

Measuring Effectiveness - A User Survey

Part 1

We'll assess effectiveness using two criteria:

1. **Layout Correctness:** Are the elements aligned perfectly? positioned correctly? (e.g., any overlapping of elements, getting out of the container/screen or more at the corner, distortion)
2. **Aesthetic Quality:** How visually appealing is the layout? (If two versions of a webpage contains any mismatch, only check that segment for aesthetics)

For each webpage, we present two images side by side—the left shows the **Version 1** state, and the right shows the **Version 2** state. Participants will vote on each version according to both metrics.

If confusion occurs, one can check the **Reference Image:** representing the default layout and aesthetics for the webpage

1. [3-MinuteJournal](#)

[Reference Image for 3MinuteJournal](#)

Check all that apply.

	Correct Layout	Aesthetic
Version 1	<input type="checkbox"/>	<input type="checkbox"/>
Version 2	<input type="checkbox"/>	<input type="checkbox"/>

2. If none, why?

3. [Ardour - 1](#)[Reference Image for Ardour](#)*Check all that apply.*

	Correct Layout	Aesthetic
Version 1	<input type="checkbox"/>	<input type="checkbox"/>
Version 2	<input type="checkbox"/>	<input type="checkbox"/>

4. If none, why?

5. [Ardour - 2](#)[Reference Image for Ardour](#)*Check all that apply.*

	Correct Layout	Aesthetic
Version 1	<input type="checkbox"/>	<input type="checkbox"/>
Version 2	<input type="checkbox"/>	<input type="checkbox"/>

6. If none, why?

7. [Bower - 1](#)[Reference Image for Bower](#)*Check all that apply.*

	Correct Layout	Aesthetic
Version 1	<input type="checkbox"/>	<input type="checkbox"/>
Version 2	<input type="checkbox"/>	<input type="checkbox"/>

8. If none, why?

9. [Bower - 2](#)[Reference Image for Bower](#)*Check all that apply.*

	Correct Layout	Aesthetic
Version 1	<input type="checkbox"/>	<input type="checkbox"/>
Version 2	<input type="checkbox"/>	<input type="checkbox"/>

10. If none, why?

11. [Bower - 3](#)[Reference Image for Bower](#)*Check all that apply.*

	Correct Layout	Aesthetic
Version 1	<input type="checkbox"/>	<input type="checkbox"/>
Version 2	<input type="checkbox"/>	<input type="checkbox"/>

12. If none, why?

13. [BugMeNot - 1](#)[Reference Image for BugMeNot](#)*Check all that apply.*

	Correct Layout	Aesthetic
Version 1	<input type="checkbox"/>	<input type="checkbox"/>
Version 2	<input type="checkbox"/>	<input type="checkbox"/>

14. If none, why?

15. [BugMeNot - 2](#)[Reference Image for BugMeNot](#)*Check all that apply.*

	Correct Layout	Aesthetic
Version 1	<input type="checkbox"/>	<input type="checkbox"/>
Version 2	<input type="checkbox"/>	<input type="checkbox"/>

16. If none, why?

17. [django](#)[Reference Image](#)*Check all that apply.*

	Correct Layout	Aesthetic
Version 1	<input type="checkbox"/>	<input type="checkbox"/>
Version 2	<input type="checkbox"/>	<input type="checkbox"/>

18. If none, why?

19. [HotelWifiTest](#)
[Reference Image](#)

Check all that apply.

	Correct Layout	Aesthetic
Version 1	<input type="checkbox"/>	<input type="checkbox"/>
Version 2	<input type="checkbox"/>	<input type="checkbox"/>

20. If none, why?

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