

News Articles for Apple

Apple makes major charging claim as iPhone 17 officially goes on sale this week

LAD Entertainment LAD Stories Home> News> Technology This article contains affiliate links and LADbible Group will make a commission on anything purchased Jen Thomas Topics: Technology, Apple, iPhone, Shopping Jen is an experienced SEO writer and radio presenter with too many houseplants and tattoos, and spends most of her time watching new bands or trying to teach her rescue puppy tricks. @jenthomasradio Advert Advert Advert Apple has made a bold claim about the battery life of its new iPhone 17 range ahead of its launch this week. The new iPhone 17, iPhone 17 Pro, and iPhone 17 Pro Max models go on sale on Friday September 19 (they're available for pre-order now) alongside a new Apple Watch and AirPods. For years now, fans have been begging for longer battery life and faster charging - and it seems their prayers have finally been answered. According to Apple, the new handsets can be charged up to 50 percent in just 20 minutes with a USB-C power adapter (however the ultra-thin iPhone Air will still be around the same charging time as its predecessor). Advert So what else can shoppers look forward to? Below, we've rounded up some of the other features people are most looking forward to. It's all well and good that the phone can now reach 50% faster than ever before, but how much scrolling time does this actually buy you? Here are Apple's estimated video playback times compared to the previous version: If the size and scale of the standard iPhone, and the iPhone Pro Max in particular has always put you off, then you'll love the iPhone Air. Advert Measuring in at just 5.6mm thin, this is the slimmest iPhone yet. Apple said: "Despite being much thinner and lighter, iPhone Air still gets amazing all-day battery life," "Our intention was to make an iPhone that feels like a piece of the future, powerful, yet so thin and light it seems to disappear in your hands." "The 48MP Fusion Main camera with 2x Telephoto supports the latest advanced features like next-generation portraits and more," they added. Despite the thinness, Apple insists this will be the 'most durable yet'. Advert It will set you back £999, which is £100 less than the 17 Pro, but £200 more than the 17 model, which has taken fans by surprise. Whether you love capturing a sunset, or you use your phone for filming the latest TikTok trend, we all love an iPhone camera. Some major upgrades have been put in place for the iPhone 17. These include the 'Centre Stage' front camera, perfect for nailing those selfies or talking to camera videos. It helps to keep you at the centre of the frame at all times. Advert Apple promises high-resolution selfies whether in portrait or landscape, and recording on the go just got a lot easier with stabilised selfies while moving. They're aiming for these to be the must-have phone for content creators. The 17 Pro features an impressive new Telephoto camera lens with 4x and 8x zoom, and best-ever digital zoom, plus improvements to the now-'Fusion' Ultra Wide lens. There's also a Dual Capture feature that lets you record with the front and rear cameras at the same time. Good news if you're the sort of person who always loses your AirPods. Advert The iPhone 17 and the iPhone Air can pair up with the new AirPods Pro 3 thanks to their new case and the phone's Ultra Wideband technology. It will be able to narrow down the location of the AirPods like never before (hopefully before you put them through the washing machine by mistake. Whoops.) For some people, all that really matters is the colour scheme. A few feathers have been ruffled about the range of shades this time, especially for the iPhone 17 Pro. "You know who really wants the better cameras? Women", fumed one poster, adding: "Women do not want orange or navy. Where are the cute colours?" Another joked that the Pro shades were made with dads in mind. You can always add a different colour case if they don't have your signature hue.

iOS 26 Brings All These New Ringtones to Your iPhone

Apple's latest update brings a handful of fun and catchy ringtones to your device. Apple released iOS 26 on Monday, a few months after the company announced it at the June Worldwide Developers Conference. The update brings call screening, new ringtones and lots of hidden feature for your iPhone. It also brings seven new ringtones to your device. Many of the new ringtones are remixed versions of the Reflection ringtone. One version includes what sounds like woodwind instruments, while another sounds like a synthwave song you'd hear in Cyberpunk 2077. Here are all the latest ringtones that Apple could bring to your iPhone this year and what they sound like. Don't miss any of our unbiased tech content and lab-based reviews. Add CNET as a preferred Google source on Chrome. You can find all the new ringtones by going to Settings > Sounds & Haptics > Ringtone. There are seven total new ringtones, but six of them are remixes of Reflections, the default ringtone of iOS 18. If you tap Reflection in the Ringtone menu, a dropdown menu unfurls to reveal these new ringtones. The standout ringtone for me is Dreamer. It's about 45 seconds long and if I picked this as my ringtone I'd listen to it all the way through each time someone called. For a ringtone it's a fun track and when I first heard it I was waiting for someone like Wiz Khalifa to start singing a few bars. There's also a new ringtone called Little Bird. It's a new option you can find in the ringtone list. For more on iOS 26, here's my review of the OS, how to reduce the Liquid Glass effects in the update and how to enable call screening on your device. You can also check out our iOS 26 cheat sheet.

Apple's new 2025 model 25W Qi2 MagSafe Charger just dropped in price again, now at nearly 30% off via Amazon

We caught an early deal on the brand new 2025 Apple MagSafe charger that just released earlier this week, but Amazon just dropped the price again. The new official Apple Qi2.2 25W MagSafe Charger is now nearly 30% off via Amazon to deliver a new all-time low and the best price we have tracked to date. Amazon is now offering the 2025 model Apple MagSafe Charger in the 2-meter length down at \$34.90 shipped. Regularly \$49, this is 29% off the going rate, \$15 under our previous mention, and the best price we have seen anywhere since it first went up for sale in the last week. Not to be confused with last year's model, Apple quietly unleashed a brand new official MagSafe Charger alongside the debut of the new AirPods Pro 3, Apple Watch Series 11/Ultra 3, and the iPhone 17/Air lineup. This model once again delivers the max 25W of juice over a magnetic wireless connection, just like last year's, but this time around it is certified for Qi2.2 and Qi charging. That presumably means it will be able to deliver the full 25W of juice to not only iPhone 16 and Phone 17 devices but also to any other Qi2.2-ready gear capable of handling the 25W of power. It is otherwise, by and large, the same as the previous model with an Apple woven cable tethering a USB-C jack on one end to the magnetic charging pad on the other. Apple specifically states you will need to pair its 2025 MagSafe Charger up with a 30W power adapter to maximize its 25W capabilities. As of right now only the 2-meter model is discounted and is, in fact, now selling for less than the \$39 list price on the shorter 1-meter variant. We will be keeping a close eye on this listing for folks who might prefer the shorter lead. The MagSafe Charger makes wireless charging a snap. The perfectly aligned magnets attach to compatible iPhone models. The MagSafe Charger provides faster wireless charging up to 25W when paired with a 30W power adapter. The MagSafe Charger is certified for Qi2 25W and Qi charging, so it can be used to wirelessly charge your iPhone 8 or later, as well as AirPods models with a wireless charging case. Add 9to5Toys to your Google News feed. Google News FTC: 9to5Toys is reader supported, we may earn income on affiliate links Subscribe to the 9to5Toys YouTube Channel for all of the latest videos, reviews, and more!