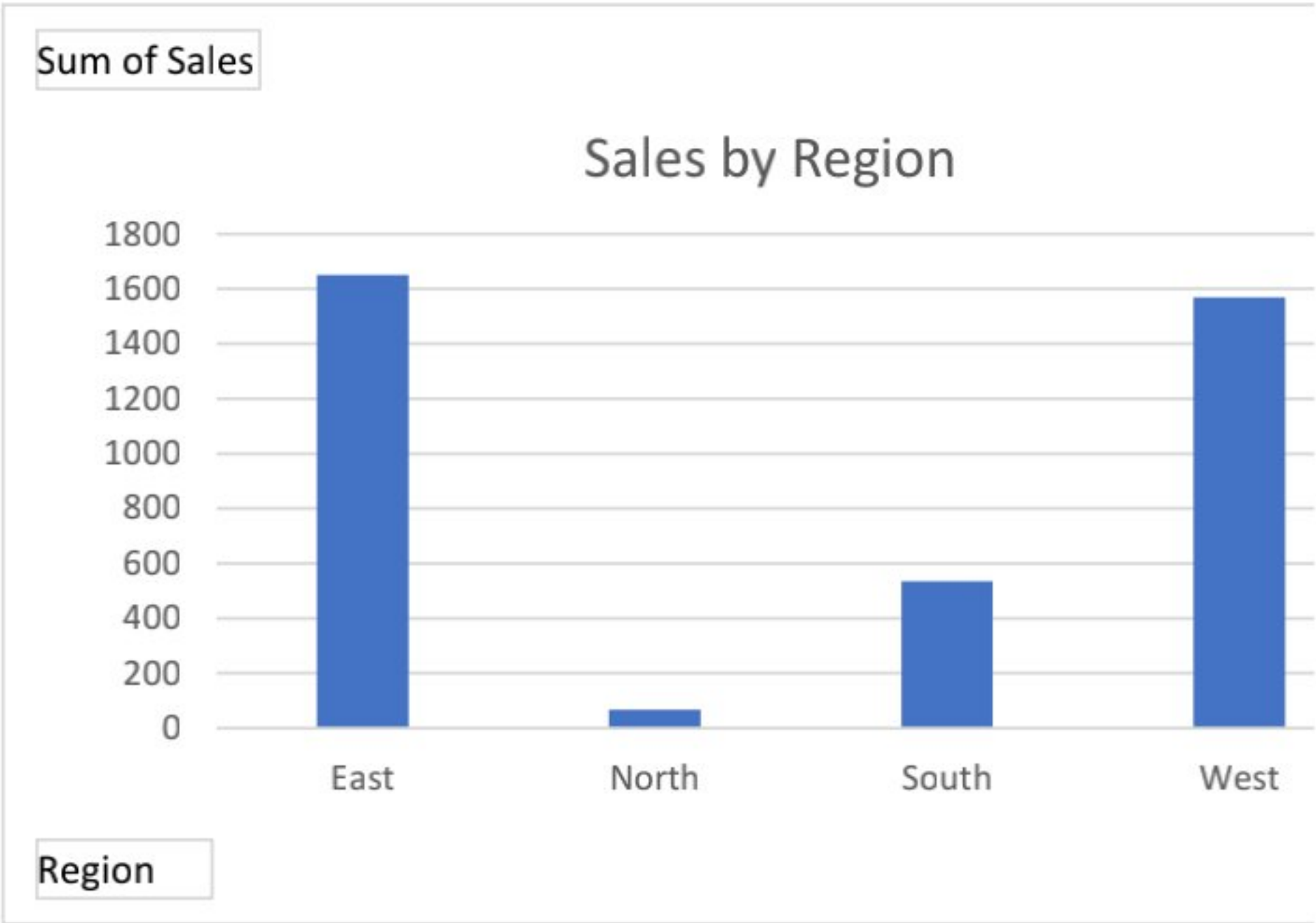| Order ID	Customer Name	Product	Category	Region	Sales	Quantity	Profit
ORD0001	Alice	Chair	Furniture	East	250.5	2	45.1
ORD0002	Bob	Laptop	Technology	West	950	1	150
ORD0003	Charlie	Pen	Office Supplies	North	15.2	5	2.1
ORD0004	Diana	Monitor	Technology	South	450.75	1	60
ORD0005	Eve	Table	Furniture	East	380	1	30
ORD0006	Alice	Paper	Office Supplies	North	20	10	3.5
ORD0007	Bob	Bookcase	Furniture	West	620	1	-15
ORD0008	Charlie	Keyboard	Technology	South	85	2	10
ORD0009	Diana	Binder	Office Supplies	North	32.5	4	5
ORD0010	Eve	Laptop	Technology	East	1020	1	170

Retail Sales Dashboard | Created by Tasnim F. Govani

This dashboard provides a snapshot of retail sales categorized by region and product type. Using Excel, I visualized sales trends to identify high-performing regions and categories. The goal was to extract actionable insights for strategic business decisions.

◆ Technology is the top-selling category with ₹2505.75 in sales.
◆ East and West regions lead in total sales.
◆ Office Supplies has the lowest sales and may need strategy revision.

Row Labels	Sum of Sales
East	1650.5
North	67.7
South	535.75
West	1570
Grand Total	**3823.95**

Sum of Sales

Sales by Region

Region

Row Labels	Sum of Sales
Furniture	1250.5
Office Supplies	67.7
Technology	2505.75
Grand Total	**3823.95**

Sum of Sales

Retail Sales Summary Dashboard