








Kaltura Quick Start Guide

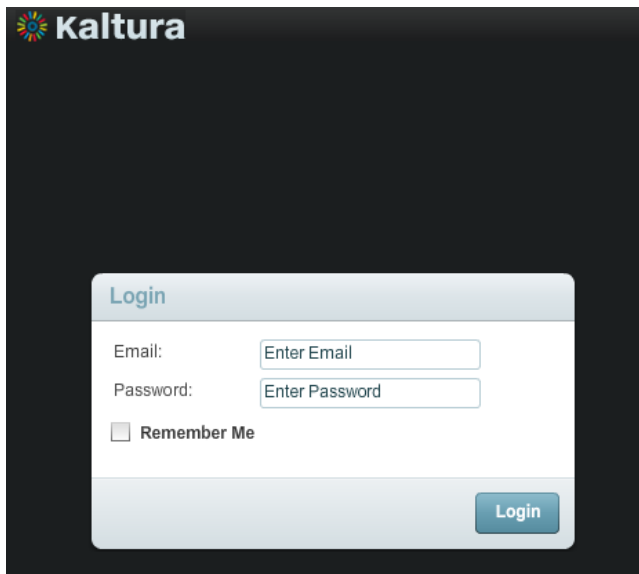
-  [Kaltura Management Console Content Section](#)
-  [Kaltura Management Console Application Studio](#)

Kaltura Management Console (KMC) Content Section

-  [Logging into the Kaltura Management Console \(KMC\)](#)
-  [Uploading videos from your desktop to your website](#)
 - [Upload videos to the KMC](#)
 - [Embed videos on your site](#)
-  [Creating and embedding a playlist on your website](#)
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 - [Embed a playlist on your site](#)
-  [Uploading HD content](#)
-  [Migrating content from your existing hosting / video service](#)

Logging into the Kaltura Management Console (KMC)

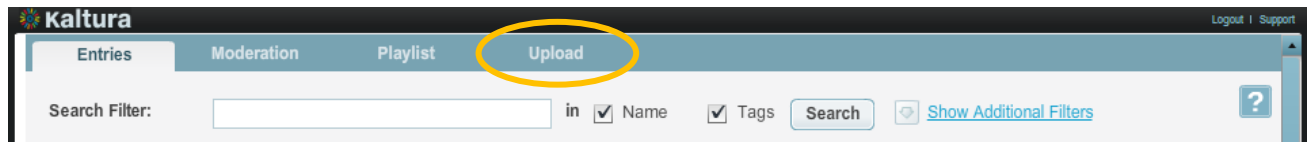
Go to the Kaltura Management Console (KMC) at: <http://www.kaltura.com/index.php/kmc/kmc> and log-in with the credentials that you received in the “Kaltura Registration Confirmation”.



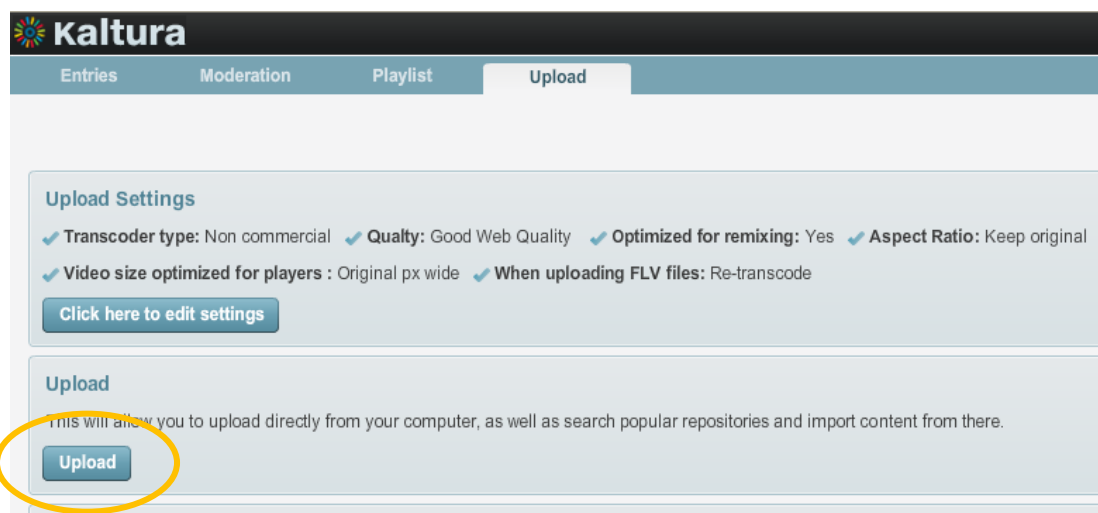
Uploading videos from your desktop to your website

Upload videos to the KMC

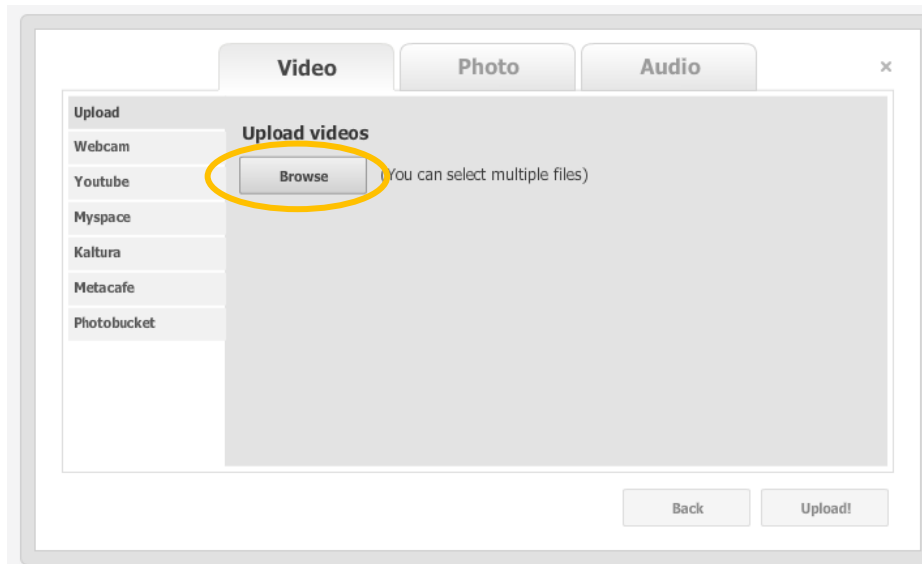
1. Select the Upload tab from the top menu.



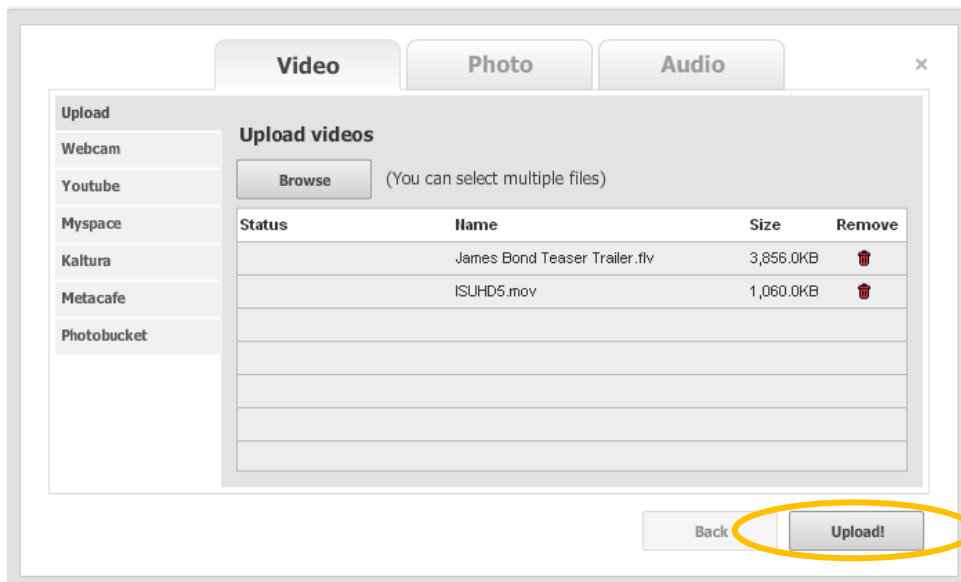
2. In the Upload section click the upload button – this will launch the Media Uploader.



3. In the Media Uploader, click the browse button to select videos from your desktop. Hold down the CTRL key to select multiple files.



4. Click the upload button to start the file transfer



5. Add titles and tags to your videos.

The screenshot shows the Kaltura upload interface with the 'Video' tab selected. On the left is a sidebar with the following options: Upload, Webcam, Youtube, Myspace, Kaltura, Metacafe, and Photobucket. The main area contains a form for adding videos. At the top of the form is a text input field labeled 'Enter tag for all videos' and an 'Add' button. Below this are two video entry forms. The first form has a 'Title' field containing 'ISUHD5.mov' and an empty 'Tags' field. The second form has a 'Title' field containing 'James Bond Teaser Trailer.flv' and an empty 'Tags' field. At the bottom of the main area are 'Back' and 'Next' buttons.

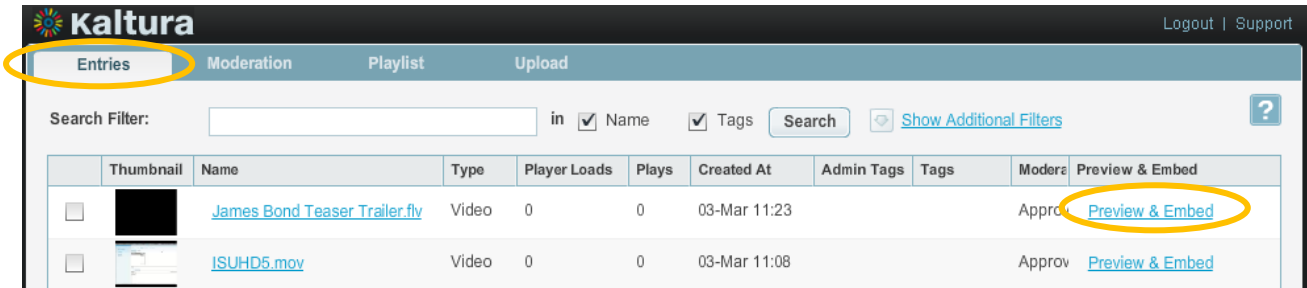
6. On the upload confirmation page click “Add More Media” to continue, or “Finish” to return to the Upload tab area.

The screenshot shows the Kaltura upload confirmation page. At the top are the 'Video', 'Photo', and 'Audio' tabs. The main area displays a 'Done!' message with a checkmark icon. Below the message is the text: 'Uploads are being converted according to the settings you have selected. Once they are available they will appear on your Entries tab.' There are two buttons: 'Add More Media' and 'Finish'. The 'Finish' button is circled in yellow. At the bottom right is a 'Next' button. At the bottom of the page is a banner for 'HOME MOVIE DEPOT' with the text 'Convert your films and analog videos to digital DVD'S' and '& remix them on Kaltura' with the Kaltura logo.

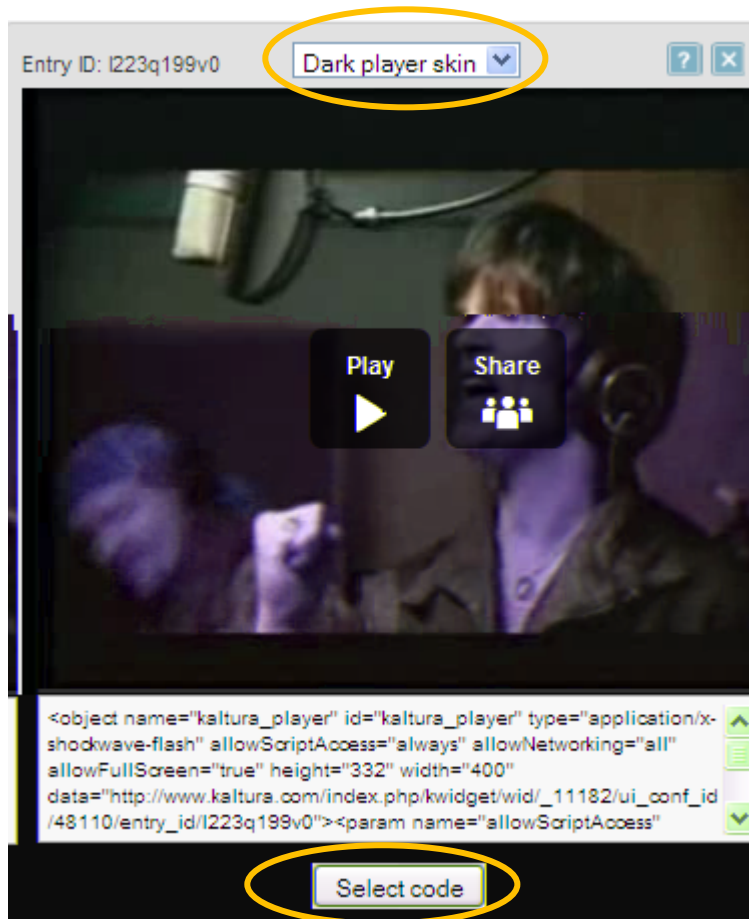
7. After the system completes the file conversions you will be able to see your uploads in the entries tab.

Embed videos on your site

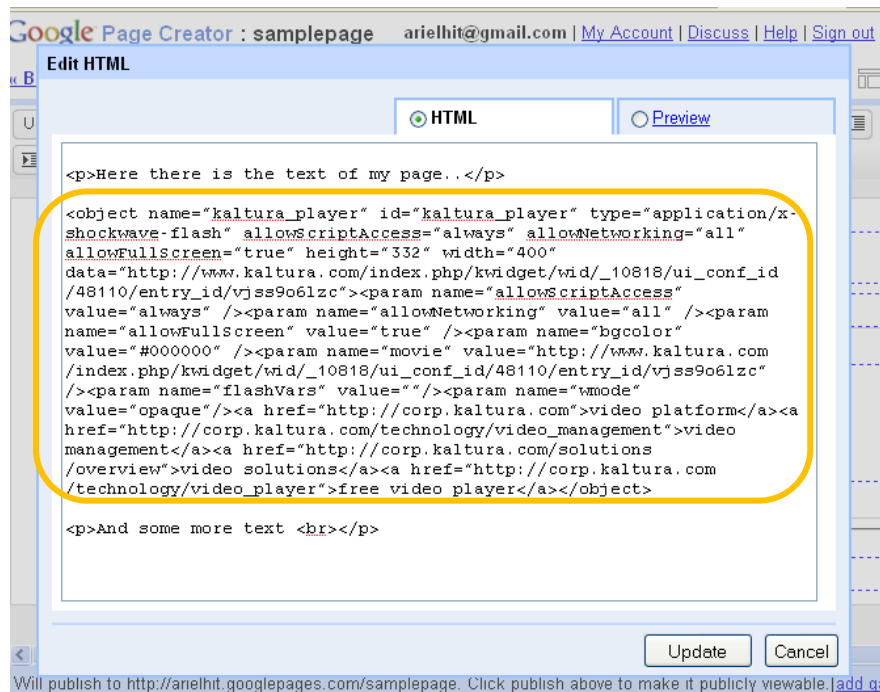
- In the Entries tab, locate the files that you want to place on your website and click on Preview & Embed



- Select your preferred player skin from the drop down menu and grab the embed code.

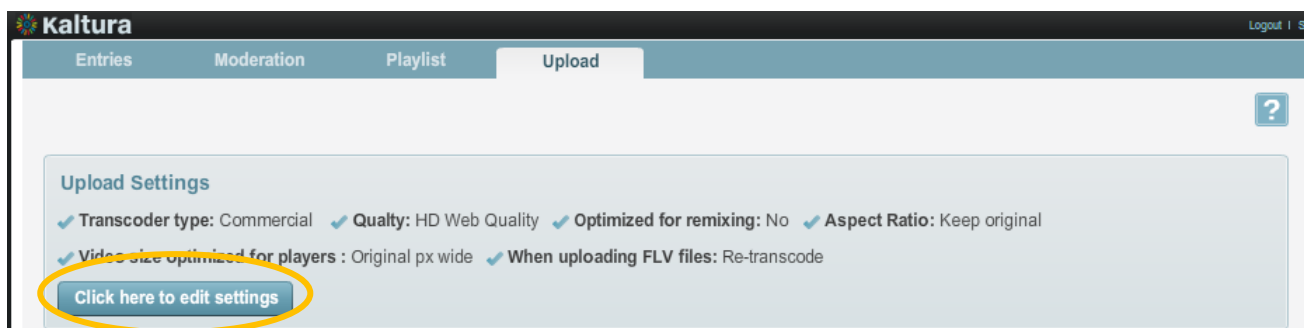


- Add the embed code to your website HTML source and you're done

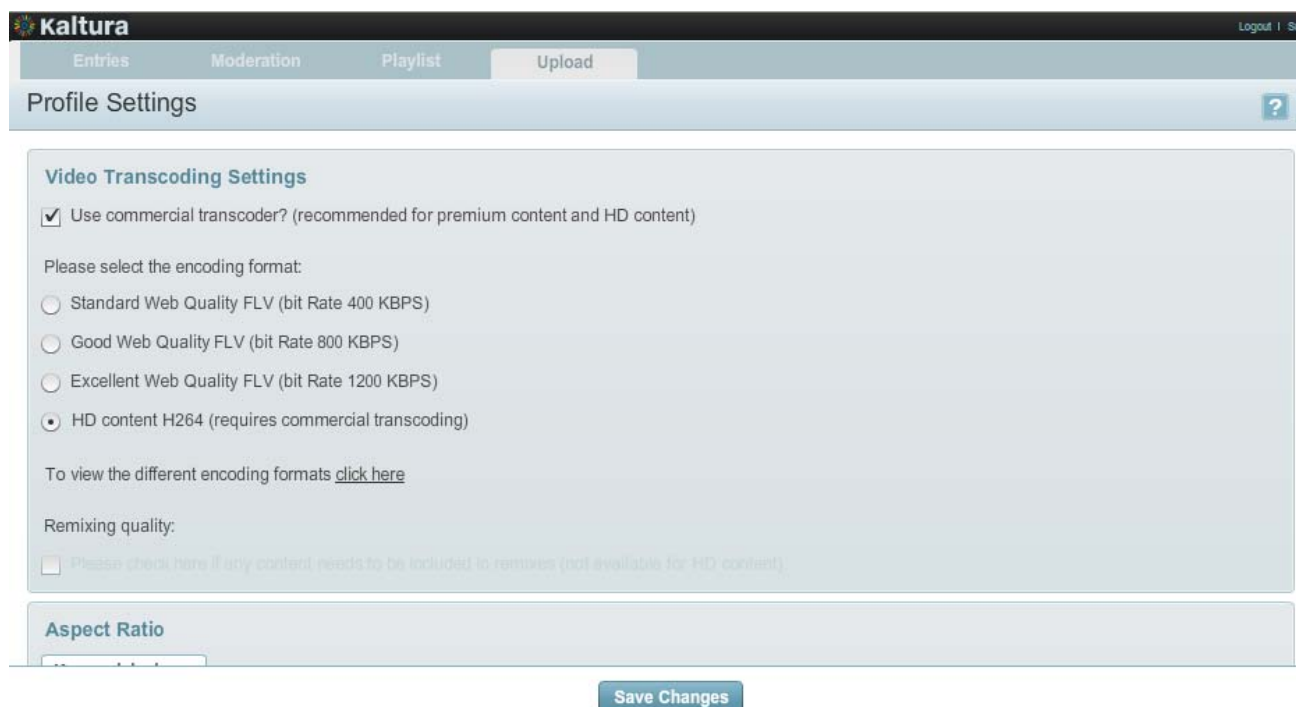


Uploading HD content

1. In the Upload tab select the "Click here to edit settings" button



2. Select "use commercial transcoder" and "HD content H264" and save.



Kaltura Logout | Sup

Entries Moderation **Playlist** Upload

Profile Settings ?

Video Transcoding Settings

☒ Use commercial transcoder? (recommended for premium content and HD content)

Please select the encoding format:

☐ Standard Web Quality FLV (bit Rate 400 KBPS)

☐ Good Web Quality FLV (bit Rate 800 KBPS)

☐ Excellent Web Quality FLV (bit Rate 1200 KBPS)

☒ HD content H264 (requires commercial transcoding)

To view the different encoding formats [click here](#)

Remixing quality:

☐ Please check here if any content needs to be included in remixes (not available for HD content)

Aspect Ratio

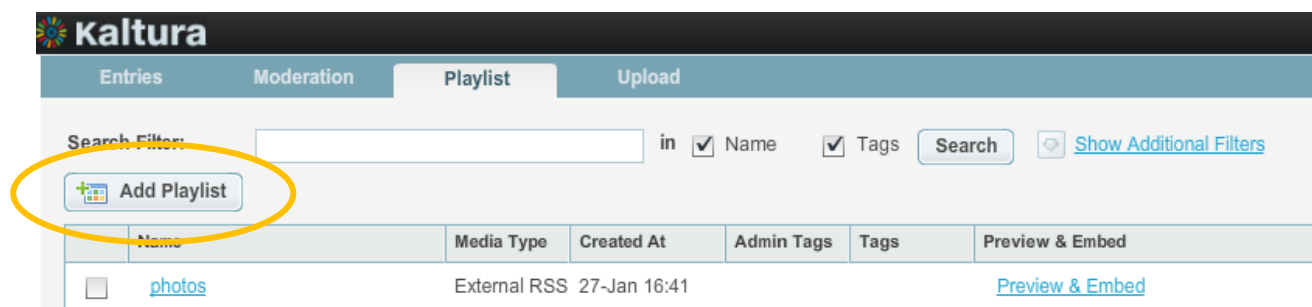
[Save Changes](#)

3. Upload your videos as described in the Uploading videos section.

Creating Playlists and embedding them on your website

A playlist is a list of media items (videos, audios, images) that can be embedded with a player in your website. Manual playlists allows you to select a static list of items, while rules based playlists allows you to define a dynamic list.

In the Playlist tab on the upper menu, click the Add Playlist button.



Kaltura

Entries Moderation **Playlist** Upload

Search Filter: in ☒ Name ☒ Tags [Search](#) [Show Additional Filters](#)

[Add Playlist](#)

Name	Media Type	Created At	Admin Tags	Tags	Preview & Embed
<input type="checkbox"/> photos	External RSS	27-Jan 16:41			Preview & Embed

Creating a Manual Playlist

1. Enter a name for your playlist (required) and select Manual in the Type field.

Add Playlist

Metadata

Content

Name:

Type:

Tags:

Admin Tags:

Description:

Rating: 0

Votes Count: 0

Created:

2. Go to the Content tab to add content to your playlist. Search for the entries you'd like to include - the results will appear in the "All Entries" window.

Add Playlist

Metadata

Content

Search Filter: in ☒ Name ☒ Tags [Hide Additional Filters](#)

Admin Tags Filter:

Media Type : ☐ Video Mix ☒ Single Video ☒ Image ☐ Audio

Status : ☒ Approved ☒ Flagged for Review ☐ Rejected

Created between: [Clear Dates](#)

All Entries

Thumbnail	Name	Type	Plays	Duration
	Shekira's Dogs	Video	0	00:10
	Boston Terrier Does	Video	0	00:42
	Funny/Cool Dogs (E	Video	0	03:39
	CUTEST PUPPY D	Video	0	09:59
	PINK FLOYD	Image	0	00:00

Media in Playlist

Thumbnail	Name	Type	Plays	Dura

3. Add entries to your playlist by clicking the desired entry followed by the Add or Remove buttons. You can also simply double click on the entry.

All Entries

Thumbnail	Name	Type	Plays	Duration
	Shekira's Dogs	Video	0	00:10
	Boston Terrier Does	Video	0	00:42
	Funny/Cool Dogs (E	Video	0	03:39
	CUTEST PUPPY D	Video	0	09:59
	PINK FLOYD	Image	0	00:00
	Happy Tree Friends	Video	0	03:11
	Bear.wmv	Video	3	00:12
	Silly Animal Photos	Video	1	01:59
	When Animals Scre	Video	1	00:30
	Snoring Duck	Video	0	00:46

Media in Playlist

Thumbnail	Name	Type	Plays	Duration
	CUTEST PUPPY D	Video	0	09:59
	PINK FLOYD	Image	0	00:00
	When Animals Scre	Video	1	00:30
	Snoring Duck	Video	0	00:46

Add to Playlist

Remove from Playlist

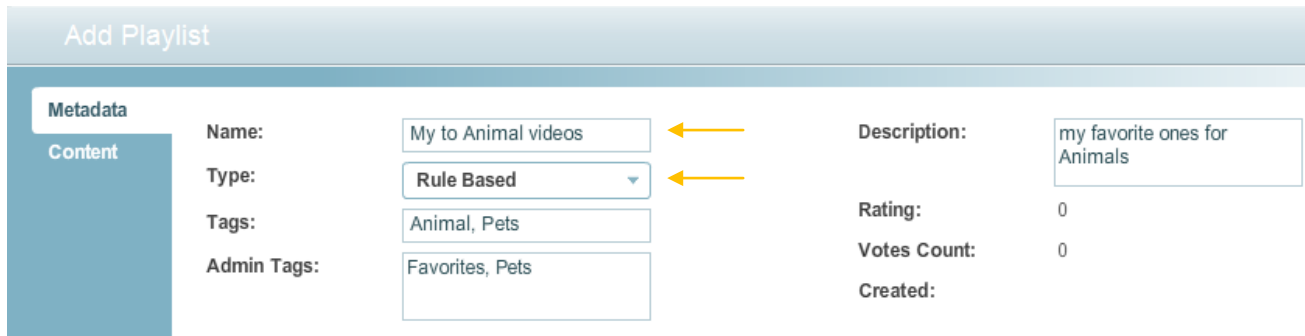
Change order of entries

4. Click "Save Changes" to complete the process.

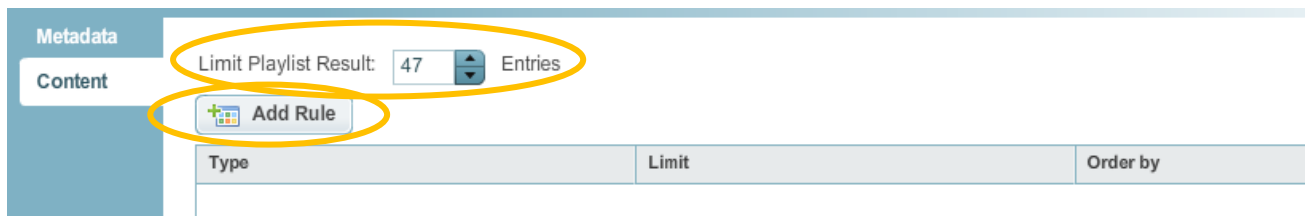
Creating a Rules Based Playlist

A rules based playlist is a dynamic playlist that is automatically updated when content is uploaded or edited. For example you can create a “Most Viewed” playlist, a “Most Recent” playlist, as well as a playlists based on specific tags, such as “Animal Videos” for all videos which are tagged with the word "Animals".

1. Enter a name for your playlist (required) and select Rule Based in the Type field.



2. Go to the Content tab to add content to your playlist. Select the total number of entries you'd like to include in the playlist, and then click “Add Rule”.



3. An "Add Rule" window will open allowing you to define the rule parameters. You can use one or more fields to create the rule.

Add Rule
? ×

Select content from:
☐ My site only
☒ Also from Kaltura Network

Tags contains:

Admin tag contain:

Media Type is one of :
☐ Video Mix
☒ Video
☒ Image
☐ Audio

Created between:

[Clear Dates](#)

Order by:

Limit to maximum:

Save Changes

4. Note that a single playlist can have more than one rule – the entries in the playlist will be displayed according to the order of the rules in the main content menu. Click “Save Changes” to complete the process.

Kaltura
Logout | Support

Entries
Moderation
Playlist
Upload

Search Filter: cat in ☒ Name ☒ Tags Search [Show Additional Filters](#)

Add Playlist

Add Playlist
? ×

Metadata
Content

Limit Playlist Result: 45 Entries

Add Rule

Type	Limit	Order by
Tags contains animals Media Type : Video, Image, Audio, Video Mix,	30	Most Viewed
Tags contains tourism Media Type : Video, Image, Created between: Sun Feb 1 2009 And Tue Mar 3 2009	5	Highest Rated
Tags contains kids Media Type : Image,	7	Most Viewed

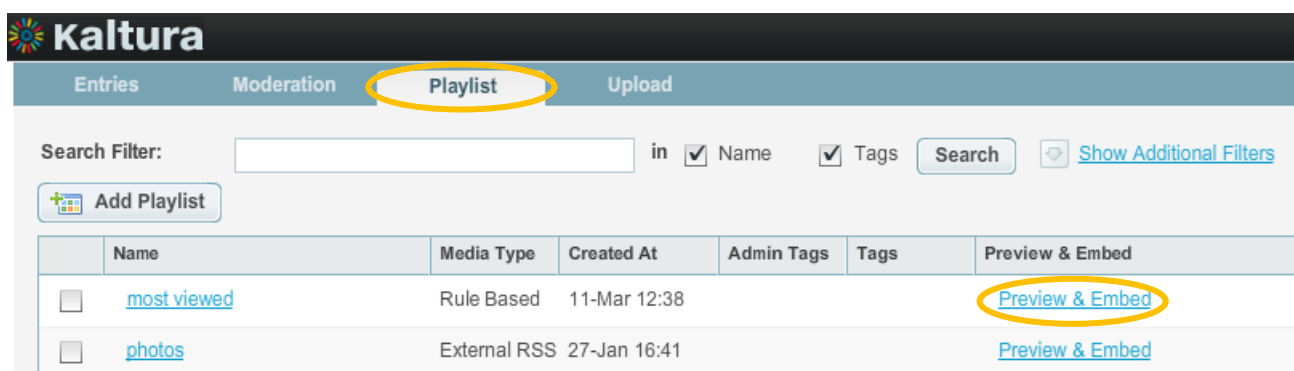
Remove Edit

Total Videos: 38
Total Duration: 51:29

Save Changes

Embedding a Playlists on your site

11. In the Playlist tab, locate the playlist that you want to place on your website and click on Preview & Embed



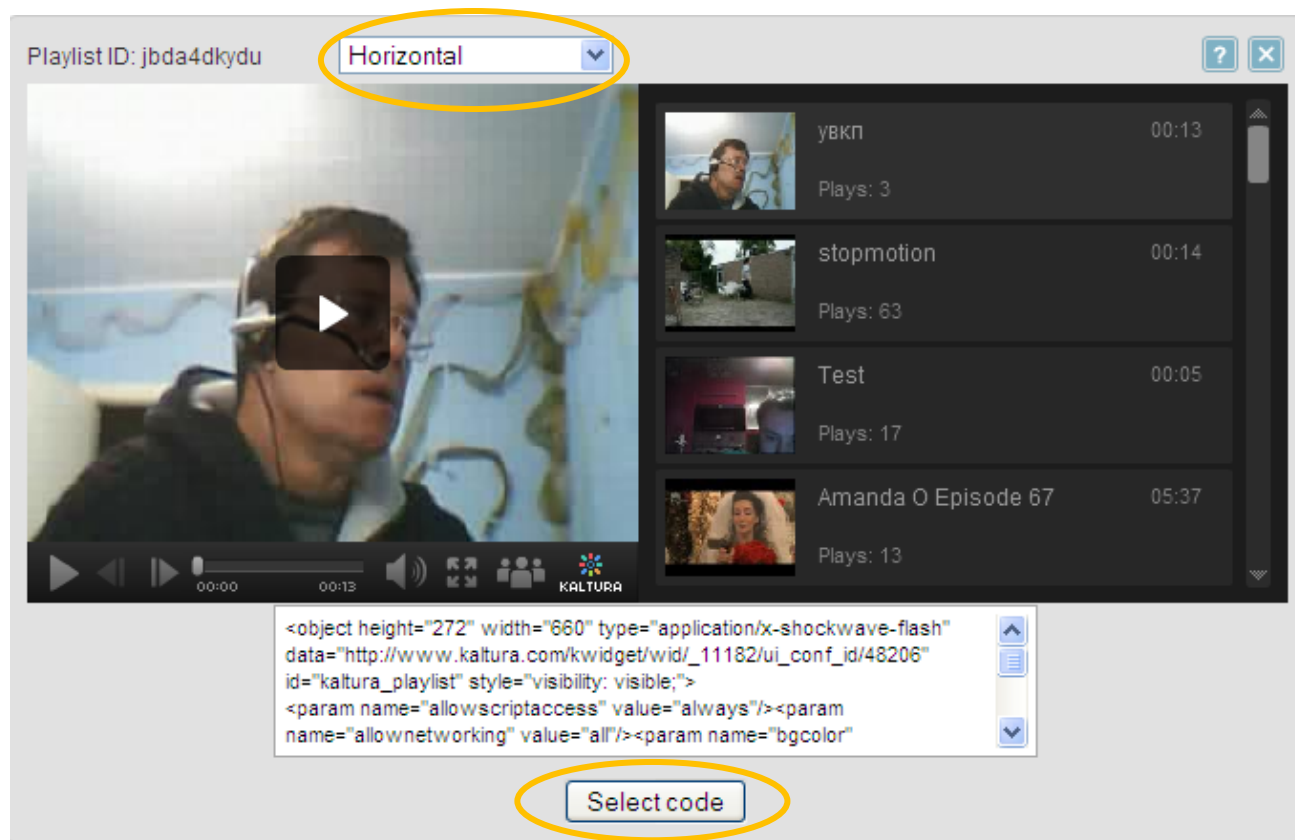
Kaltura

Entries Moderation **Playlist** Upload

Search Filter: in ☒ Name ☒ Tags [Show Additional Filters](#)

	Name	Media Type	Created At	Admin Tags	Tags	Preview & Embed
<input type="checkbox"/>	most viewed	Rule Based	11-Mar 12:38			Preview & Embed
<input type="checkbox"/>	photos	External RSS	27-Jan 16:41			Preview & Embed

12. Select your preferred playlist skin from the drop down menu and grab the embed code.



Playlist ID: jbda4dkydu **Horizontal**

00:00 00:13

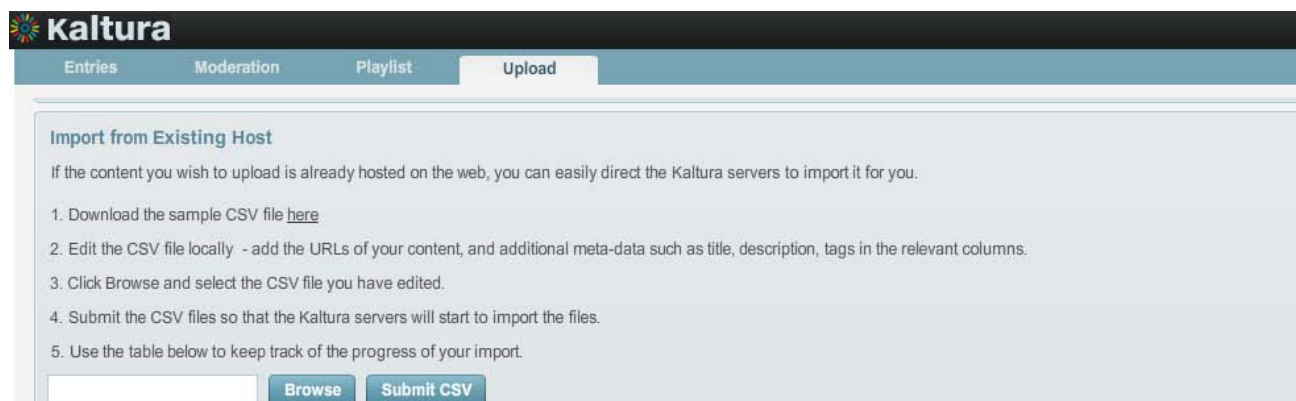
`<object height="272" width="660" type="application/x-shockwave-flash" data="http://www.kaltura.com/kwidget/wid/_11182/ui_conf_id/48206" id="kaltura_playlist" style="visibility: visible;">
<param name="allowscriptaccess" value="always"/><param name="allownetworking" value="all"/><param name="bgcolor"`

Select code

13. Add the embed code to your website HTML source and you're done

Migrating content from your existing hosting / video service

1. In the Upload tab go to Import from Existing Host



Kaltura

Entries Moderation Playlist **Upload**

Import from Existing Host

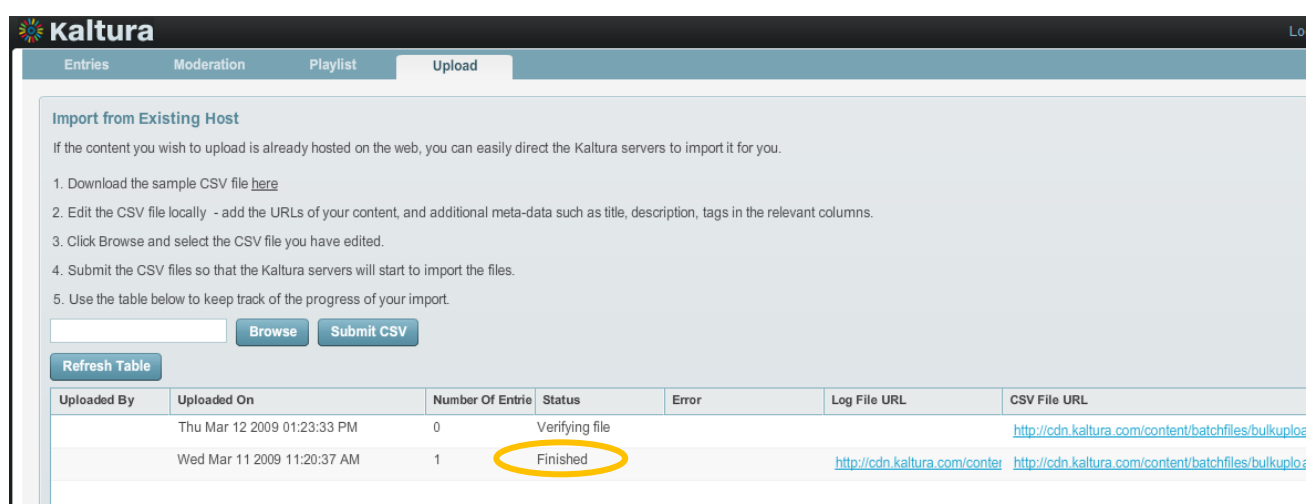
If the content you wish to upload is already hosted on the web, you can easily direct the Kaltura servers to import it for you.

1. Download the sample CSV file [here](#)
2. Edit the CSV file locally - add the URLs of your content, and additional meta-data such as title, description, tags in the relevant columns.
3. Click Browse and select the CSV file you have edited.
4. Submit the CSV files so that the Kaltura servers will start to import the files.
5. Use the table below to keep track of the progress of your import.

2. Download the sample csv file – the file contains examples of how to add the URLs and metadata. Replace the sample data with your own.

Entry name	Description	Tags	URL	Media Type
A	B	C	D	E
Ron at Summit	Ron Yekutieli speaking at Summit	AlwaysOn, CEO, Kaltura	http://sites.google.com/site/demokmc/Home/1072908.mov	video
Home	Homepage video with music	Homepage, Creative	http://sites.google.com/site/demokmc/Home/KalturaSiteAlt	Video
Companies to watch	Five companies to watch in 2009	Kaltura, Press	http://sites.google.com/site/demokmc/Home/VideoFishboy	Video
Creating together	Collaboration video	Collaboration	http://sites.google.com/site/demokmc/Home/spot.whats.m	Video
Titanic in 5 Seconds	Titanic movie summarized in 5 seconds	Titanic, Short	http://sites.google.com/site/demokmc/Home/titanicin5seconds	Video
Wikimedia	Wikimedia and Kaltura Article	Kaltura, Wikimedia	ftp://projects8.741@ftp.kaltura.com/uk_maq_210108.wmv	Video
Kaltura CEO	Kaltura CEO speaker	Kaltura, CEO	ftp://projects8.741@ftp.kaltura.com/CEO_RonYekutieli_Kalt	Video
Humor	Promotional funny video	Humor, Promotional	ftp://projects8.741@ftp.kaltura.com/kaltura_final_4_300k.flv	Video

3. Upload the file. The process is complete once the status in the table is Finished.



Kaltura

Entries Moderation Playlist **Upload**


Import from Existing Host

If the content you wish to upload is already hosted on the web, you can easily direct the Kaltura servers to import it for you.

1. Download the sample CSV file [here](#)
2. Edit the CSV file locally - add the URLs of your content, and additional meta-data such as title, description, tags in the relevant columns.
3. Click Browse and select the CSV file you have edited.
4. Submit the CSV files so that the Kaltura servers will start to import the files.
5. Use the table below to keep track of the progress of your import.

Uploaded By	Uploaded On	Number Of Entries	Status	Error	Log File URL	CSV File URL
	Thu Mar 12 2009 01:23:33 PM	0	Verifying file			http://cdn.kaltura.com/content/batchfiles/bulkupload.csv
	Wed Mar 11 2009 11:20:37 AM	1	Finished		http://cdn.kaltura.com/content/batchfiles/bulkupload.csv	http://cdn.kaltura.com/content/batchfiles/bulkupload.csv

4. The videos will now appear in the entries tab.


Lo

Entries

Moderation

Playlist

Upload







Search Filter:

in

☒ Name
 ☒ Tags

Search

[Show Additional Filters](#)

	Thumbnail	Name	Type	Player Loads	Plays	Created At	Admin Tags	Tags	Moderation Status	Preview & Embed
<input type="checkbox"/>		Humor	Video	0	0	12-Mar 13:26		humor, prom	Approved	Preview & Embed
<input type="checkbox"/>		Humor	Video Mix	0	0	12-Mar 13:26		humor	Approved	Preview & Embed
<input type="checkbox"/>		Kaltura CEO	Video Mix	0	0	12-Mar 13:26		kaltura ceo	Approved	Preview & Embed
<input type="checkbox"/>		Wikimedia	Video	0	0	12-Mar 13:26		kaltura, wikim	Approved	Preview & Embed
<input type="checkbox"/>		Wikimedia	Video Mix	0	0	12-Mar 13:26		wikimedia	Approved	Preview & Embed
<input type="checkbox"/>		Titanic in 5 Seconds	Video	0	0	12-Mar 13:26		titanic, short	Approved	Preview & Embed

Kaltura Quick Start Guide: Kaltura Management Console Application Studio

[Designing and Configuring a New Player or Playlist](#)

- [Configuring the player settings](#)
- [Configuring the player features](#)
 - [Additional feature configuration options for playlists](#)
- [Configuring the player style](#)

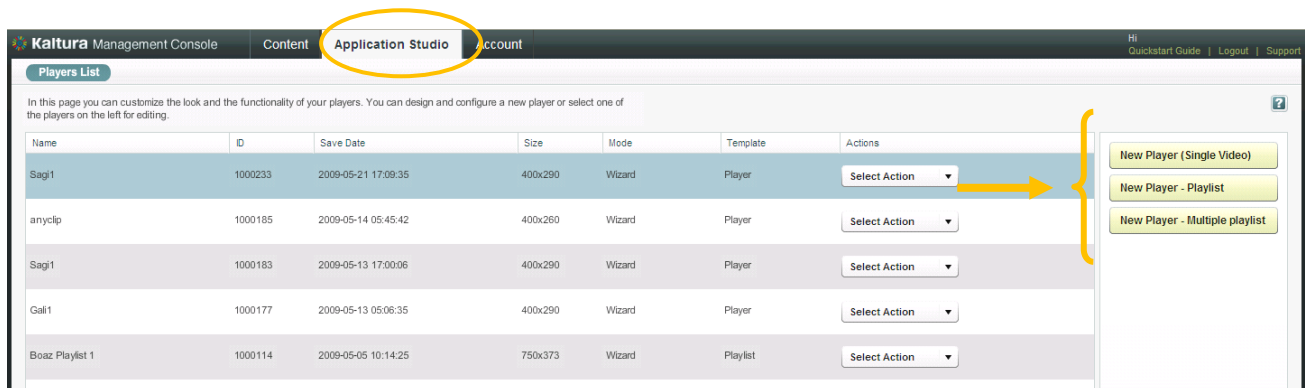
[Adding content and embedding a new player or playlist](#)

[Adding content and embedding a multiple playlist](#)

Designing and Configuring a New Player or Playlist

The Application Studio section of the KMC enables you to create new configurations and design for players and playlists. Add, remove and adjust multiple buttons and features, and create a look to match your site.

Start by logging-in to the KMC and going to the Application Studio tab. Select the type of player you would like to create: player, player with playlist or player with multiple playlists.

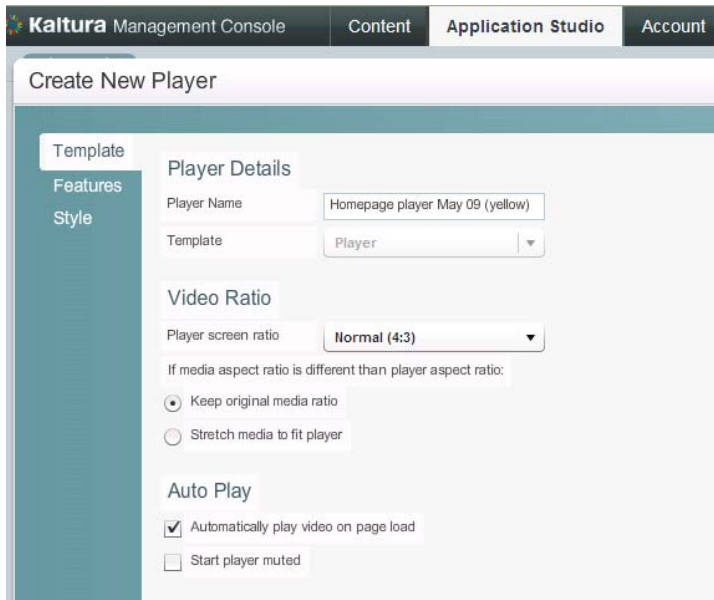


Name	ID	Save Date	Size	Mode	Template	Actions
Sag1	1000233	2009-05-21 17:09:35	400x290	Wizard	Player	Select Action
anycip	1000185	2009-05-14 05:45:42	400x260	Wizard	Player	Select Action
Sag1	1000183	2009-05-13 17:00:06	400x290	Wizard	Player	Select Action
Gal1	1000177	2009-05-13 05:06:35	400x290	Wizard	Player	Select Action
Boaz Playlist 1	1000114	2009-05-05 10:14:25	750x373	Wizard	Playlist	Select Action

Configuring the Template Settings

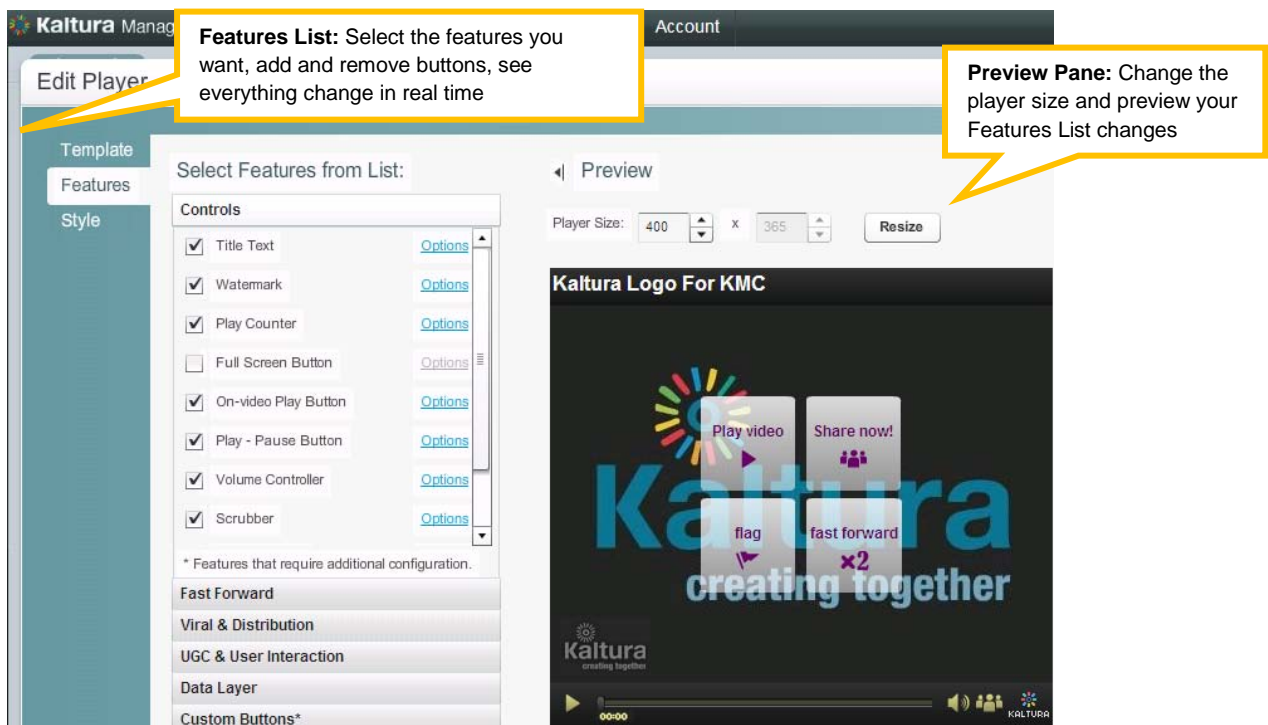
1. Begin by selecting a name for your player (required). We suggest choosing an informative name – it will help you when you're ready to embed players to your site.
2. Set the Video Ratio – select normal/wide and opt to either keep or stretch your media to fit the player when the media and player aspect ratios are different.
3. Select auto-play features

4. If you're creating a Player & Playlist you'll also see the Playlist Controls – check "Automatically continue" to play the playlist media consecutively. For playlists with images, set the duration for images to be displayed during the continuous play of the playlist.



Configuring the Player Features

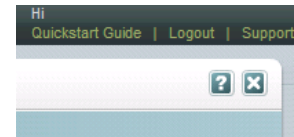
In the Features Tab you can select the features (buttons, layers and modules) to be included in your player. Any changes you make will appear in the preview area.



The features list is made up of different sections, controlling the various features of the player.

Player (A) below displays the default settings. The following instructions will show you how to create a more customized player, for example, Player (B).

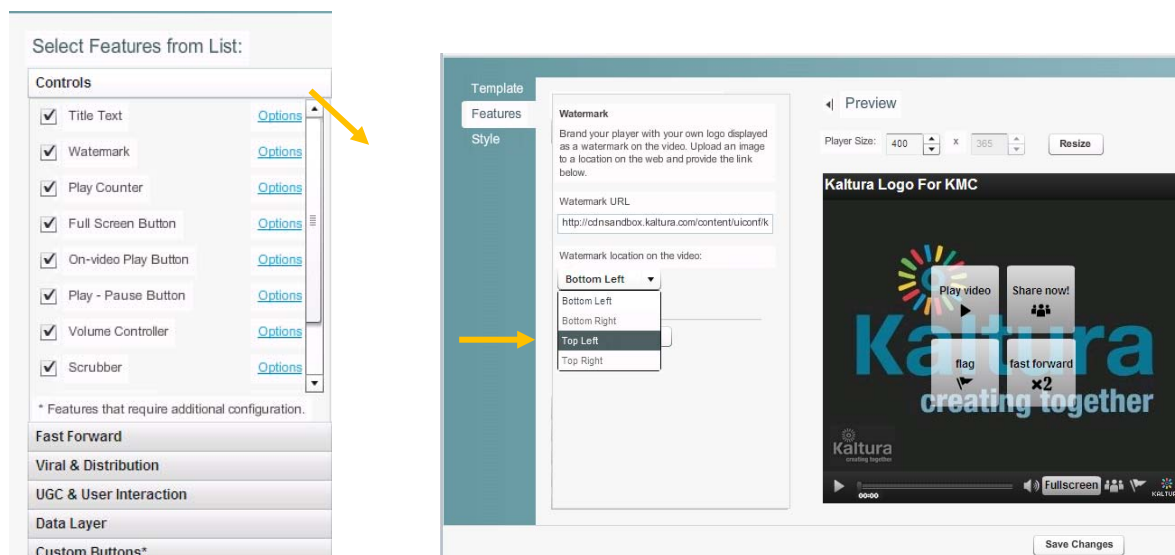
Note that Player (B) presents only one of many set-up scenarios. There are many configuration options within this section. Click the Help button on the top right of any page to learn more.



1. Change the location of the watermark logo

Go to Controls → Watermark → click Options

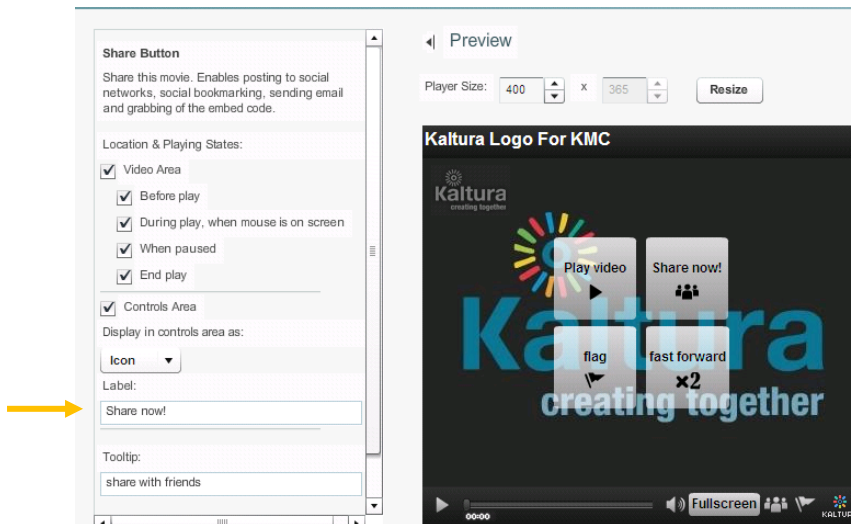
In the Watermark Location drop down menu select Top Left, preview and click Apply to confirm your choice



2. Change the label of the Share button

Go to Viral & Distribution → Share Button → Options

Locate the Label field and change the default text to "Share now!", then click Apply

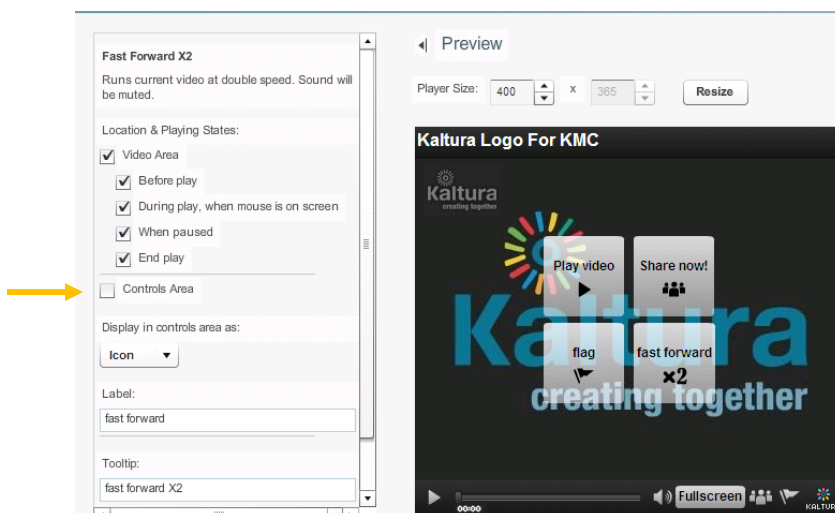


3. Add Flag button

Go to UGC & User Interaction and check the Flag Button feature

4. Add Fast Forward button to the video area only

Go to Fast Forward → check the Fast Forward X 2 feature → click Options
Remove the check mark from the Controls Area option

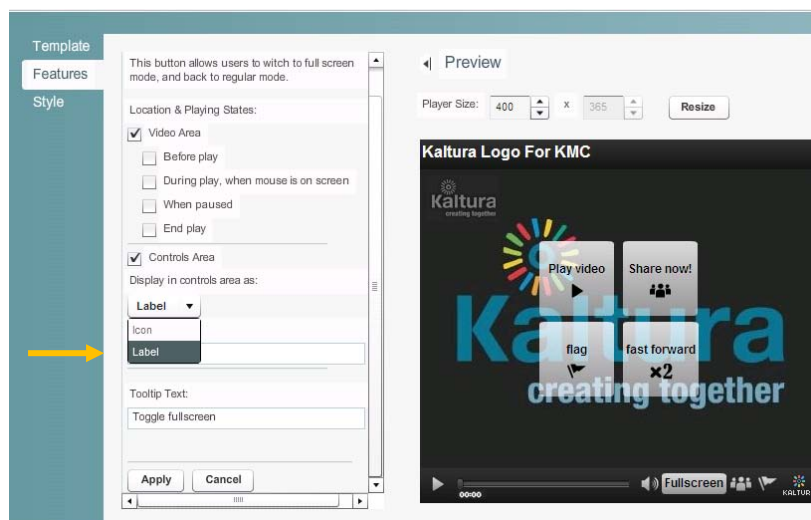


5. Change existing Fullscreen button on the control area to text button

Go to Controls → Fullscreen → Options

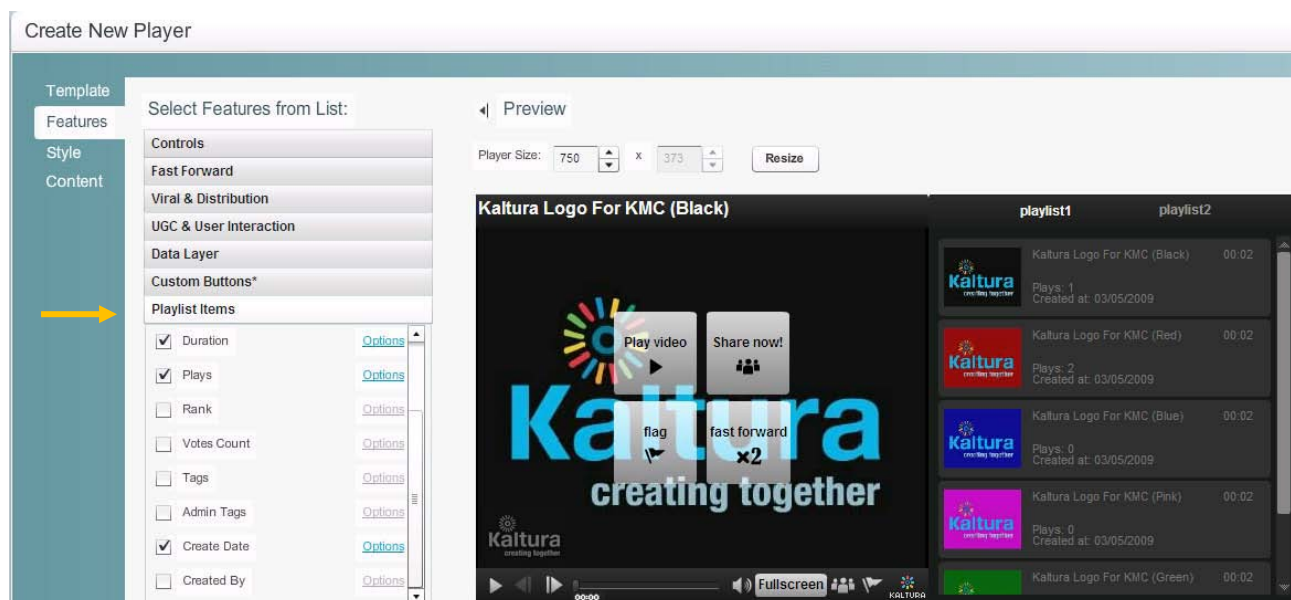
In the Display in Controls Area drop down select Label

If desired, change the label text in the Button Label field



Additional feature configuration options for playlists

When creating a playlist (either with one or multiple tabs) you will see additional configuration options under the Playlist Items section. This will allow you to display various types of information for each of the playlist items, such as number of plays, tags, rank etc.

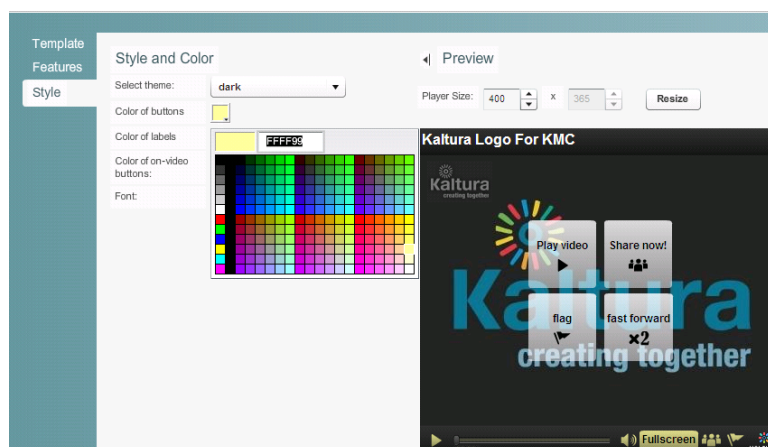


Play around some more to get a feel for the Features section and then continue to customize the player's design in the Style section.

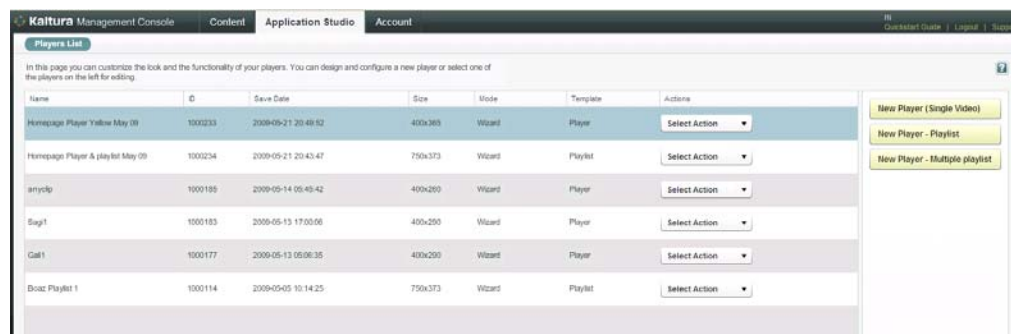
Configuring the Player Style

In the Style Tab you can select the theme, colors and fonts for your player.

1. Select either a dark or light player skin.
2. Choose the color of the icons and labels by clicking the small square. This will open a color picker where you can select a color or enter a color value.

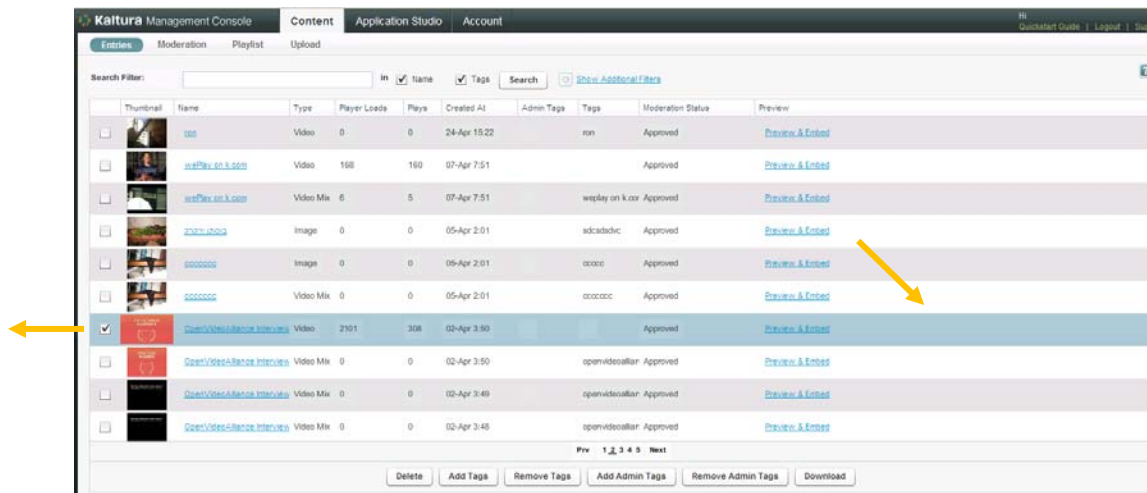


3. Select either dark or light on-video buttons – these are the control buttons that are displayed on top of the video during the certain selected states (play, pause, and end).
4. Change the font.
5. Once you are finished defining your player template, features and style, click Save Changes to complete your player configuration and design.
6. Your new player will now appear in the player list

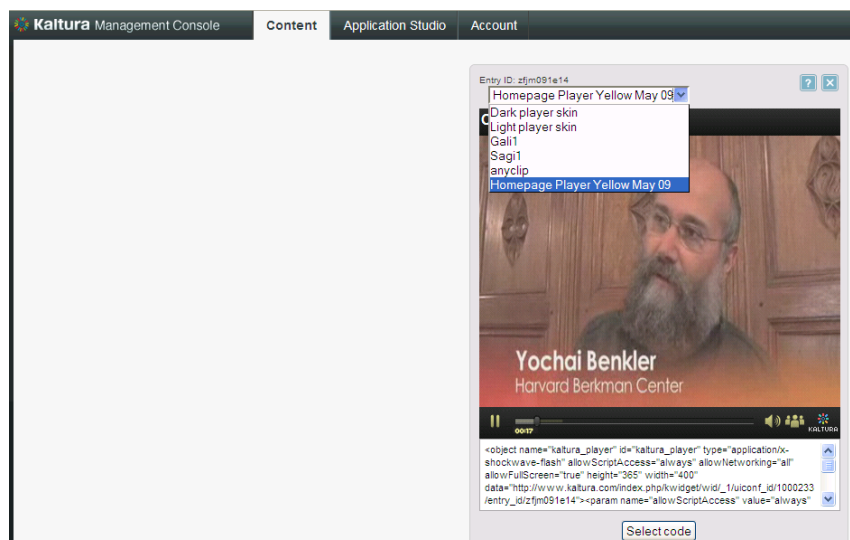


Adding content and embedding a new player

1. Remember the name of your new player
2. Go to the Content section and check the content that you want to show in your player
3. Click Preview and Embed



4. In the drop-down menu locate and select the name of your new player
5. Copy the code displayed below the player, embed and enjoy!



Adding content and embedding a multiple playlist

If you opted to create a multiple playlist, you'll see a fourth Application Studio section below the Style tab – the Content tab. Here you can add previously created playlist content to your new playlist.

Edit Player

Template
Features
Style
Content

All Playlists (as created in the Content tab):

Name	Playlist Type	Created At
all	Rule Based	04-Dec-2008 5:29
ariel	Rule Based	04-Dec-2008 5:43
ariel2	Rule Based	04-Dec-2008 5:45
Boaz1	Manual	09-Feb-2009 8:11
sem	Rule Based	09-Feb-2009 9:48
yuval	Rule Based	09-Feb-2009 9:52
uvv	Rule Based	09-Feb-2009 9:54
liron	Rule Based	09-Feb-2009 10:01
B.T.1000	Manual	09-Feb-2009 23:49

Playlist Tabs (each playlist represents a new tab):

Name	Playlist Type	Created Date
dogs!!!	Rule Based	21-May-2009 14:56
playlist madness!	Rule Based	21-May-2009 14:45
ariel	Rule Based	04-Dec-2008 5:43

Total Playlists: 3

1. Select the playlist that you'd like to add and use the right facing arrow to add it to the playlist tabs. You can choose one or more playlists to add – each playlist will appear under a separate tab.
2. Preview your playlist and tabs in the features section
3. If you're satisfied with your selections click Save Changes

Template
Features
Style
Content

Select Features from List:

Controls

☒ Title Text [Options](#)
☒ Watermark [Options](#)
☒ Play Counter [Options](#)
☒ Full Screen Button [Options](#)
☒ On-video Play Button [Options](#)
☒ Play - Pause Button [Options](#)
☒ Volume Controller [Options](#)
☒ Scrubber [Options](#)

* Features that require additional configuration.

Fast Forward
Viral & Distribution
UGC & User Interaction
Data Layer
Custom Buttons*

Preview

Player Size: 750 x 373 [Resize](#)

Jojo

Dogs!
playlist madness!
ariel

Utah Off Road

Plays: 0
Created at: 12/06/2008

Funny Pets Invite

Plays: -1
Created at: 16/04/2008

Jojo

Plays: 0
Created at: 24/04/2009

Angel

Plays: -1
Created at: 13/04/2008

Your new playlist will now appear in the Players List

6. Select Preview and Embed from the dropdown menu under Actions.

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Players List

In this page you can customize the look and the functionality of your players. You can design and configure a new player or select one of the players on the left for editing.

Name	ID	Save Date	Size	Mode	Template	Actions
My Tabbed Playlist # 1	1000243	2009-05-25 20:14:04	750x373	Wizard	Multiple Playlists	Select Action Edit Preview & Embed Duplicate Delete
Homepage Player Yellow May 09	1000233	2009-05-21 20:49:52	400x365	Wizard	Player	Select Action
Homepage Player & playlist May 09	1000234	2009-05-21 20:43:47	790x373	Wizard	Playlist	Select Action
anyClip	1000185	2009-05-14 05:45:42	400x260	Wizard	Player	Select Action
Sag1	1000183	2009-05-13 17:00:06	400x290	Wizard	Player	Select Action

Buttons on the right: New Player (Single Video), New Player - Playlist, New Player - Multiple playlist

6. Copy the code, embed and enjoy!

Jojo

Dogs! playlist madness! ariel

Play video | Share now! | flag | fast forward x2

Kaltura creating together

Fullscreen

00:00

JAXNeptunbeach029
Plays: 0
Created at: 24/06/2008

Utah Off Road
Plays: 0
Created at: 12/06/2008

Funny Pets Invite
Plays: -1
Created at: 16/04/2008

Jojo
Plays: 0
Created at: 24/04/2009

Angel

```
<object name="kaltura_player" id="kaltura_player" type="application/x-shockwave-flash" allowScriptAccess="always" allowNetworking="all" allowFullScreen="true" height="373" width="750" data="http://www.kaltura.com/index.php/kwidget/wid/_1/uiconf_id/1000243"><param name="allowScriptAccess" value="always" /></param>
```

Select code