









## Tatiana Karpova

**Data Analyst | Business Analyst | SQL | Power BI | Web & application development**

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 : TatianaKarpova@myyahoo.com  
 : <https://www.linkedin.com/in/tatiana-karpova-data-analyst>  
 : Date of Birth: 24-01-1997  
 : Nationality: Russia  
 : [Portfolio](#)  
 : Since April full time



### PROFILE

An ambitious and results-driven recent graduate in Data Analytics. I am actively looking for a full-time position to apply my 3,5 years of hands-on experience in healthcare (AI), finance, and AI chatbot projects. Fluently speaking English and having an economical background, I am eager to contribute fresh ideas, embrace new challenges, and grow in the Data and Business Analytics field in Germany. Available from April – full-time.

### WORK EXPERIENCE

<b>Oct 2024 – Mar 2025</b>	<b>CRM Manager, marketing and CS (MedTech)</b>	<b>Bayer AG</b>	<b>Germany, Berlin</b>
	<u>Responsibilities:</u> maintain CRM data accuracy and cleanliness, audit and resolve inconsistencies and duplicates, collaborate with cross-functional teams to implement data standardization best practices, develop dashboards and reports for decision-making, provide data-driven recommendations to improve CRM efficiency and engagement		
	<u>Skills Acquired:</u> integrity improvement, CRM data management, Power BI analysis and visualization, experience in a global corporate culture		
<b>May 2024 – Jun 2024</b>	<b>Data Analyst, working student (EdTech)</b>	<b>Silber Salon</b>	<b>Germany, Berlin</b>
	<u>Responsibilities:</u> in-depth product performance analysis, features development, product QA and developers' collaboration, incidents investigation and localization, presenting causes and outcomes to the team, product performance dashboards and reports design to support decision-making;		
	<u>Skills Acquired:</u> data cleaning and interpretation, KPI monitoring, visualization boards developed in Mixpanel, analyzing user behavior and searching for hidden patterns, using the Python 'Space' library to analyze topics and query language in the chatbot;		
<b>May 2022 – Sep 2023</b>	<b>Middle System and Business Analyst (MedTech)</b>	<b>Solit Clouds</b>	<b>St. Petersburg, Russia</b>
	<u>Responsibilities:</u> database architecture design, collect and analyze business data, creation and logic optimization, sequence diagrams design, providing User-Stories, Test-Scenarios, cross-functional communication, manage documentation, analyze interface prototypes, customers communication		
	<u>Skills Acquired:</u> web application development, micro-services analyzing, working in matrix management system, prioritizing, multi-task, fast diving into documentation, technical documentation writing, suggesting new ideas for processes optimization, being a mentor		
<b>Jan 2021 – Apr 2022</b>	<b>System and Business analyst</b>	<b>Information and Analytical Center</b>	<b>St. Petersburg, Russia</b>
	<u>Responsibilities:</u> requirements collecting and analyzing, design functional requirements and decomposition, project management, use cases & test cases analysis, coordinate a team work, project presentation and user training;		
	<u>Skills Acquired:</u> project management, requirements decomposition (splitting into small tasks for developers), navigating the complete software development cycle (from requirements gathering to user training), suggesting new ideas for processes optimization, public speech and presentation, coordinate the work of five system analysts on the project as a mentor, writing government contracts;		
<b>Jun 2019 – Dec 2020</b>	<b>Coordinator of Commercial Department</b>	<b>Siberian Business</b>	<b>Novosibirsk, Russia</b>
	<u>Responsibilities:</u> financial horizontal and vertical analysis, reports preparation, strong communications with departments, conference calls hosting;		
	<u>Skills Acquired:</u> financial analysis, 'cold calls', searching of new customers;		

**Jun 2017 - Sep 2017**      **Supply Manager**      **Hotel MARINS (Internship in management)**      **Novosibirsk, Russia**

Responsibilities: inspect of delivered goods, budget expenses control, supervision supplier contract compliance, search, justification and decision-making on new suppliers;

Skills Acquired: effective communication skills (with suppliers), analytical Skills (market analysis);

## EDUCATION

**Oct 2023 April 2025**      **MSc in Data Analytics**      **Berlin School of Business and Innovation (BSBI), Berlin, Germany**

Modules Included: ‘Fundamentals of Data Analytics’, ‘Predictive Analytics and Machine Learning using Python’, ‘Enterprise Data Warehouse and Database Management Systems’, and ‘Big Data Analytics’, ‘Visualization and Story Telling using Tableau’, ‘Computer Vision and Artificial Intelligent’;

Skills developed: data cleaning and transforming, Machine Learning implementation, data interpretation and visualization, self-organized and prioritizing (no missing deadlines), critical thinking, study engagement, effective teamwork (skillfully contributed to group projects);

**2018-2020**      **MSc in Management**      **Novosibirsk State University, Novosibirsk, Russia**

Modules Included: applied Statistical Analysis for Managers, Project Assessment, Management of Innovations, Managerial Economics, Strategic Analysis, Organization Behavior;

Skills developed: working in stressful condition (usefully passed all exams with honors), planning and conducting lessons (pedagogical practice), developed communication skills (I was a group head), experience sharing in an international group (it is an international study program taught in English);

**2014-2018**      **BA in Management**      **Novosibirsk State University, Novosibirsk, Russia**

Modules Included: mathematical Statistics, Social and Economic Statistics, Financial Analysis, Econometrics, Micro- /Macro- economics, Higher Mathematics, Analysis of Investment Projects, Institutional Economics, Project Management, Risk Management;

Skills developed: goal decomposition (setting small sequential tasks), case solving management problems (competition participating and examine on real object for thesis), work with reliable information sources (filter information), public speech (lots of my results presentation);

## IT SKILLS

### Good knowledge of:

- SQL, Snowflake
- Python (pandas, scikit-learn)
- GitHub
- REST APIs

### Excellent command of:

- Tableau, Power BI
- UML, BPMN, ER diagram, logical data models
- HubSpot, Mixpanel, TestFlight
- Confluence, Jira, Asana, Slack
- Microsoft Office Pack 365: Excel, Word, PowerPoint

### Soft skills:

- Intercultural communication
- Problem solving orientation
- Self-organized
- Flexibility
- Motivated
- Strong attention to detail

## LANGUAGES

- Russian: Mother tongue
- English: Upper Intermediate level (B2)
- German: Elementary (A2 – attending a language course)

## INTERESTS AND ACTIVITIES

- Swimming and yoga
- Fantasy and Sci-Fi literature reading

## REFERENCES

Tomas Lopes da Fonseca  
Head of Marketing and Customer Success  
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Demand Generation Lead  
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