High-level KPIs and business overview

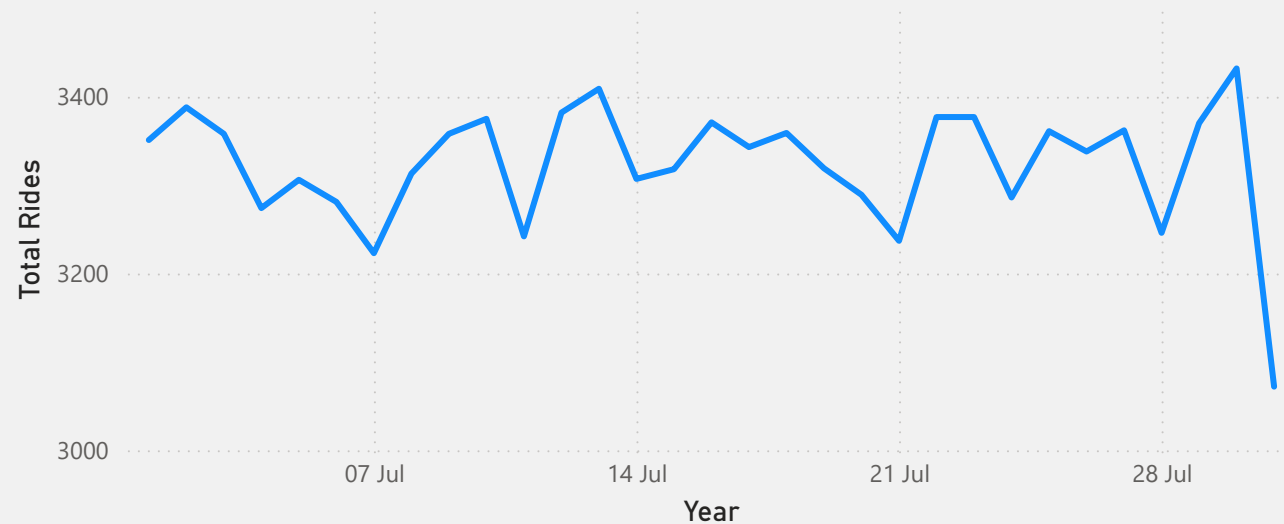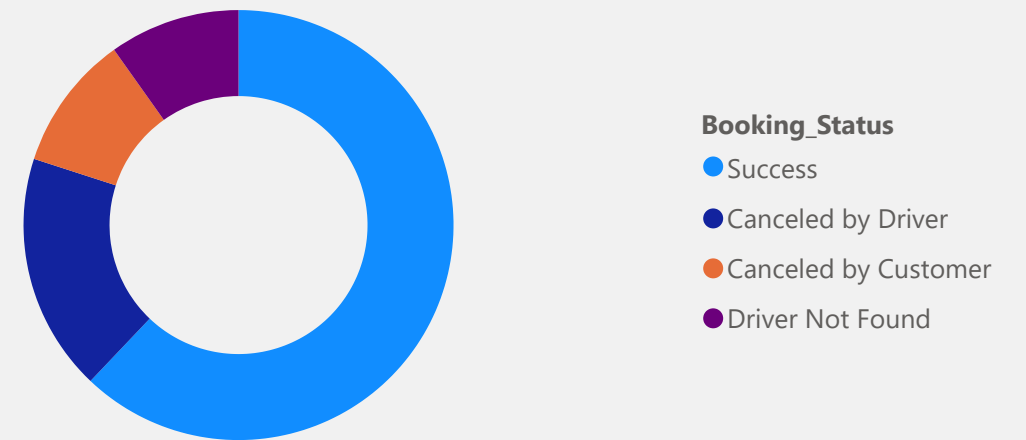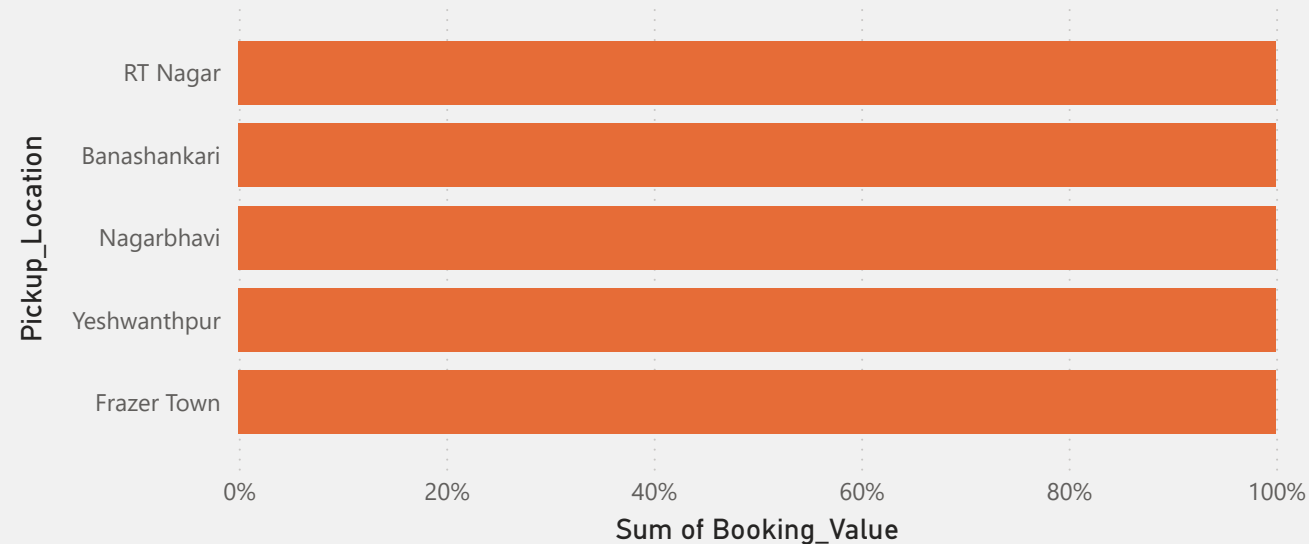| Total Rides	Total Revenue	Success Rate %	Cancellation Rate %
103K	**56.53M**	**62.09**	**37.91**

Ride Volume Over Time

Booking Status Breakdown

Booking_Status
- ● Success
- ● Canceled by Driver
- ● Canceled by Customer
- ● Driver Not Found

Top Locations by Revenue

Pickup_Location: RT Nagar, Banashankari, Nagarbhavi, Yeshwanthpur, Frazer Town — Sum of Booking_Value

Revenue Over Time
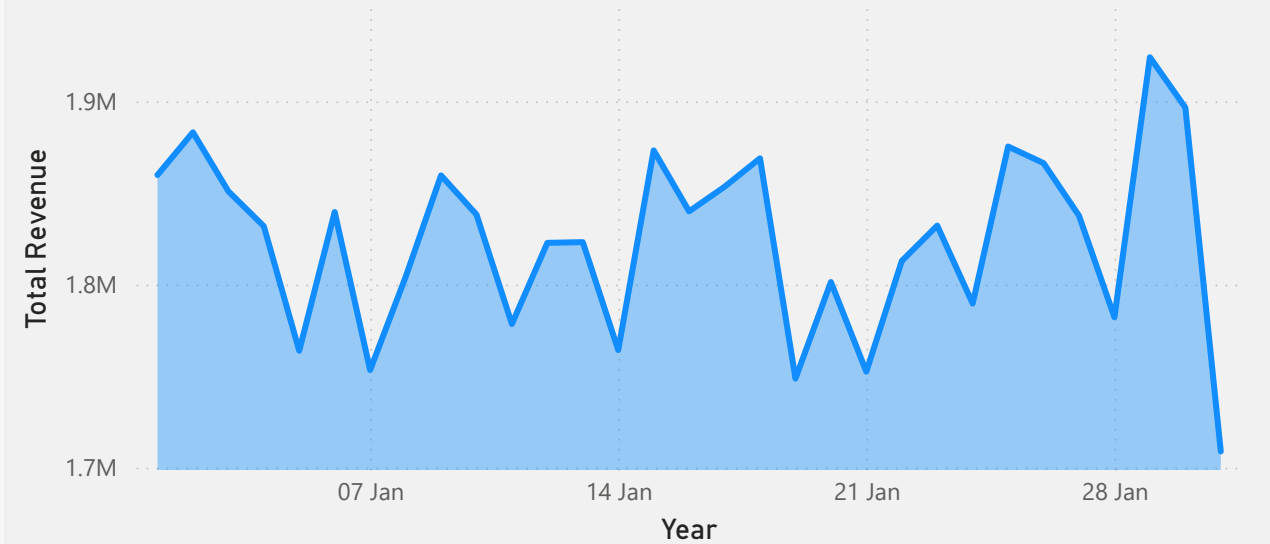
Understand customer spending

Total Rides	Total Revenue	Success Rate %	Cancellation Rate %
103K	**56.53M**	**62.09**	**37.91**

Top 5 Customers by Booking Value

Customer_ID (top to bottom): CID999981, CID999996, CID999982, CID999974, CID999990

X-axis: Sum of Booking_Value — 0%, 20%, 40%, 60%, 80%, 100%
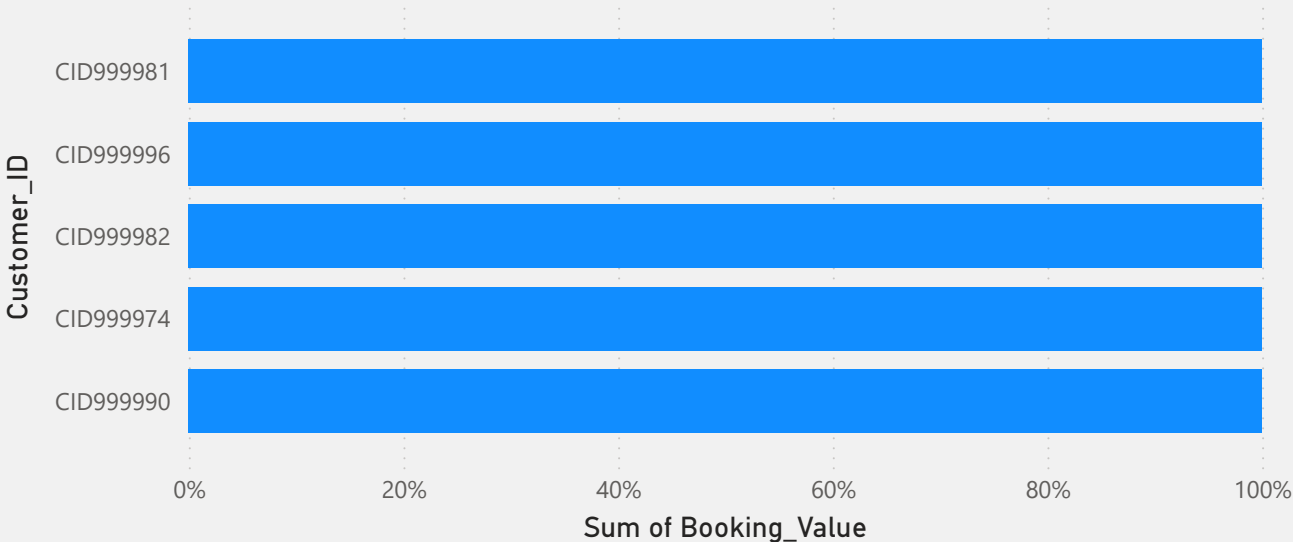
Revenue by Payment Method

Payment_Method
- Cash
- UPI
- Credit Card
- Debit Card

Average Customer Ratings by Vehicle Type

Y-axis: Average Customer Rating (0, 2, 4)

X-axis: Vehicle_Type — Prime Plus, Prime Sedan, Prime SUV, Auto, Mini, Bike, eBike

Top Customers Treemap

CID954071, CID263459, CID309168, CID381415, CID53..., CID54..., CID63..., CID77..., CID189965, CID266327, CID329193, CID387617, CID782883, CID9524..., CID9669..., CID199017, CID268274, CID340854, CID460299, CID819034, CID201733, CID288207, CID356460, CID465260, CID836942, CID9697..., CID9807...
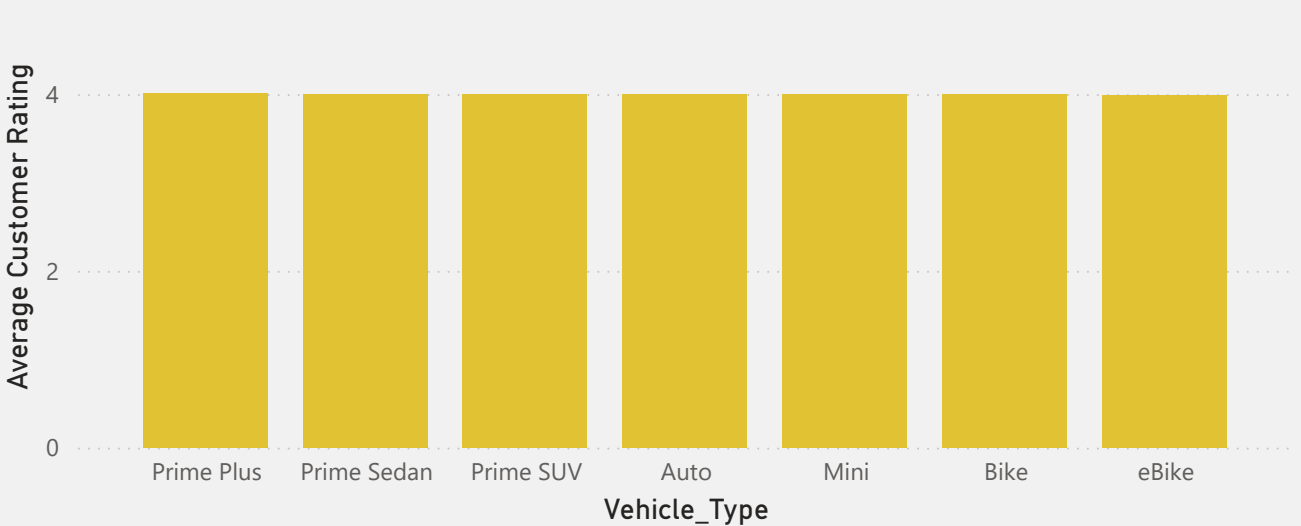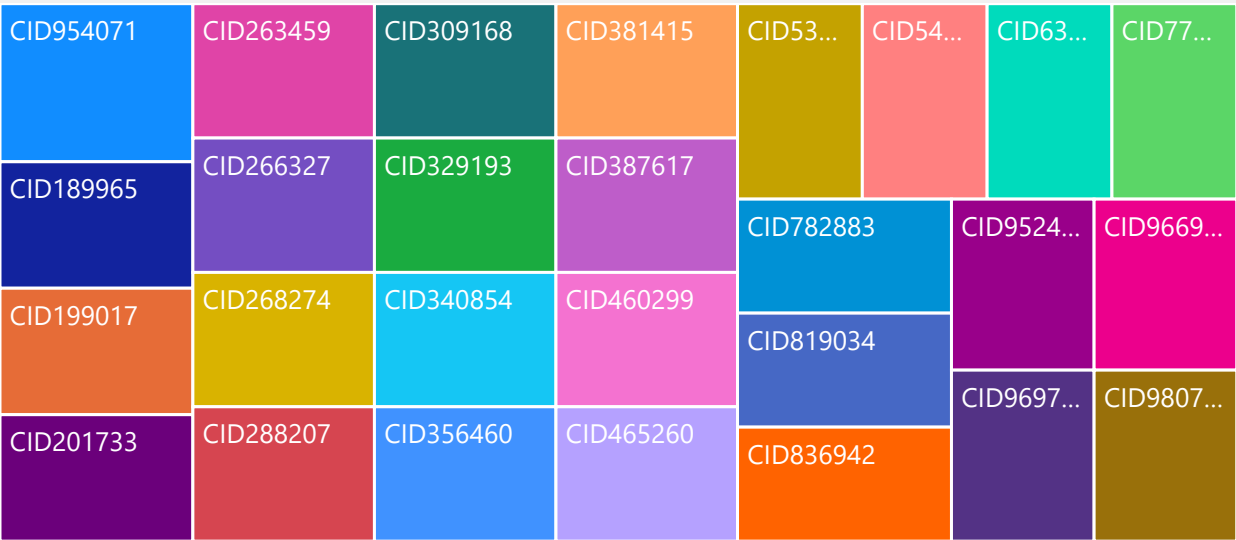
Track driver performance, ratings

Total Rides	Total Revenue	Success Rate %	Cancellation Rate %
103K	**56.53M**	**62.09**	**37.91**

Average Booking Value by Vehicle Type

Canceled Rides Reasons

Personal & Car related issue

Cust...

Mor...
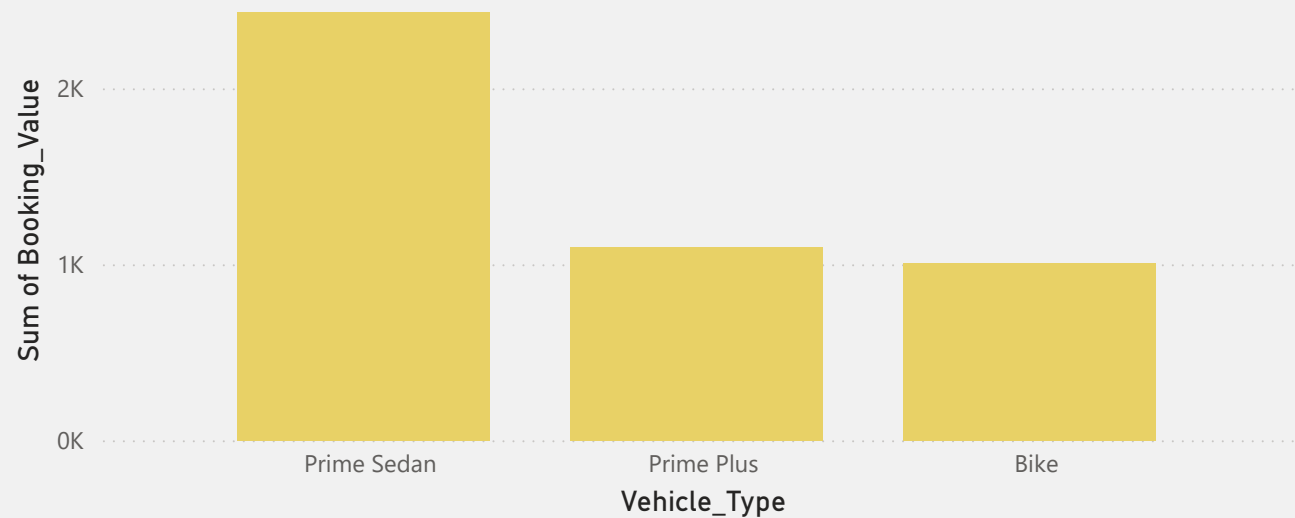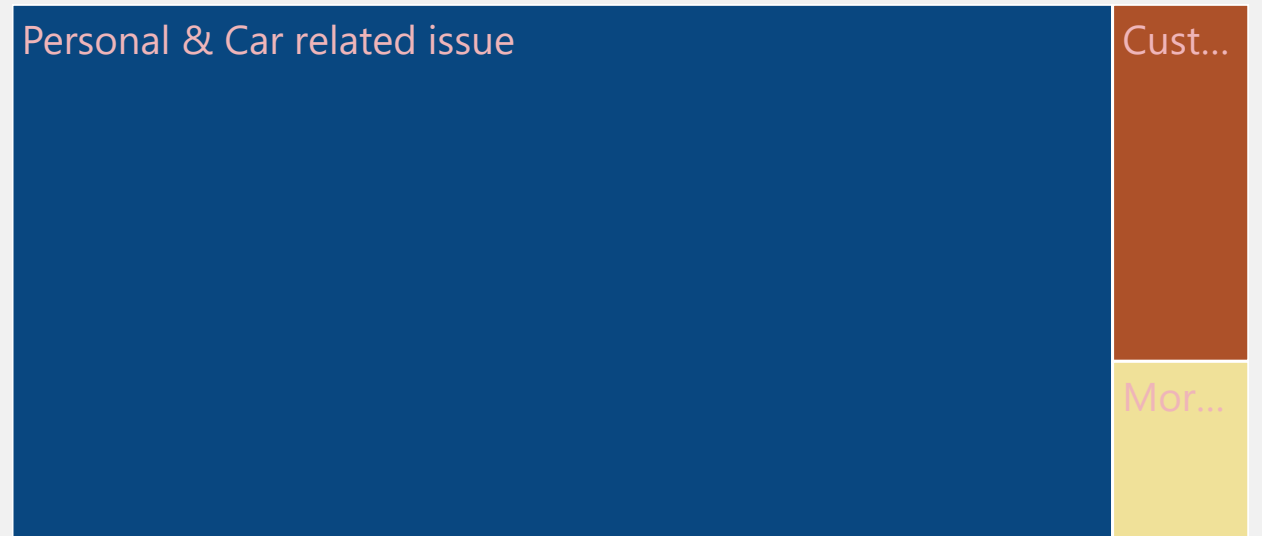
Customer vs Driver Ratings
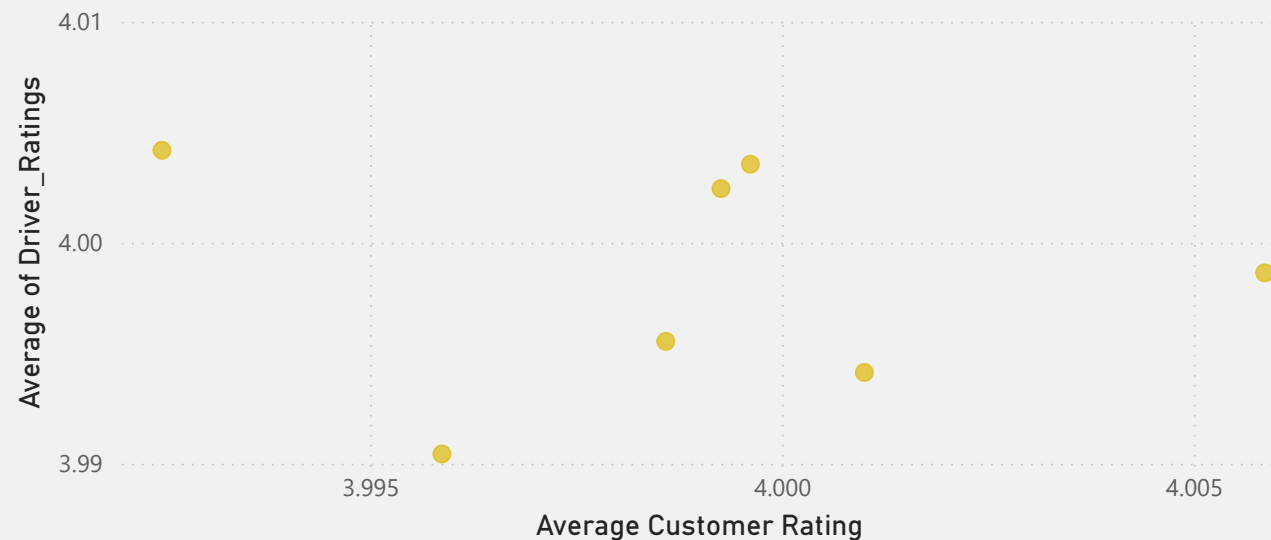
Ride Distance Distribution Per Day