







**Tatum Baldwin-proprietor**  
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## Our Story

I began the creation of Tantalizing Designs, with a billion ideas buzzing in my mind. I must have asked myself "who am I?" at least a million times. I consider myself a variety of things, such as: An artist, a problem solver, a hard worker, a lover of nature and animals. I am a lot of things. I originally wanted to encompass all of these things in one logo. So I started with the most important bits.

I started with my love for nature and self-growth. My more, "witchy side", if you would. I often use runes and tarot cards so I started researching runes and cool symbols similar to that. I eventually stumbled upon the Theban language, which I had unknowingly been using for years (without realizing it is its own form of communication).

I wanted to include both of my letter "t's" in my logo so this language was perfect. I immediately started playing around with the Theban "t". Placing them together in a million different ways. I eventually created a flower looking design with two theban "t's". What amazed me was that this symbol looked like a beetle, a butterfly, a mantaray, a flower and more. It was "all encompassing". It even looked like an ink blot that you interpret yourself. I love the idea of this since it will most likely spark a lot of interesting conversation.

When it comes to the name, I found it by looking into cool "t" words. As soon as I saw tantalizing, I knew that it was perfect. The meaning is exactly what I'm going for (exciting one's senses or desires). I want to be exciting and unique and fun. I also noticed that tantalizing, conveniently has two "t's". This design was a long process, but a very gratifying one.

Sincerely,

  
Tatum Baldwin

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