Tatyana Asenova

Date of birth: 31/01/1997 | **Nationality:** Bulgarian | **Gender:** Female |

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WORK EXPERIENCE

01/06/2021 – 12/2021 – Sofia, Bulgaria
PHP AND JAVASCRIPT DEVELOPER – DEVRIX

PHP + JavaScript Web Development for WordPress

- Technologies: PHP and JavaScript
- Specific WordPress activities: Gutenberg, Elementor, WP Bakery, Classic Editor
- Theme and Plugin modifications, Plugin development
- Full-stack work
- Teamwork
- Daily work with: Git (BitBucket + GitHub), VSCode, Asana, Slack

05/12/2016 – CURRENT – Sofia
CO-OWNER AND CEO, WORDPRESS PROJECT LEAD, ERP INTEGRATIONS LEAD – EPHEDRA-TK LTD

- Corporate management and IT team lead
- Web design with WordPress CMS - development, maintenance, design and redesign of landing page websites, corporate websites, blogs, e-shops (WooCommerce platform) and marketplace platforms
- WordPress-related and Web development projects (Including PHP and JavaScript custom work)
- Design and technical Web development work
- Enterprise resource planning systems integration - Project scaffolding, management and execution of ERP-related software in SMEs
- Creation of Technical documentation and tutorials
- Client communication management

Sofia, Bulgaria

EDUCATION AND TRAINING

09/2017 – 10/2020 – Veliko Tarnovo, Bulgaria
BACHELOR'S DEGREE - PUBLIC RELATIONS AND SOCIAL MEDIA EXPERT – University of Veliko Turnovo St Cyril and St. Methodius

- Language training: Bulgarian and English
- Theory and practice of mass communications in particular: journalism, PR, digital media
- Management of journalistic projects
- Data analysis and visualization
- Information technology and publishing software
- Integrated marketing communications
- Crisis management and crisis communications
- Online marketing campaigns
- Brand Management: Branding and brand strategies
- Graphic design and visual communication

Cum Laude | EQF level 5

11/2021 – 12/2022 – Aleksandar Malinov Boulevard 78, ет. 1, 1799 American college, Sofia, Bulgaria
REACT.JS DEVELOPMENT – Software University

- Intro to React and JSX
- Components
- Routing
- Forms
- React Hooks
- Advanced Techniques

A | https://softuni.bg/certificates/details/122113/16ad7ff4

05/2021 – 06/2021 – Aleksandar Malinov Boulevard 78, ет. 1, 1799 American college, Sofia, Bulgaria
JAVASCRIPT BACKEND - NODE.JS – Software University

- Web Servers
- Basic knowledge of HTTP protocol
- Server applications with Node.JS.
- Working with non-relational databases
- Create applications with Express and Handlebars
- Creating an MVC architecture

A | https://softuni.bg/certificates/details/113226/3a2bac31

02/2021 – 04/2021 – Aleksandar Malinov Boulevard 78, ет. 1, 1799 American college, Sofia, Bulgaria
JAVASCRIPT - SPA APPLICATIONS – Software University

- HTTP and REST Services
- Asynchronous Programming
- Remote Data and Authentication
- Single Page Applications
- Architecture and Testing
- Client Side Rendering
- Routing
- Modular Applications
- Workshop: Web Components

A | https://softuni.bg/certificates/details/102519/a8611b5b

12/2020 – 02/2021 – Aleksandar Malinov Boulevard 78, ет. 1, 1799 American college, Sofia, Bulgaria
JAVASCRIPT ADVANCED – Software University

- Work with classes and objects
- Working with linear structures
- Work with functions and JSON formats
- Object oriented programming
- Information retrieval and manipulation of the DOM tree
- Functional programming

A | https://softuni.bg/certificates/details/98456/9b38e997

09/2020 – 01/2021 – Aleksandar Malinov Boulevard 78, ет. 1, 1799 American college, Sofia, Bulgaria
JAVASCRIPT FUNDAMENTALS – Software University

- Basic Syntax, Conditional Statements and Loops
- Data Types and Variables
- HTML and CSS Basics
- Functions
- Arrays Advanced
- Software Development Concepts
- Objects and Classes
- Bitwise Operations
- Associative Arrays
- Problem Solving
- Text Processing
- Database Basics
- Regular Expressions
- Git and GitHub

A | https://softuni.bg/Certificates/Details/96897/aadc714a

01/2017 – 03/2017 – 1/2017 – 03/2017 Aleksandar Malinov Boulevard 78, ет. 1, 1799 American college, Sofia, Bulgaria
WORDPRESS CMS – Software University

- Introduction to CMS platforms
- Work with topics in the information CMS platform
- Work and development of extensions for CMS platform Wordpress
- Development of topics for CMS platform Wordpress

A | https://softuni.bg/certificates/details/19782/f2e52e8c

09/2017 – 10/2017 – Aleksandar Malinov Boulevard 78, ет. 1, 1799 American college,, Sofia, Bulgaria
BLOCKCHAIN TECHNOLOGY – Software University

- Fundamentals of blockchain technology
- Cryptography
- Cryptocurrencies and decentralized currencies
- Use of currencies, currency portfolios
- Hardware infrastructure, crypto pools, instruments
- Etherium and "smart" crypto contracts
- ICO technology

A | EQF level 3 | https://softuni.bg/certificates/details/24781/5e4ea072

01/2018 – 03/2018 – Aleksandar Malinov Boulevard 78, ет. 1, 1799 American college, Sofia, Bulgaria
WEB FUNDAMENTALS (HTML5, CSS) – Software University

- HTML & CSS Overview
- HTML Structure
- Introduction to CSS
- CSS In Depth
- CSS Formatting
- CSS Positioning
- Creating Landing Pages
- HTML Forms & Form Styling
- Responsive Design
- Transitions & Animations

A | https://softuni.bg/certificates/details/52461/67e9bc5f |

https://softuni.bg/certificates/details/52461/67e9bc5f

01/2017 – 03/2017 – Aleksandar Malinov Boulevard 78, ет. 1, 1799 American college, Sofia, Bulgaria
JAVA PROGRAMMING – Software University

- First Steps in Programming
- Simple Calculation
- Logical Checks
- More complex logical checks
- Repeats (Loops)
- Drawing Shapes with Loops
- Advanced Loops

https://softuni.bg/certificates/details/17619/a63b822a

05/2017 – 10/2017 – New York, United States
EXPERT SOFTWARE PROJECT MANAGEMENT – Expert Rating Global Certifications

- Software project management
- SWOT analysis
- Planning and organization of technical and human resources

EQF level 5

09/2009 – 11/06/2015 – Veliko Tarnovo Slavyanska St, 2, Veliko Tarnovo, Bulgaria
FOREIGN LANGUAGE SPECIALIST: ENGLISH AND RUSSIAN LANGUAGES – Secondary School for Foreign Languages "Prof. Dr. Asen Zlatarov"

- General subjects
- Intensified learning of English (986 teaching hours)
- Intensified study of the Russian language (618 teaching hours)
- Additional English Master Classes
- Drama and Theater

Field(s) of study
- Arts and humanities : *Literature and linguistics*

Suma cum laude │ EQF level 4

09/2016 – 01/2017 – Buffalo, United States
BIOLOGICAL SCIENCES AND BIOCHEMISTRY – State University at Buffalo

Exchange Biological Sciences and Biochemistry program with main subjects:
- Evolutionary Biology
- Chemisty
- Biochemistry
- Quantum Mechanics

LANGUAGE SKILLS

Mother tongue(s): **BULGARIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
RUSSIAN	B1	B1	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Adobe PremierePro │ SEO Copywriting │ Copywriting │ ERP Software │ Visual Studio /Visual Studio Code │ WooCommerce │ Facebook Marketing Tools │ Divi Page Builder │ WordPress Editors - WP Bakery, Visual Composer, Elementor │ LinkedIn │ Microsoft Office │ Instagram │ Google Docs │ Google Drive │ Social Media │ Project management tools (Freedcamp Basecamp Planner Trello Asana) │ Slack (Virtual Chat Rooms Events) │ FIgma │ React Hooks / React Bootstrap / React Router /React Hooks │ HTML5/CSS, Javascript │ PHP Language

ORGANISATIONAL SKILLS

Leadership and Management

- Leadership and management skills aquired throughout my 5+ years experience of running a Web agency, dealing with project management and client relationship management
- The ability to structure, execute and document tasks and projects accordingly using ERP systems and Project Management systems such as Asana.

COMMUNICATION AND INTERPERSONAL SKILLS

Organization, Communication and Leadership

- Excellent organizational skills acquired as a key representative of a company in administrative matters and contractual relations with clients and partners
- Leadership skills acquired in the field of project management

WORK EXPERIENCE RELATED SKILLS

Web design and Development skills

- **JavaScript Web Development** - React.js (hooks, context API, external libraries, external APIs, Routing, JSX), Node.js (server-side SPAs), Handlebars, Lit html etc; AJAX
- HTML5 and CSS
- **WordPress Web design skills** - development of WordPress based websites (including e-commerce stores), use and integration of extensions (plugins), work with editors WP Bakery, Visual Composer, Elementor, Divi Theme.
- **PHP and JavaScrip**t Development for WordPress - based Platforms

Leadership skills

- Work with software for project and task management - construction of projects and tasks, tracking and setting progress, creating work plans and managing them.
- Efficiency and organization in the management of a company with main activities in the field of software products
- Mentoring skills in the implementation of ERP projects, including staff training.
- Team work skills in connection with participation in projects with clients and partners from various businesses
- Skills for realization and detailed documentation of projects related to the implementation of public procurement for business and administrative clients

Marketing and Digital communication

- Creating copywriting texts in Bulgarian and English for the content of web blogs and social networks
- Management of corporate Facebook pages
- Social media marketing (Facebook advertising) incl. creation of advertising copies and processing of images and banners
- Brand consulting