# Taurai Masaire

in https://www.linkedin.com/in/taurai-masaire 🜎 https://github.com/Tau-rai

#### **ዶ**■ Profile

An analytical and process-oriented professional with a passion for leveraging technology to address real-world challenges. Skilled in utilizing innovative solutions to drive efficiency and inform data-driven business decisions. Eager to take on challenging opportunities and deliver exceptional results.

## Professional Experience

07/2024 - present Johannesburg, South Africa

#### **Junior Software Developer**

**Equipped Solutions Holdings** 

#### **Responsibilities:**

- Assisted in the design, development, and maintenance of software applications.
- Wrote clean, efficient, and maintainable code.
- Collaborated with other developers and other team members to develop software solutions.
- Participated in code reviews and provided constructive feedback.
- Troubleshot and debugged software issues.
- Assisted in the testing and deployment of software applications.
- Documented development processes, system designs, and code changes.

#### **Key Achievements:**

- Successfully revamped the company website, improving user experience and performance.
- Took responsibility for the hosting and maintenance of the company website, ensuring high availability and reliability.
- Received positive feedback from team members and supervisors for problem-solving skills and attention to detail

03/2024 - 07/2024 Johannesburg, South Africa

#### **Backend Developer Intern**

SAFuturist | ALX Ventures

### Responsibilities

- Achieved seamless integration of Google Analytics with the website, yielding critical behavioral insights and bolstering strategic decisions based on robust data analytics.
- Executed comprehensive SEO enhancements, elevating the website's visibility on search engines and amplifying organic visitor traffic.
- Integrated PayFast into the e-commerce platform to facilitate seamless payment processing and implemented HubSpot CRM for enhanced client management and streamlined sales processes
- Meticulously updated and maintained the website's contact information, ensuring optimal customer service and streamlined communication channels.
- Instituted a dynamic newsletter feature on the website, significantly increasing user engagement and establishing a consistent platform for updates and news dissemination.

09/2022 – 12/2023 Johannesburg, South Africa

#### **Sales and Customer Service Consultant**

**Equipped Solutions Holdings** 

#### Responsibilities

- Reviewed and verified billing accuracy and supporting documentation.
- Created, edited, and sent invoices.
- Responded to billing inquiries and resolved issues promptly.
- Maintained billing reports to ensure accuracy.
- Provided excellent customer service and resolved client issues efficiently.
- Generated new leads and closed sales.
- Collaborated with cross-functional teams to align business development initiatives with company goals.
- Contributed innovative ideas to improve sales and internal procedures.



Customer Service

**Effective communication** 

Analytical and attentive to detail

Microsoft Power BI

**Data Visualisation** 

**Google Analytics** 

Team player, highly responsible and reliable

**Programming Languages** C, Python, JavaScript, MySQL

Upbeat, outgoing and positive

**Creative Problem Solving** 

**Programmming Tools** 

Git, Github, Bash Scripting

## Projects

07/2024 - present

PennyPillar - Finance Tracker Web Application 🛮

Role: Backend Developer

Tech Stack: Django, DRF, MySQL, JWT, Gemini AI, Git, GitHub

- Developed RESTful APIs for financial tracking, budget management, and goal setting using Django and DRF.
- Implemented JWT-based authentication for secure user access.
- Managed MySQL databases for efficient storage of user and transaction data.
- Integrated Gemini AI for personalized financial insights.

#### **Education**

07/2023 – 08/2024 Johannesburg, **Software Engineering** 

ALX Africa

02/2022

South Africa

**Microsoft Power BI Data Analyst Associate** 

Johannesburg,

Microsoft

South Africa

09/2010 - 2014

**BCom Honours Degree In Business Management** 

Bulawayo, Zimbabwe National University of Science and Technology

**战** References

**Available on Request**