Taurai Masaire

in https://www.linkedin.com/in/taurai-masaire 🕠 https://github.com/Tau-rai 🕜 https://taurai.live

ዶ■ Profile

An analytical and process-oriented professional with a passion for leveraging technology to address real-world challenges. Skilled in utilizing innovative solutions to drive efficiency and inform data-driven business decisions. Eager to take on challenging opportunities and deliver exceptional results.

Work Experience

07/2024 - present Johannesburg, South Africa

Junior Software Developer

Equipped Solutions Holdings

Responsibilities:

- Assisted in the design, development, and maintenance of software applications.
- Wrote clean, efficient, and maintainable code.
- Collaborated with other developers and other team members to develop software solutions.
- Participated in code reviews and provided constructive feedback.
- Troubleshot and debugged software issues.
- Assisted in the testing and deployment of software applications.
- Documented development processes, system designs, and code changes.

Key Achievements:

- Successfully revamped the company website, improving user experience and performance.
- Took responsibility for the hosting and maintenance of the company website, ensuring high availability and reliability.
- Received positive feedback from team members and supervisors for problem-solving skills and attention to detail

03/2024 - 07/2024 Johannesburg, South Africa

Backend Developer Intern

SAFuturist | ALX Ventures

Responsibilities

- Achieved seamless integration of Google Analytics with the website, yielding critical behavioral insights and bolstering strategic decisions based on robust data analytics.
- Executed comprehensive SEO enhancements, elevating the website's visibility on search engines and amplifying organic visitor traffic.
- Integrated PayFast into the e-commerce platform to facilitate seamless payment processing and implemented HubSpot CRM for enhanced client management and streamlined sales processes
- Meticulously updated and maintained the website's contact information, ensuring optimal customer service and streamlined communication channels.
- Instituted a dynamic newsletter feature on the website, significantly increasing user engagement and establishing a consistent platform for updates and news dissemination.

09/2022 – 12/2023 Johannesburg, South Africa

Sales and Customer Service Consultant

Equipped Solutions Holdings

Responsibilities

- Reviewed and verified billing accuracy and supporting documentation.
- Created, edited, and sent invoices.
- Responded to billing inquiries and resolved issues promptly.
- Maintained billing reports to ensure accuracy.
- Provided excellent customer service and resolved client issues efficiently.
- Generated new leads and closed sales.
- Collaborated with cross-functional teams to align business development initiatives with company goals.
- Contributed innovative ideas to improve sales and internal procedures.

⊗ Skills

Customer Service Effective communication

Analytical and attentive to detail Microsoft Power BI

Data Visualisation Google Analytics

Team player, highly responsible and reliable Programming Languages

C, Python, JavaScript, Nodejs, MySQL, PostGres

Upbeat, outgoing and positive

Creative Problem Solving

Programmming Tools

Git, Github, Bash Scripting

Projects

07/2024 - present

PennyPillar - Finance Tracker Web Application 🖸

Role: Backend Developer

Tech Stack: Django, DRF, PostgreSQL, JWT, Gemini Al, Git, GitHub

- Developed RESTful APIs for financial tracking, budget management, and goal setting using Django and DRF.
- Implemented JWT-based authentication for secure user access.
- Managed PostgreSQL databases for efficient storage of user and transaction data.
- Integrated Gemini AI for personalized financial insights.

Education

07/2023 – 08/2024 Johannesburg,

Software Engineering

ALX Africa

02/2022

South Africa

Microsoft Power BI Data Analyst Associate

Microsoft

Johannesburg, South Africa

09/2010 - 2014

BCom Honours Degree In Business Management

National University of Science and Technology

♣ References

Available on Request

Bulawayo, Zimbabwe