# DOKUMENTASI FINAL PROJECT PEMROGRAMAN WEB WEB PROFIL PERUSAHAAN



# Kelompok 23:

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Universitas AMIKOM Yogyakarta 2018

## **Abstraksi**

Website profile adalah website yang berisi rangkuman atau penjelasan singkat mengenai suatu perusahaan, sejarah berdirinya perusahaan tersebut, tujuan dan pencapaian yang diinginkan dalam masa depan, visi dan misi, produk yang ditawarkan, klien-klien yang telah menjalankan kerja sama, serta berbagai informasi lainnya terkait dengan perusahaan itu sendiri.

Pemanfaatan dan keguanaan web profile sangat banyak sekali, salah satunya adalah untuk marketing atau media promosi untuk memperoleh klien atau customer, dan disetiap manfaat dan kegunaannya nanti dipengaruhi oleh bentuk desain dan kelengkapan data. Sehingga pada dasarnya web profile perusahaan yang menariklah yang akan banyak pengunjung/klien, baik menarik dari segi image maupun tulisan, selain itu web profile juga dapat menjadi salah satu tanda ke profesionalitasan sebuah perusahaan.

Setiap profil perusahaan, informasi kontak selalu disertakan. Informasi kontak mungkin tidak lebih dari sekedar alamat fisik dan surat untuk kantor pusat perusahaan, atau mungkin termasuk nama dan alamat dari petugas atau eksekutif tertentu dari perusahaan. Biasanya nomor telepon dan nomor faks juga dimasukkan dalam data kontak. Dalam beberapa tahun terakhir, alamat email dan informasi umum juga dianggap penting dalam sebuah profil perusahaan.

Jadi kami disini ingin membuat sebuah website profil, yang berfokuskan pada Profil Perusahaan. Web ini nantinya akan kami buat menggunakan framework seperti Bootstrap,Font Awesome,dll. Tidak hanya itu, Web ini akan dilengkapi dengan fitur-fitur yang mendukung/cocok untuk sebuah Web Profil Perusahaan. Dimana fitur-fitur tersebut seperti Google Maps,Responsive,Disqus Comment System,Formspree,Social Media Integration, dan juga Frequently Asked Question. Web ini juga dilengkapi dengan API Share Social Media,Comment System Disqus,Google Maps API.

# Latar Belakang

Latar belakang kami membuat Web Profil Perusahaan dikarenakan, Perusahaan sendiri merupakan penyedia lapangan kerja terbanyak di Indonesia itu sendiri. Sehingga kami mendapat ide untuk membuat Website yang berkonten tentang Profil Perusahaan-Perusahaan yang terdapat di Indonesia. Untuk menarik minat pelamar kerja ataupun membuat Perusahaan mereka dikenal oleh masyarakat, maka dibutuhkan sebuah media untuk mengenalkan tentang Perusahaan mereka yang salah satunya melalui media Website. Website sendiri merupakan sebuah media yang fleksibel, dikarenakan Website dapat diakses melalui berbagai macam platform dan dimana saja kapan saja selama Website tersebut masih aktif.

Sering kali Perusahaan-Perusahaan kecil/baru memiliki perkembangan bisnis yang bisa dibilang cukup lambat, salah satu penyebab dari hal ini dikarenakanya kurangnya SDM yang berkualitas serta kurangnya pengetahuan umum masyarakat akan perusahaan itu sendiri. Dengan adanya Website Profil Perusahaan ini, diharapkan akan menambah pengetahuan masyarakat akan keberadaan Perusahaan ini yang akan berujung meningkatnya Lamaran Kerja / Prospek Bisnis mereka.

Untuk mencapai hal-hal yang telah kami sebutkan diatas tersebut, Website Profil Perusahaan ini sendiri akan memiliki berbagai macam fitur. Seperti Profil Umum tentang perusahaan, Alamat Perusahaan, Fasilitas Perusahaan, Jobdesk yang terdapat dalam Perusahaan, dll. Tidak hanya itu, untuk menambah komunikasi antara Perusahaan dengan Masyarakat yang berminat ingin tahu seputar Perusahaan tersebut, akan di sediakan fitur Komentar dan Direct Email kepada Perusahaan tersebut.

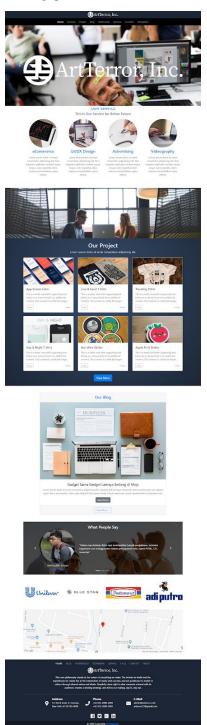
## Fitur

Berikut fitur-fitur yang ada dalam Final Project Web Profile ini;

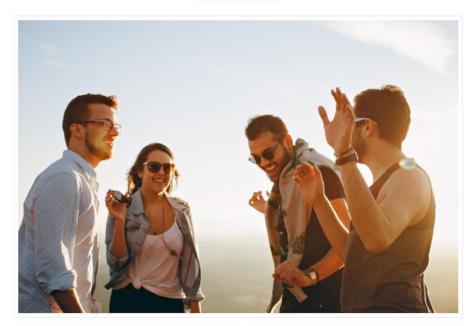
- Google Maps Javascript API
  - Digunakan untuk menampilkan Google Maps di website yang dapat disesuaikan tampilan dan keterangannya.
- Font Awesome
  - o Digunakan untuk mempercantik tampilan dengan tambahan icon dari font.
- Disqus Comment System
  - Sistem komentar dari Disqus
- Formspree
  - Memforward form yang diinputkan user menuju email yang ditentukan.
- Responsive
  - Layout web dapat menyesuaikan ukuran layar perangkat
- Progressive Web Apps
  - Fitur untuk membuat Web Menjadi Seperti Native Apps
- Social Media Integration
  - Terintegrasi dengan tombol share media sosial
- Frequently Asked Question
  - Kumpulan jawaban dari pertanyaan yang sering diajukan oleh Visitor/Pengguna

# Screenshoot Per-Page:

# 1.Index



#### **ABOUT US**



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## 3.Contact





#### **CONTACT US**

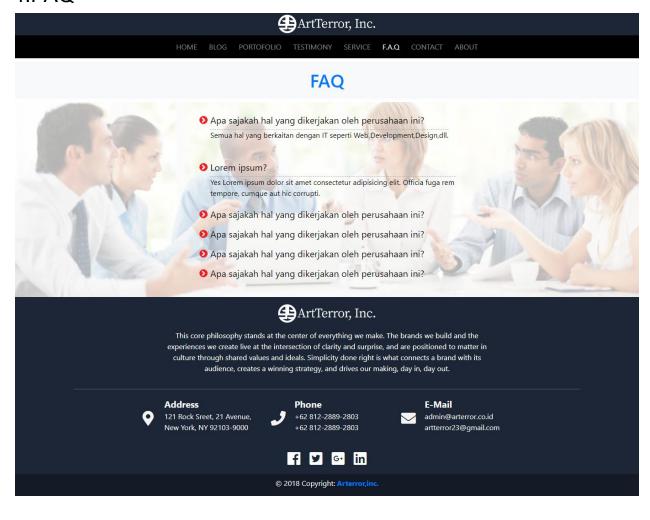
To locate our reservation service, please leave your contact details if you would like us to contact you.



#### **Contact Form Contact List** Question / Comments? Get in touch Feel free to contact First Name \* Last Name \* John 121 Rock Sreet, 21 Avenue, New York, NY 92103-9000 Email \* example@domain.com Sunan Muria no 6, Ngaglik, Sleman Special Region Yogyakarta, ID 55581 Message \* Your message +6289-626-173648 ArtTerror23@gmail.com Social Media @ArtTerror23 @ArtTerror23 @ArtTerror23



## 4.FAQ



## 5. Testimoni



HOME BLOG PORTOFOLIO **TESTIMONY** SERVICE F.A.Q CONTACT ABOUT

#### **TESTIMONIEST**

Their Thought About Us





Inori Minase Seiguu

"Selama saya bekerja disini, saya mendapatkan banyak pengalaman. terutama bagaimana cara menggunakan bahasa pemograman web, seperti HTML,CSS,Javascript. Tidak hanya itu, saya juga mempelajari penggunaan framework dalam developing Web, seperti Angularjs,Bootstrap,Jquery,dll. Maka dari itu saya merasa beruntung sekali sempat bekerja di tempat ini. Jadi jangan sia-sia kan kesempatan anda untuk bekerja pada perusahaan ini, Dijamin banyak manfaat yang bisa anda dapatkan selama bekerja pada perusahaan ini, Hal ini terbukti dengan diri saya sekarang ini!."



experiences we create live at the intersection of clarity and surprise, and are positioned to matter in culture through shared values and ideals. Simplicity done right is what connects a brand with its audience, creates a winning strategy, and drives our making, day in, day out.





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## 6.Portofolio



HOME BLOG **PORTOFOLIO** TESTIMONY SERVICE F.A.Q CONTACT ABOUT

#### **OUR PROJECT**

Defines a container for multiple image resources

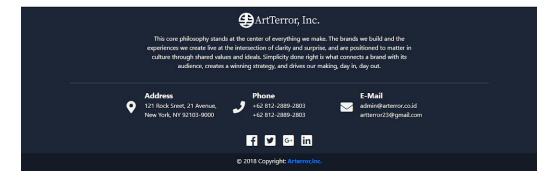
#### App Screen Color



Many of our components require the use of JavaScript to function. Specifically, they require jQuery, Popper.js, and our own JavaScript plugins. Place the following scripts near the end of your pages, right before the closing body tag, to enable them. jQuery must come first, then Popper.js, and then our JavaScript plugins.



Many of our components require the use of JavaScript to function. Specifically, they require jQuery, Popper, is, and our own JavaScript plugins. Place the following scripts near the end of your pages, right before the closing body tag, to enable them. JQuery must come first, then Popper, is, and then our JavaScript plugins.



## 7.Portofolio List

## ArtTerror, Inc.

HOME BLOG PORTOFOLIO TESTIMONY SERVICE F.A.Q CONTACT ABOUT

#### **OUR PROJECT**

Defines a container for multiple image resources

ALL APPLICATION STICKER T-SHIRT



#### App Screen Color

This is a wider card with supporting text below as a natural lead-in to additional content. This content is a little bit longer.





#### Lion & hand T-Shirt

This is a wider card with supporting text below as a natural lead-in to additional content. This content is a little bit longer.



mine

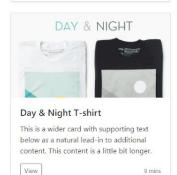


#### Traveling Tshirt

This is a wider card with supporting text below as a natural lead-in to additional content. This content is a little bit longer.

View

9 mins





#### Star Wars Sticker

This is a wider card with supporting text below as a natural lead-in to additional content. This content is a little bit longer.

View

9 min



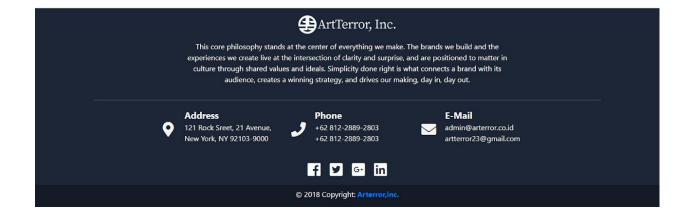
#### Apple Fruit Sticker

This is a wider card with supporting text below as a natural lead-in to additional content. This content is a little bit longer.

View

9 mins





## 8.Post



#### The Most Awesome Things We Do In Our Company History

And Yet, Nobody Have Seen This Before





Interior decorator and small-business owner Deborah Wiener, 46, has carved out a special place in her Silver Spring, Maryland, market. She doesn't just help clients pick out colorful fabrics and comfy furniture--Wiener's work is much more specific and detailed than that. The entrepreneur's 4-year-old niche company, Designing Solutions LLC, specializes in creating family-firendly interiors for her clients' homes. This includes belping customes choose furniture that can stand the wear and tear of active children, stain-resistant fabrics, and lamps and accessories that are less prone to breakage.

Before launching Designing Solutions, Wiener did her homework to see if there was really a need for the niche enterprise she was contemplating. An interior designer by trade, she took various friends and acquaintances with children out to lunch in groups of three and four. She asked them what they thought of local interior decorators, and most said they were too "fancy," offering suggestions not practical enough for people with kids.

Wiener also began writing columns for and advertising in local publications, churches and synagogues to promote her skills. The mother of two boys, ages 14 and 9, discovered through her research and marketing that there was an unfulfilled need in her community for an interior decorator who under-stood the needs of clients with kidst ununity amount brough their homes. This niche business, which projects more than \$2 million in sales this year and has four design consultants, was born in 2001 in Welener's home.

Niche businesses like Wiener's--which offer a product or service focusing on one specific aspect or customer base within an industry--are growing at a rate of 20 percent to 25 percent per year, according to Ira Davidson, director of the Small Business Development Center at Pace University in New York City, Some popular inches these days include specialized pet products, beauty salons/spas, travel agencies, back-office services, technical/online support and business coaching.

Before you approach lenders or private investors for capital, research your market to determine if your business idea will develop into a viable niche enterprise. Examine your competitors' earnings, if that information is available online or in libraries, Davidson says. If competitors are well-restablished, they won't see your startup as a threat in most cases, you can pick their brains for information on how the market is performing, what they charge and if there is room in the niche for a new business like yours.





## 9.Post List



HOME **BLOG** PORTOFOLIO TESTIMONY SERVICE F.A.Q CONTACT ABOUT

#### **OUR BLOG POST**

Take A Look At What Have We Done



#### The Most Awesome Things We Do In Our Company History

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with deskt...

READ MORE



#### The Most Awesome Things We Do In Our Company History

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READ MORE



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PREVIOUS 1 2 3 NEXT



Address



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E-Mail

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## 10.Service



#### **OUR SERVICE**



#### Ecommerce

Stylized implementation of HTML's element for abbreviations and acronyms to show the expanded version on hover. Abbreviations have a default underline and gain a help cursor to provide additional context on hover and to users of assistive technologies.

— Summore famous insurer Title

To ensure the success of your E-Commerce we offer special services and solutions that will help optimize your online shop and attract increasingly well-informed and digitally networked consumers.



#### UI/UX Design

Stylized implementation of HTML's element for abbreviations and acronyms to show the expanded version on hover. Abbreviations have a default underline and gain a help cursor to provide additional context on hover and to users of assistive technologies.

—Someone limous in Sourc Title

To ensure the success of your E-Commerce we offer special services and solutions that will help optimize your online shop and attract increasingly well-indexened and slightally networked consumers.

Stylized implementation of HTML's element for abbreviations and acronyms to show the expanded version on hover. Abbreviations have a default underline and gain a help cursor to provide additional context on hover and to users of assistive



#### Advertising

Sylized implementation of HTML's element for abbreviations and acronyms to show the expanded version on hover. Abbreviations have a default underline and gain a help cursor to provide additional context on hover and to users of assistive technologies.

— Someone Tamous in Source Talle



#### Videography

To ensure the success of your E-Commerce we offer special services and solutions that will help optimize your online shop and attract increasingly well-informed and digitally networked consumers.

Stylized implementation of HTML's element for abbreviations and acronyms to show the expanded version on hover. Abbreviations have a default underline and gain a help cursor to provide additional context on hover and to users of assistive



# Pembagian Tugas

# Arif Setyo Nugroho

Coding : Service, Portofolio One Page, Portofolio Grid Mockup : Service, Portofolio One Page, Portofolio Grid

Proposal : Abstraksi

## Aminuddin Noor Ichsan

Coding : Blog Post One Page, Blog Post List, Testimonial Full Mockup : Blog Post One Page, Blog Post List, Testimonial Full

Proposal : Latar Belakang

# Yahya Taufiq Hidayat

Coding : Home, About, Contact
Mockup : Home, About, Contact
Proposal : Fitur, Pembagian Tugas