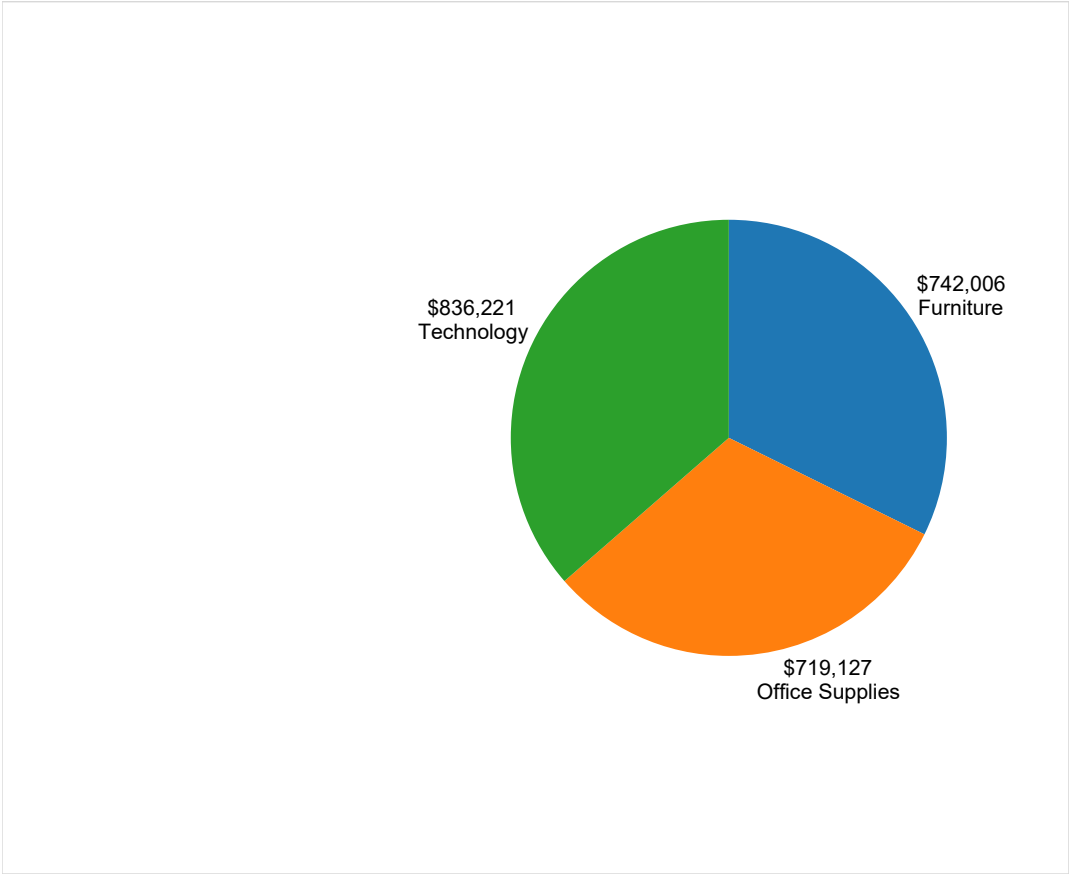


Overall Sales



Sales

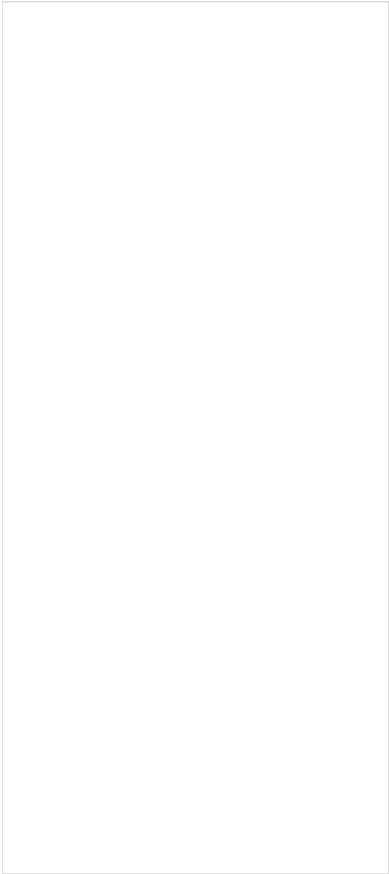
\$2,297,354

Category

- Furniture
- Office Supplies
- Technology

Sum of Sales and Category. Color shows details about Category. Size shows sum of Sales. The marks are labeled by sum of Sales and Category.

Overall Sales



Sales
\$2,297,354

Category

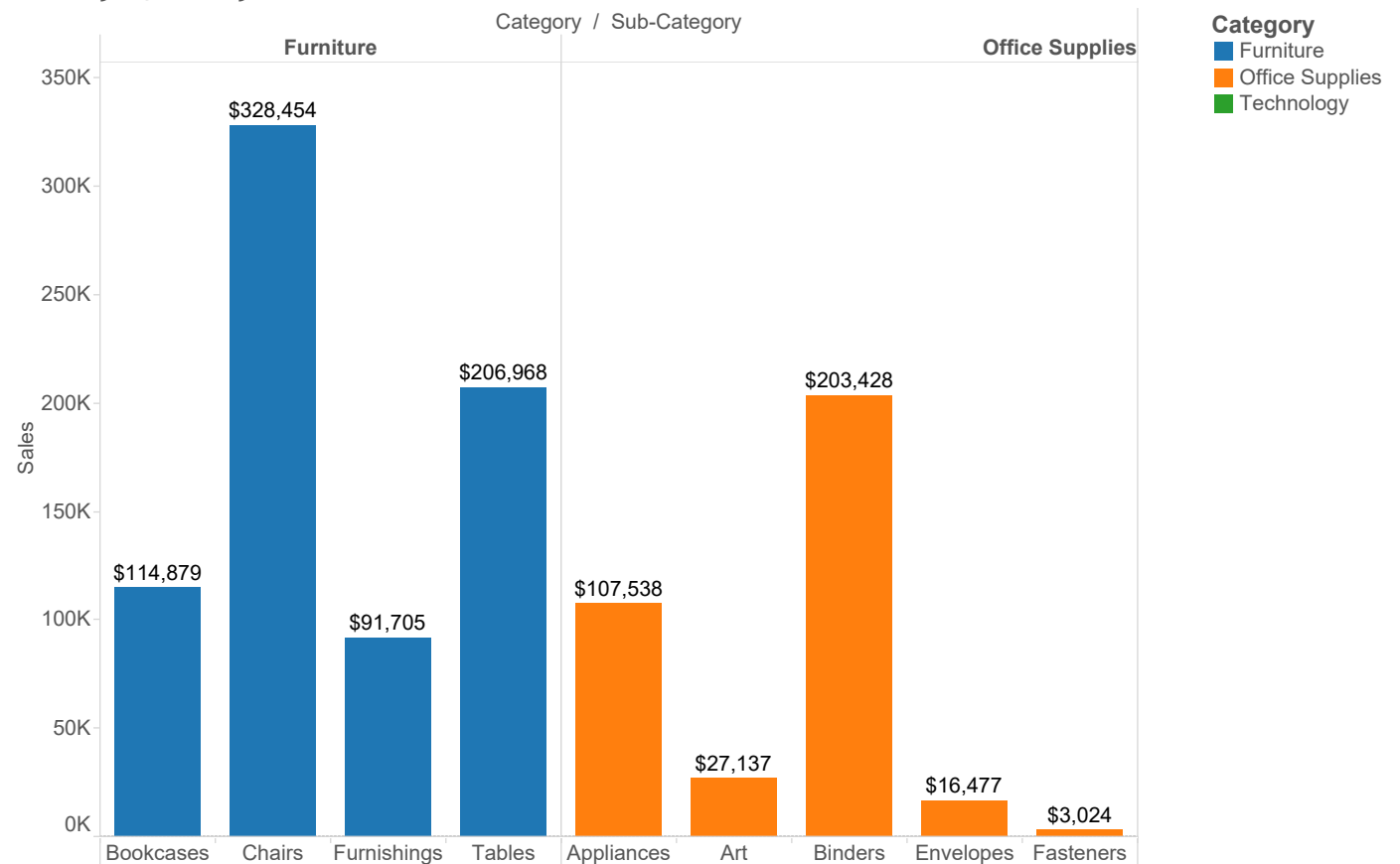
Furniture

Office Supplies

Technology

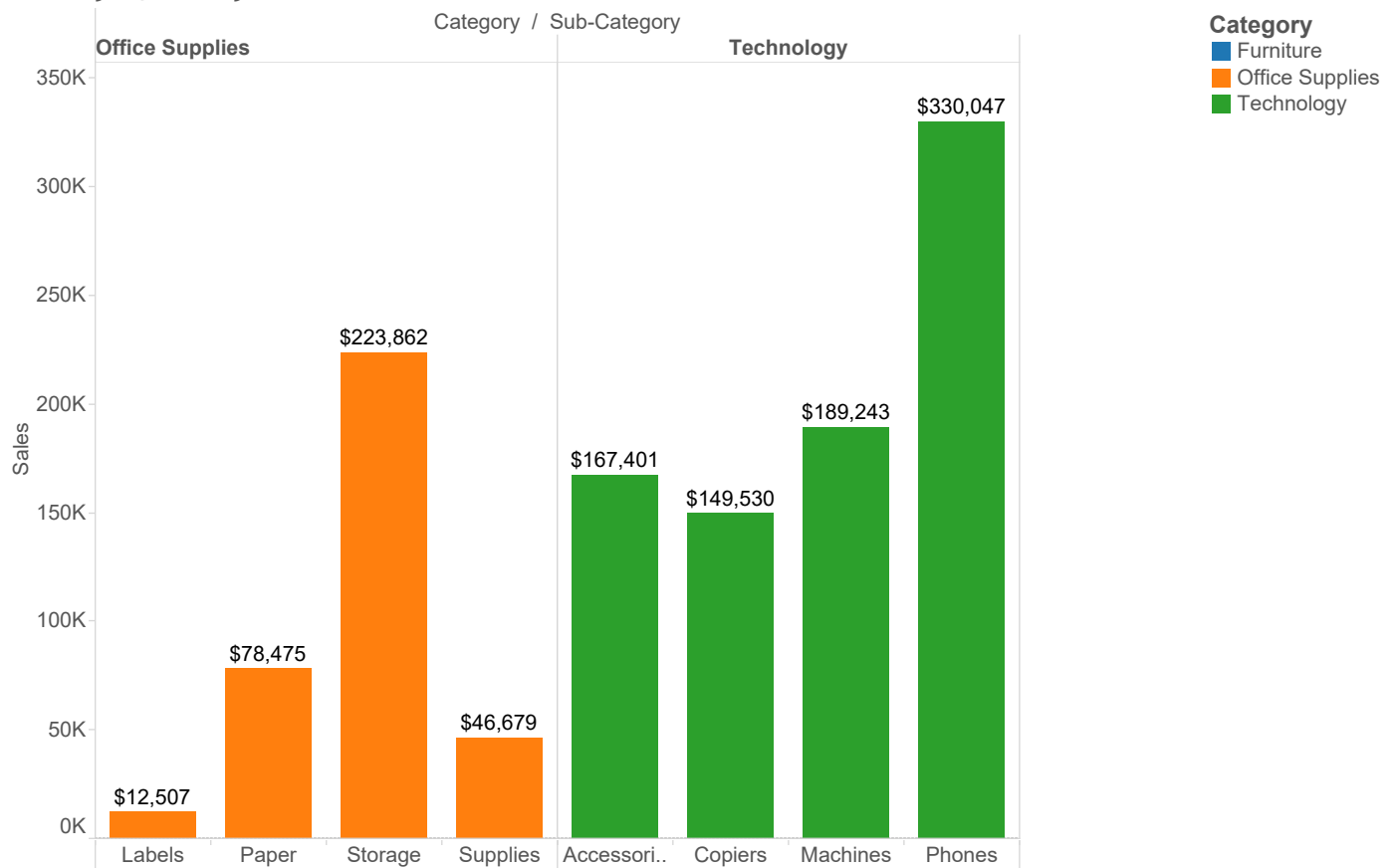
Sum of Sales and Category. Color shows details about Category. Size shows sum of Sales. The marks are labeled by sum of Sales and Category.

Sale by Quantity



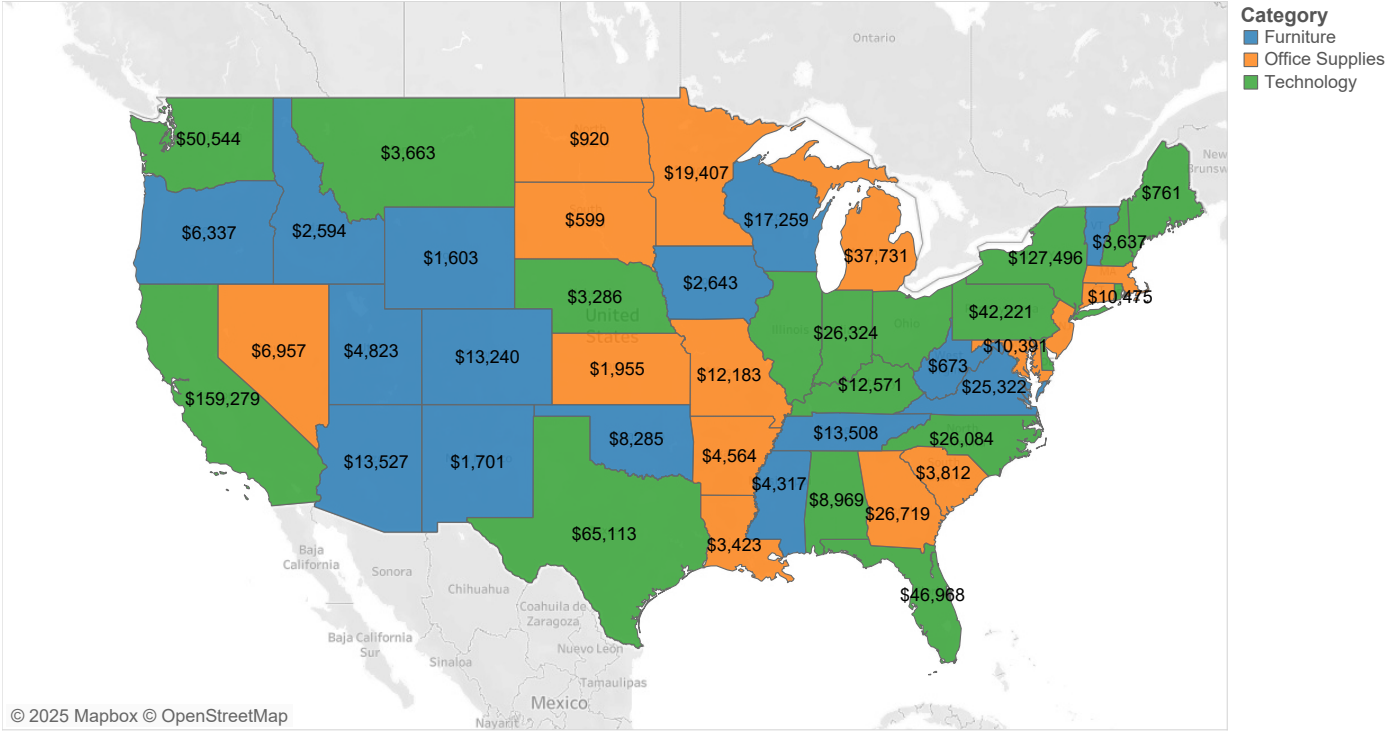
Sum of Sales for each Sub-Category broken down by Category. Color shows details about Category. The marks are labeled by sum of Sales.

Sale by Quantity

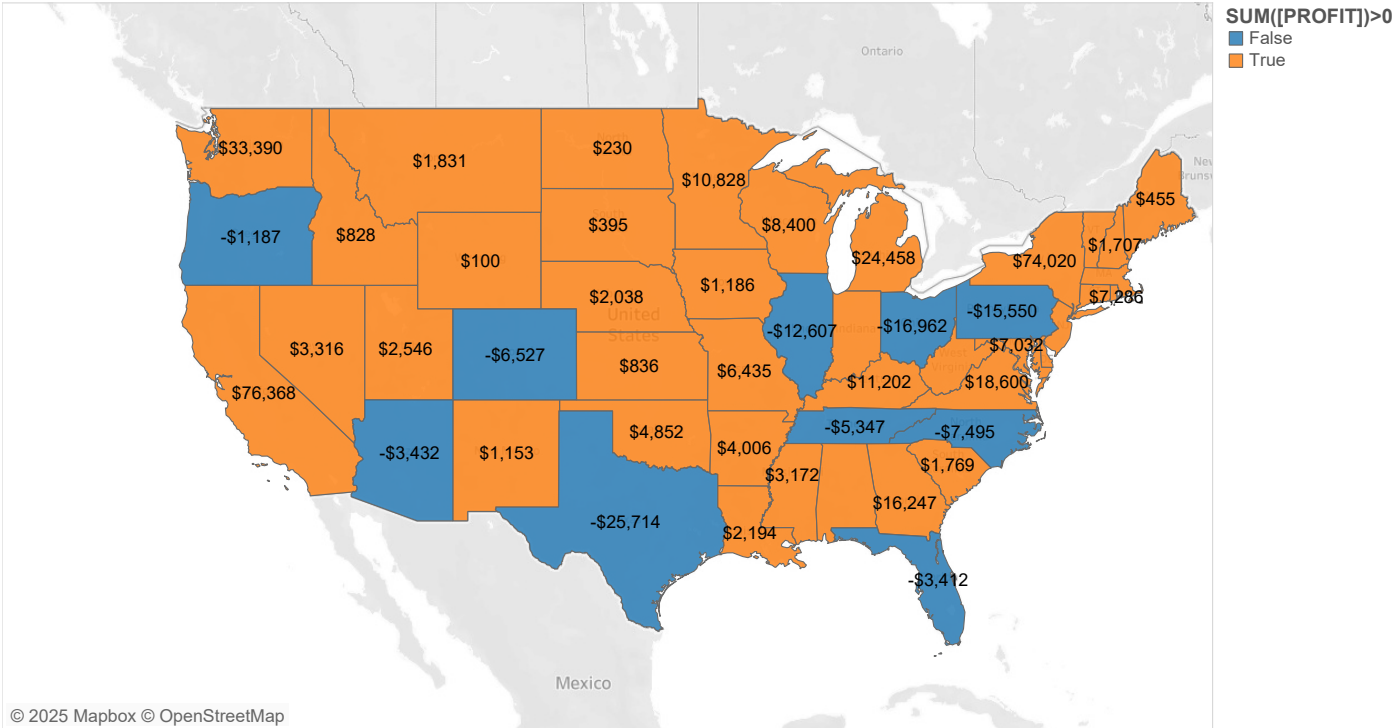


Sum of Sales for each Sub-Category broken down by Category. Color shows details about Category. The marks are labeled by sum of Sales.

Which category is doing the Best

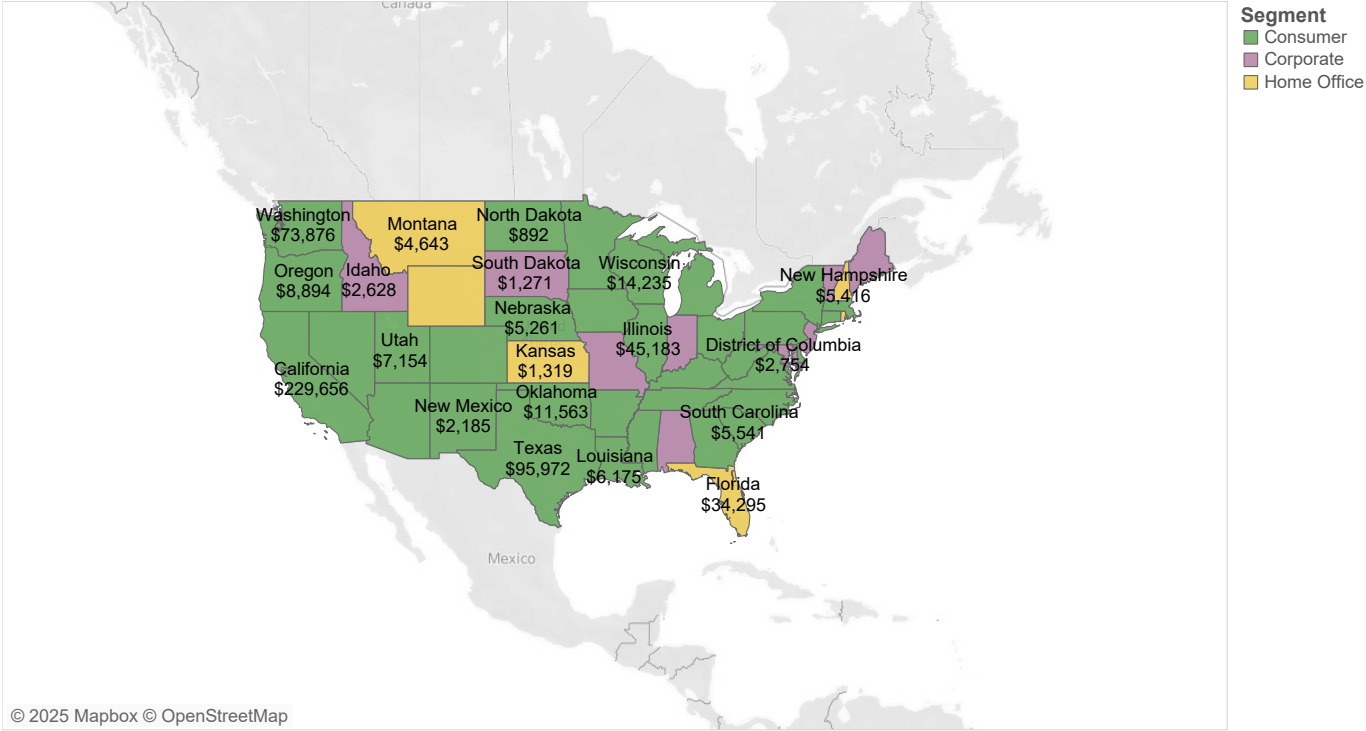


Profit/Loss by State



Map based on Longitude (generated) and Latitude (generated). Color shows details about SUM([PROFIT])>0. The marks are labeled by sum of Profit. Details are shown for Country/Region and State.

Customer Segment by State



Map based on Longitude (generated) and Latitude (generated). Color shows details about Segment. The marks are labeled by State and sum of Sales. Details are shown for Country/Region. The data is filtered on Rank, which ranges from 1 to 1.

Most Profiting Brands

| Manufacturer | |
|-----------------|----------|
| Canon | \$41,906 |
| Other | \$40,105 |
| Xerox | \$23,565 |
| Hewlett-Packard | \$18,490 |
| Logitech | \$15,611 |
| Fellowes | \$15,292 |
| Plantronics | \$10,591 |
| Hon | \$9,629 |
| Global | \$9,474 |
| Ibico | \$7,376 |

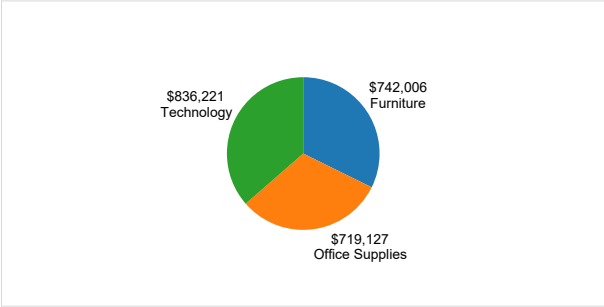
Sum of Profit broken down by Manufacturer. The view is filtered on Manufacturer, which keeps 10 of 183 members.

Top 10 Sales

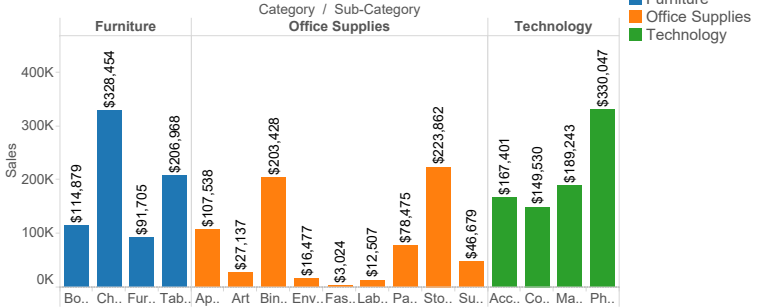
| Manufacturer | Discount | Profit | Profit_Ratio | Quantity | Sales |
|-----------------|----------|----------|--------------|----------|---------|
| Other | 15% | \$40,105 | 13% | 7,147 | 309,477 |
| Hon | 18% | \$9,629 | 6% | 789 | 150,151 |
| Global | 17% | \$9,474 | 7% | 1,062 | 130,265 |
| Canon | 17% | \$41,906 | 39% | 124 | 107,506 |
| GBC | 39% | \$7,344 | 8% | 1,309 | 95,645 |
| Fellowes | 15% | \$15,292 | 18% | 912 | 85,283 |
| Logitech | 8% | \$15,611 | 23% | 788 | 67,375 |
| Hewlett-Packard | 18% | \$18,490 | 31% | 125 | 59,434 |
| Xerox | 8% | \$23,565 | 41% | 3,221 | 57,530 |
| Tennsco | 8% | \$2,305 | 4% | 301 | 52,668 |

Discount, Profit, Profit_Ratio, Quantity and Sales broken down by Manufacturer. The view is filtered on Manufacturer, which keeps 10 of 183 members.

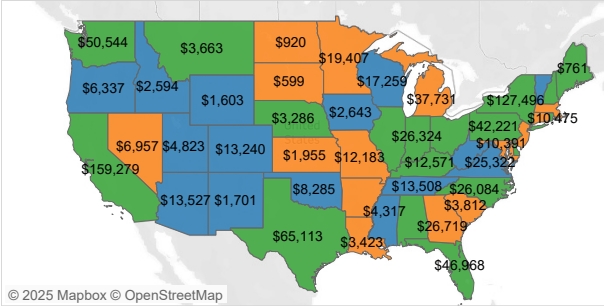
Overall Sales



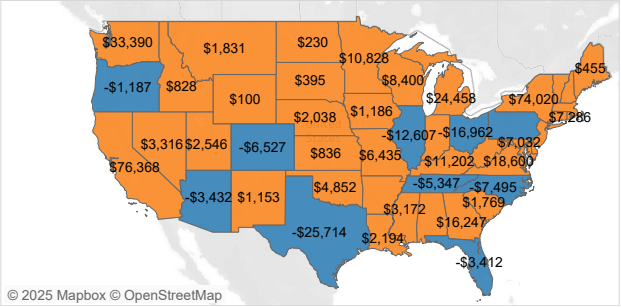
Sale by Quantity



Which category is doing the Best



Profit/Loss by State



Most Profiting Brands

| Manufacturer | |
|-----------------|----------|
| Canon | \$41,906 |
| Other | \$40,105 |
| Xerox | \$23,565 |
| Hewlett-Packard | \$18,490 |
| Logitech | \$15,611 |
| Fellowes | \$15,292 |
| Plantronics | \$10,591 |
| Hon | \$9,629 |
| Global | \$9,474 |
| Ibico | \$7,376 |

Top 10 Sales

| Manufacturer | Discount | Profit | Profit_Ratio | Quantity | Sales |
|-----------------|----------|----------|--------------|----------|---------|
| Other | 15% | \$40,105 | 13% | 7,147 | 309,471 |
| Hon | 18% | \$9,629 | 6% | 789 | 150,111 |
| Global | 17% | \$9,474 | 7% | 1,062 | 130,261 |
| Canon | 17% | \$41,906 | 39% | 124 | 107,561 |
| GBC | 39% | \$7,344 | 8% | 1,309 | 95,641 |
| Fellowes | 15% | \$15,292 | 18% | 912 | 85,281 |
| Logitech | 8% | \$15,611 | 23% | 788 | 67,311 |
| Hewlett-Packard | 18% | \$18,490 | 31% | 125 | 59,411 |
| Xerox | 8% | \$23,565 | 41% | 3,221 | 57,511 |
| Tennsco | 8% | \$2,305 | 4% | 301 | 52,611 |

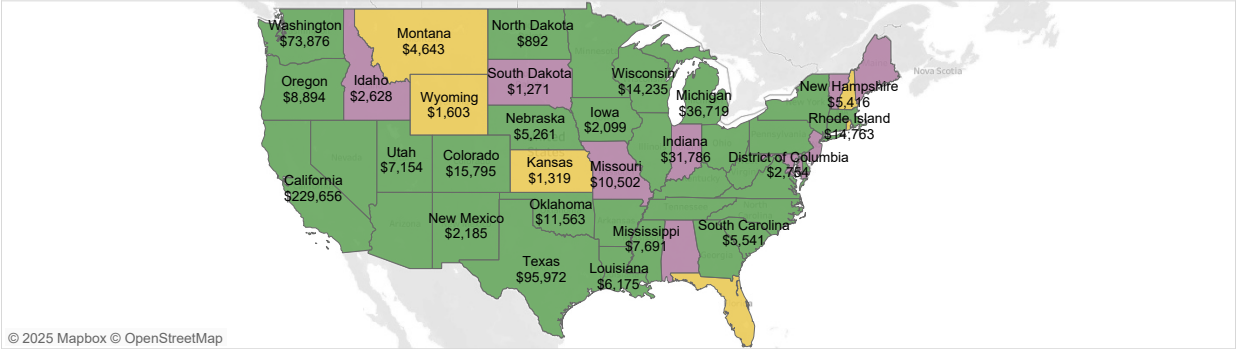
Segment

Consumer

Corporate

Home Office

Customer Segment by State

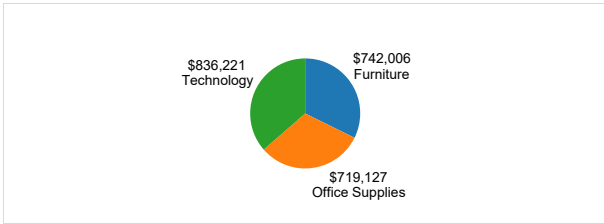


Overall Sales Performance

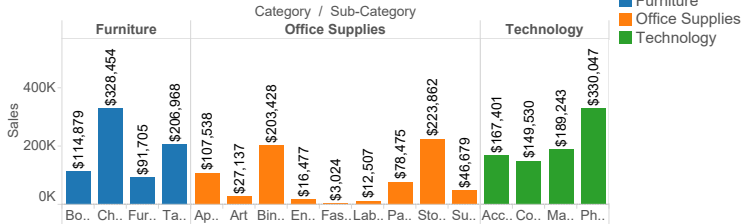
Overall Sales
by Category

Top Selling
Brands by
Profit & Sales

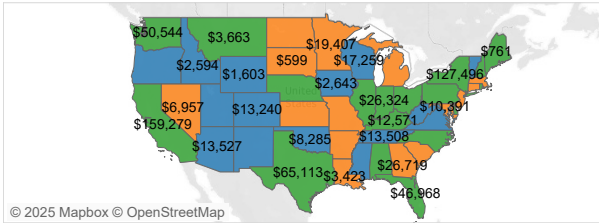
Overall Sales



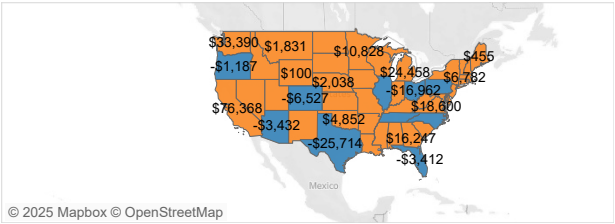
Sale by Quantity



Which category is doing the Best



Profit/Loss by State



Overall Sales Performance

| | |
|------------------------------|--|
| Overall Sales by Category | Top Selling Brands by Profit & Sales |
|------------------------------|--|

Most Profiting Brands

| Manufacturer | | |
|-----------------|----------|--|
| Canon | \$41,906 | |
| Other | \$40,105 | |
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| Logitech | \$15,611 | |
| Fellowes | \$15,292 | |
| Plantronics | \$10,591 | |
| Hon | \$9,629 | |
| Global | \$9,474 | |

Top 10 Sales

| Manufacturer | Discount | Profit | Profit_Ratio | Quantity | Sales |
|-----------------|----------|----------|--------------|----------|-------|
| Other | 15% | \$40,105 | 13% | 7,147 | |
| Hon | 18% | \$9,629 | 6% | 789 | |
| Global | 17% | \$9,474 | 7% | 1,062 | |
| Canon | 17% | \$41,906 | 39% | 124 | |
| GBC | 39% | \$7,344 | 8% | 1,309 | |
| Fellowes | 15% | \$15,292 | 18% | 912 | |
| Logitech | 8% | \$15,611 | 23% | 788 | |
| Hewlett-Packard | 18% | \$18,490 | 31% | 125 | |
| Xerox | 8% | \$23,565 | 11% | 2,221 | |

Segment

Consumer

Corporate

Home Office

Customer Segment by State

