

**FILTERS**

market India
region All
division All

Customers**Net Sales Performance**

All values are in USD

Customer	Sales 19	Sales 20	Sales 21	21 Vs 20
Amazon	4.6M	9.8M	23.0M	134.9%
Atliq e Store	1.6M	3.5M	8.7M	149.1%
Atliq Exclusive	3.4M	4.7M	18.4M	292.6%
Croma	1.7M	2.5M	7.5M	205.1%
Ebay	1.7M	3.6M	8.5M	135.9%
Electricalslytical	1.6M	2.0M	8.4M	331.1%
Electricalsociety	1.8M	2.3M	9.4M	315.1%
Expression	1.5M	2.2M	8.8M	291.2%
Ezone	1.5M	2.0M	7.9M	291.6%
Flipkart	1.9M	4.3M	9.9M	131.8%
Girias	1.5M	2.1M	8.7M	319.3%
Lotus	1.5M	2.1M	8.1M	282.6%
Propel	1.6M	2.2M	9.1M	313.7%
Reliance Digital	1.6M	2.2M	8.5M	287.2%
Vijay Sales	1.7M	2.1M	8.5M	297.8%
Viveks	1.6M	2.2M	7.8M	248.1%
Grand Total	30.8M	49.8M	161.3M	224.0%



FILTERS

region All
division All

Market

Performance vs Target

All values are in USD

Country	Sales 21	21 - Target	21 - Target %
Canada	35.1M	-5.1M	-12.6%
India	161.3M	-9.6M	-5.6%
South Korea	49.0M	-4.4M	-8.2%
United Kingdom	34.2M	-3.0M	-8.0%
USA	87.8M	-10.2M	-10.4%
Grand Total	367.2M	-32.2M	-8.1%



region	All
market	All
division	All

**Top 10 Products
by Increase %**
All Values are in USD

Product	Sales 20	Sales 21	Increase %
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	<div></div> 541.3%
AQ GT 21	0.8M	4.4M	<div></div> 461.1%
AQ Home Allin1	0.7M	5.2M	<div></div> 669.0%
AQ LION x1	0.0M	0.8M	<div></div> 1619.5%
AQ LION x2	0.1M	0.9M	<div></div> 1668.9%
AQ LION x3	0.1M	1.2M	<div></div> 1692.3%
AQ Mx NB	0.0M	1.4M	<div></div> 5623.5%
AQ Pen Drive DRC	0.6M	3.8M	<div></div> 487.7%
AQ Smash 2	0.4M	11.2M	<div></div> 2489.5%
AQ Zion Saga	0.7M	3.6M	<div></div> 428.5%
Grand Total	6.4M	52.0M	708.0%

AtliQ Hardware



market All
region All
customer All

**Divisional
Performance**
All Values are in USD

Division	Sales 20	Sales 21	Increase %
N & S	51.4M	94.7M	84.4%
P & A	105.2M	338.4M	221.5%
PC	40.1M	165.8M	313.7%
Grand Total	196.7M	598.9M	204.5%



AtliQ Hardware

region	All
market	All
division	All

Product	Qty Sold
AQ Master wired x1 Ms	4151.0K
AQ Master wireless x1 Ms	4126.3K
AQ Gamers Ms	3975.1K
AQ Gamers	3376.6K
AQ Master wireless x1	3371.2K
Grand Total	19000.1K

**Top 5 Products
by Qty Sold**
All Values are in USD

region	All
market	All
division	All

Product	Qty Sold
AQ GEN Z	63.1K
AQ Gamer 1	51.7K
AQ Smash 2	36.0K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
Grand Total	174.9K

**Top 5 Products
by Qty Sold**
All Values are in USD

AtliQ Hardware



region	All
market	All
division	All

**16 new products
in 2021**

All Values are in USD

Product	Sales 21
AQ Qwerty	22.0M
AQ Trigger	20.7M
AQ Gen Y	19.5M
AQ Trigger Ms	17.9M
AQ Wi Power Dx3	17.2M
AQ Qwerty Ms	15.4M
AQ Electron 3 3600 Desktop Processor	14.2M
AQ Maxima Ms	13.7M
AQ GEN Z	11.7M
AQ Marquee P3	4.9M
AQ Clx3	4.4M
AQ Lumina Ms	4.2M
AQ HOME Allin1 Gen 2	3.5M
AQ MB Lito	2.8M
AQ MB Lito 2	2.3M
AQ Marquee P4	1.7M
Grand Total	176.2M