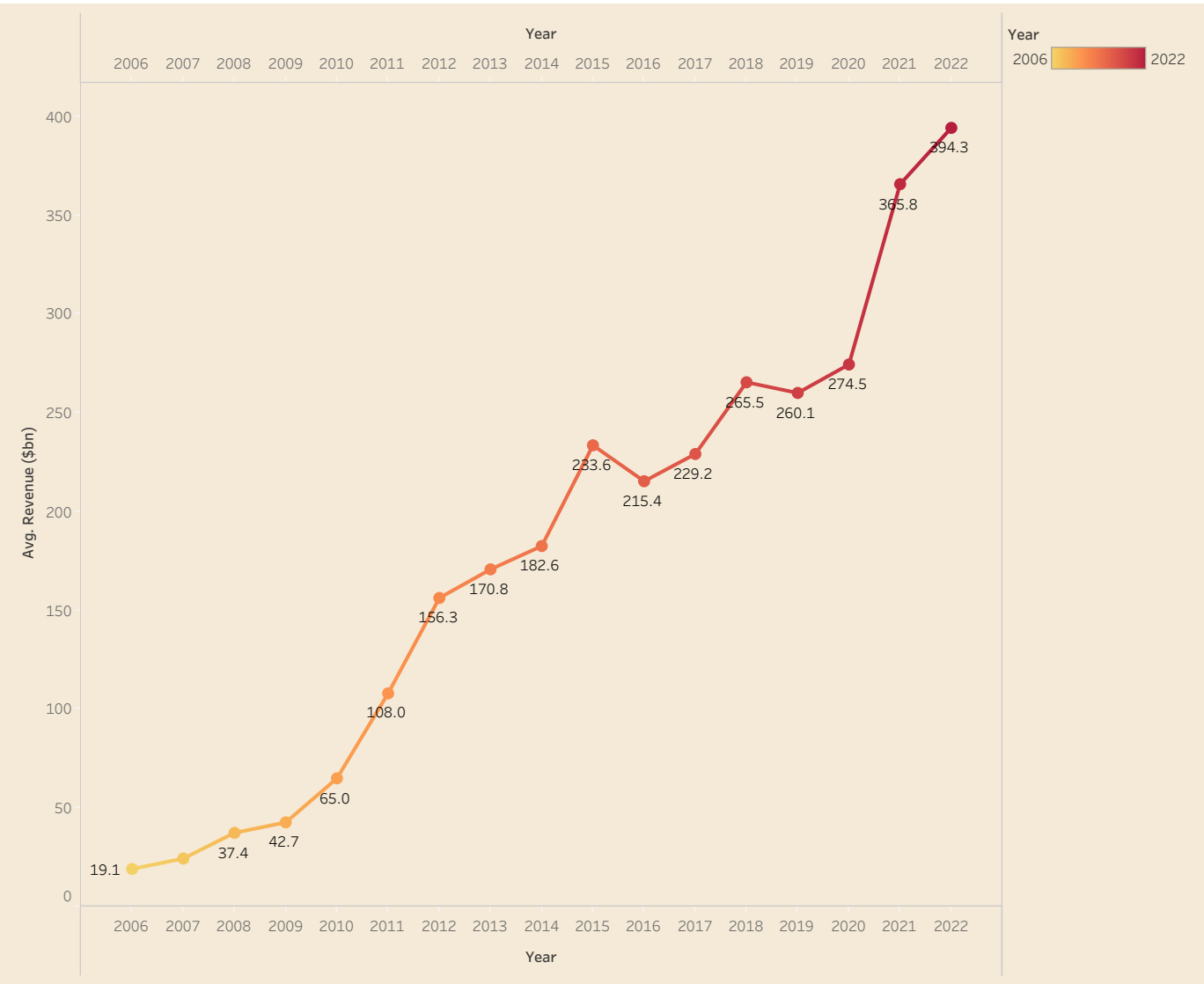


Story 1

Since it's initiation in 2006 it has seen the tremendous increase in sale and revenue generation over the years though a slight bump is being observed 2016 but ever since it ..

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US...



Story 1

Since it's initiation in 2006 it has seen the tremendous increase in sale and ..

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US...

More than 1 billion consumers currently use iPhones. Since its initial launch, mor..



Country
India

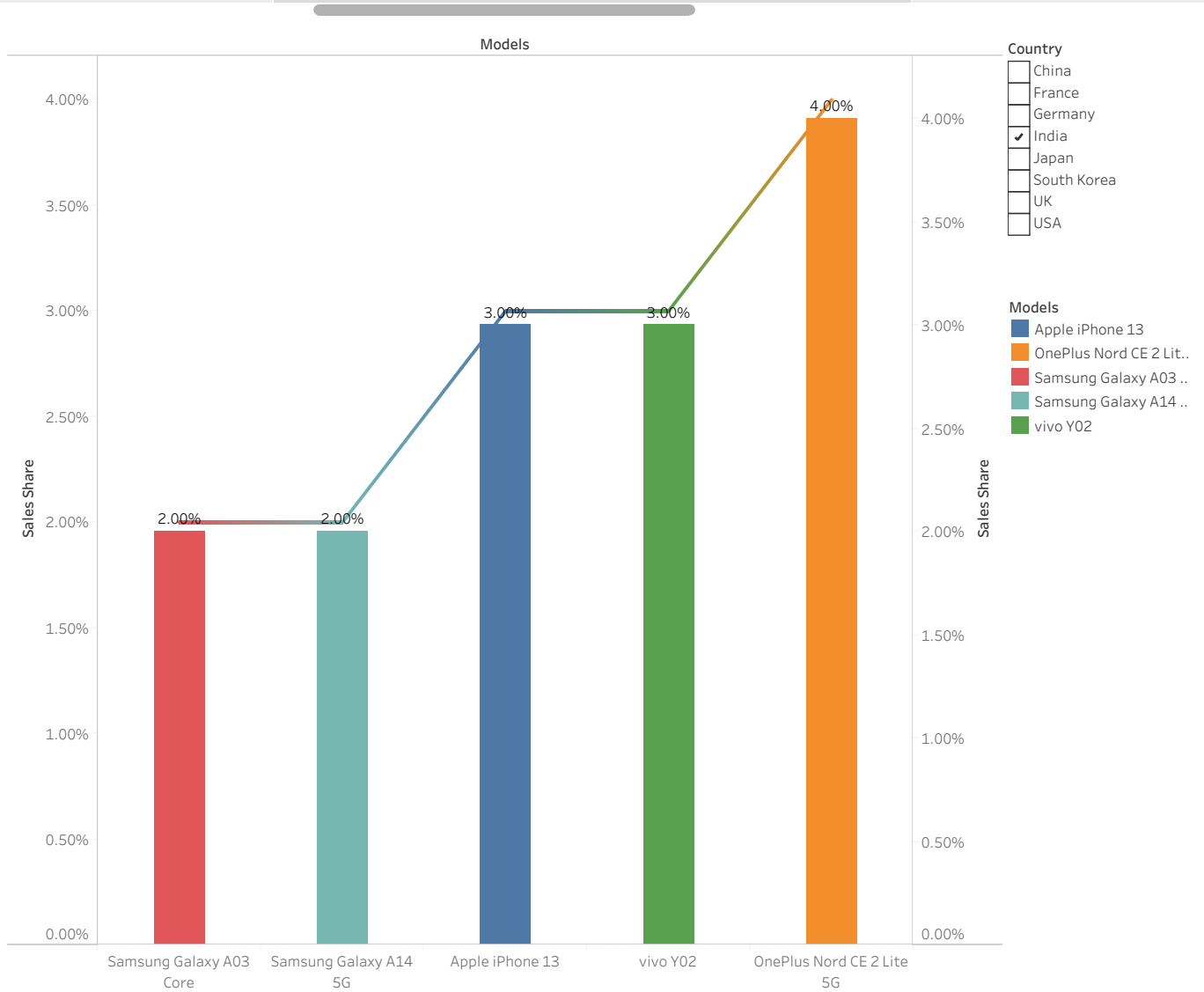
Country
 India

Story 1

Apple continues to strengthen its standing in the smartphone market. ...

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but de...

iPhone sales generated \$205 billion revenue For Apple in 2022, sore than Mi...

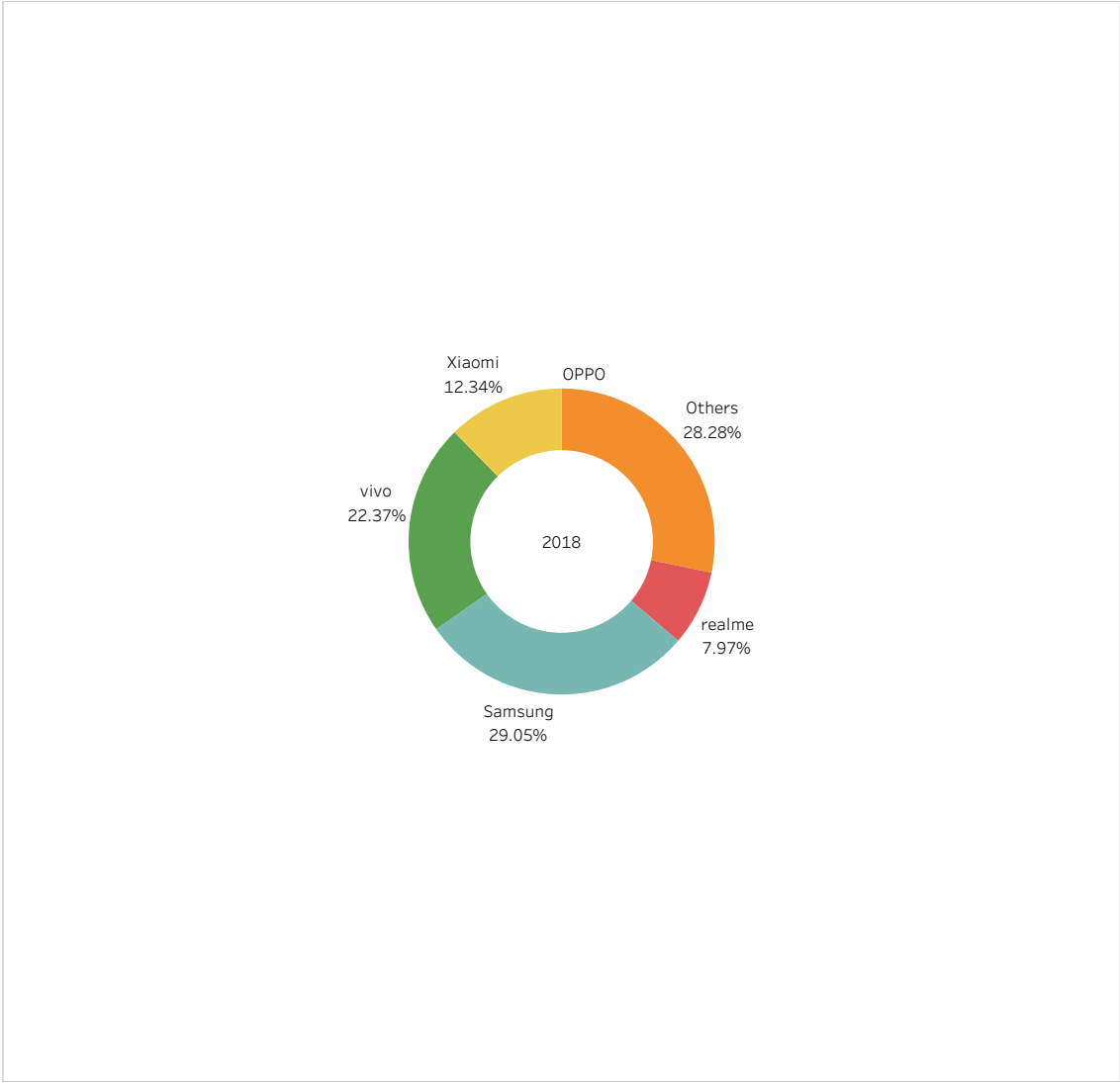


Story 1

More than 1 billion consumers currently use iPhones. Since its initia..

iPhone sales generated \$205 billion revenue For Apple in 2022, sore than Microsoft's total revenue. It sold 212 million iPhens anits that year.

Comparative analysis amongst various other Leading brands in the smartphone..



Year
2018

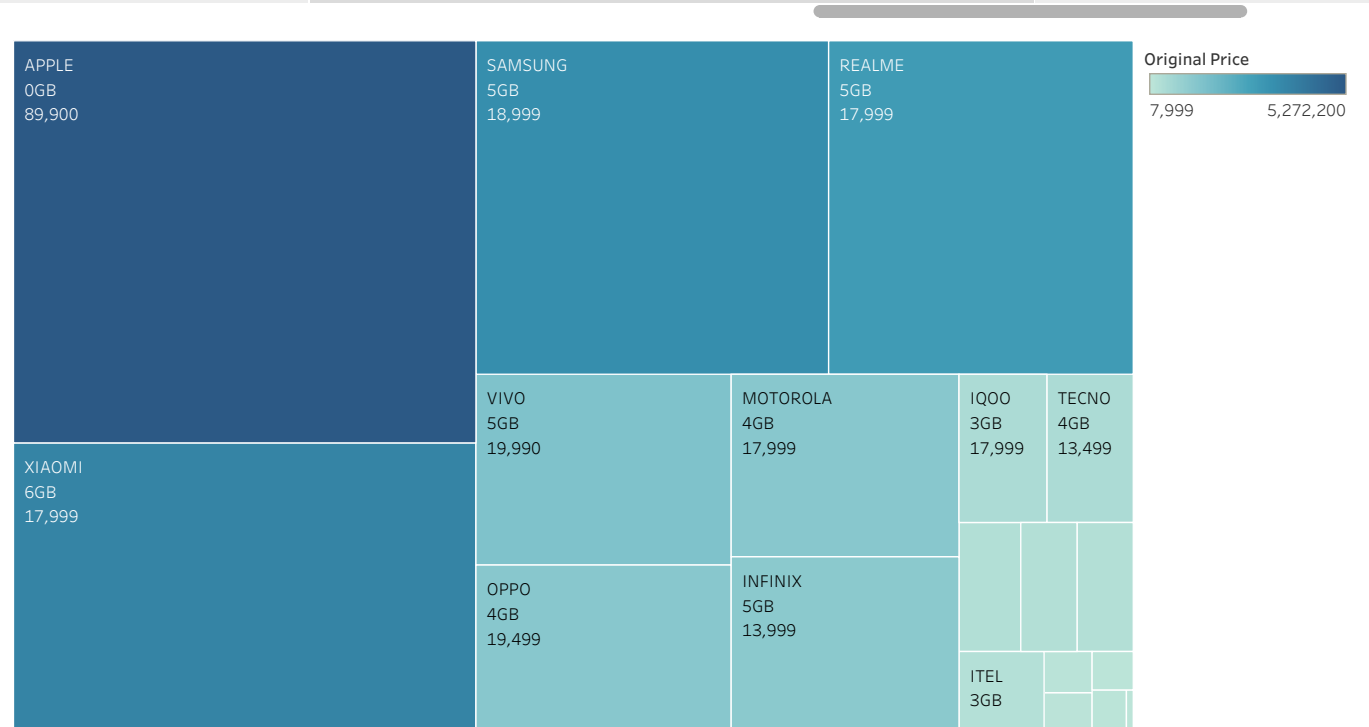
Brand
OPPO
Others
realme
Samsung
vivo
Xiaomi

Story 1

iPhone sales generated \$205 billion revenue For Apple in 2022, sore than ..

Comparative analysis amongst various other Leading brands in the smartphone industry shows that iPhone is yet to make it's impact in India.

Although the iPhone isn't far behind in the competition, it is yet to scale-up it's ..



Story 1

Comparative analysis amongst various other Leading brands in the smartphone industry shows that iPhone is yet to make it's impact in India.

Although the iPhone isn't far behind in the competition, it is yet to scale-up it's marketing startegies and policy formulations for Indian audience.

