

# KRESIMIR TAVAS

UI/UX & Graphic Designer | ZAGREB, CROATIA | +385912518881

## DETAILS

Zagreb, Croatia  
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DATE OF BIRTH  
05/06/1993

## LINKS

[Linkedin](#)

## SKILLS

Adobe Photoshop

Adobe Illustrator

HTML / CSS / JS

Sketch

Adobe XD

Adobe InDesign

Keynote

Microsoft Office

Shopify / Magento

Ghost / Wordpress

Social Media Management

## LANGUAGES

English

Italian

Croatian

## HOBBIES

When I'm not working, I am usually with my Jack Russell Pablo, who loves to run and exercise much more than I do. I love movies, boxing, cooking, video games and snowboarding.

## PROFILE

I am a reliable, communicative, and efficient designer and web developer with years of experience in the industry. I have developed my first website when I was 12 years old, and have continuously educated myself throughout the sector since.

After finishing the graphic technician high school, I have enrolled into VSA in Zagreb where I have received a BA in communications, marketing, and design. By the study's end, I am starting to work for my family's service business, where I'm learning the ropes and gathering additional management experience, while I'm regularly working on the side as a freelance designer, front-end developer, and social media manager on various projects.

Some of the more renowned are: as a lead designer for *TEDxZagreb*'s 2018 main event, an ICO lead and board advisor for a Canadian-based CSR platform called *Pixhug*, which donates money to charities for each 'like' photographs receive, and as a lead UX/UI designer for *Cryptoversal* platform, which offers an overview and reviews of all things cryptocurrency-related.

The most recent project of mine is *quasiStudio* - a modern development and design studio which I have co-founded, under which we have created and released a couple of casual mobile games we have made in our free time, and are currently working on our own digital store.

## EMPLOYMENT HISTORY

### Co-Founder at quasiStudio, Zagreb, Croatia

October 2018 — Present

quasiStudio is a small, independent game studio founded by two tech guys who love games so much, and they couldn't help themselves but turn it into a full-time career. The goal is to create memorable digital experiences and have fun along the way. Primary areas of work are mobile games for iOS and Android, but the quasi-team also knows its way around UI/UX, web and mobile app development. During the starting phase, we have worked from the comfort of our homes and needed a name under which we will publish the first game we've worked on. We couldn't be called a studio at that point, so we figured it's a quasi-studio anyways, which is how the business got its name. At the moment we are running an ecommerce site selling pet products around the world.

### Freelancer at Self-employed, Remote

February 2010 — Present

Developing websites, designing visual identities, brands, mobile apps, user interface, managing communities and social media, with emphasis on identifying, and determining right strategy to deliver the best user experience.

### ICO Lead / Board Advisor at Pixhug, Vancouver, Canada

July 2019 — October 2018

Pixhug was created to elevate awareness of charitable causes, support philanthropy, and make giving easier and more transparent than ever before. By harnessing the power of social media and photo sharing, Pixhug brings charities and sponsors together through a unique and fun user engagement. Pixhug is a Vancouver-based CSR platform where charities create campaigns, users share photos, and companies donate money, together making the world a better place. Sharing photos with the Pixhug community, for each like the photo receives, the campaign sponsor donates 10¢ to the chosen charity. I have developed a website and served as a technical lead for the ICO, worked on the copywriting, marketing, whitepaper and overall visual identity.

## Graphic Designer at TEDxZagreb, Zagreb, Croatia

July 2018 — September 2018

TED is a global nonprofit organisation devoted to spreading ideas, usually in the form of short, powerful talks. Independently run TEDx events help share ideas in communities around the world. I have developed a complete visual identity and worked on the website for our local TEDx event held in Zagreb, Croatia in 2018.

## Managing Director at UO BE-NI, Rovinj, Croatia

July 2014 — Present

Family owned restaurant business where I have improved my organisation, finances, negotiations, logistics, people management, branding and advertising skills.



## INTERNSHIPS

### Intern at McCann, Zagreb, Croatia

June 2014 — July 2014

McCANN is one of the world's leading agencies with offices in more than 120 countries. Zagreb agency where I worked my one month internship was Croatia's most efficient marketing agency in 2014. Agency client Raiffeisen Bank chose my designs made during the internship for their summer campaign.

### Intern at Istragrafika d.d., Kanfanar, Croatia

June 2008 — September 2012

Four year long internship at Istragrafika d.o.o. in Kanfanar. I have worked in prepress processes, printing and finalization of the product - manufacturing process of cardboard packaging.



## EDUCATION

### BA, Design and Visual Communications, Visoka Skola Agora, Zagreb, Croatia

October 2012 — June 2015

Marketing, communications and design. Worked with successful local and international lecturers. Visited businesses and events (agencies, printing factories, photography studios, conferences etc.). Constant work on the computer and use of social networks (networking with foreign students).

### Graphic Technician, SS Eugen Kumicic, Rovinj, Croatia

September 2008 — June 2012

Finished four year long high school in prepress at Rovinj. Knowledge in prepress, print and finalization, sample control and rest of the product packaging production process. Internship at Istragrafika d.d., Kanfanar.