

## TAVISHI

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### PROFESSIONAL SUMMARY

Product professional with 4+ years supporting enterprise platforms through ambiguous, cross-functional initiatives. Experienced in operations, QA/UAT, backlog management, and technical collaboration across engineering, risk, and change management teams. Comfortable learning new domains quickly, recently gained hands-on exposure to conversational AI workflows, prompt design, and agentic systems.

### WORK EXPERIENCE

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#### Product Analyst | Accenture | Gurugram, India

Sep 2021 – Aug 2025

- Supported product managers across 15+ features by writing user stories, grooming backlogs, tracking dependencies, and maintaining PRDs and decision logs—directly applicable to scaling Employee Assistant globally
- Partnered with operations and risk teams to monitor SAP HR platform for compliance deviations, flagging issues and updating guardrails and runbooks—mirroring responsibilities for conversation monitoring and guardrail updates
- Led end-to-end QA and UAT execution for 12 quarterly releases; logged issues, tracked fixes, validated releases with engineering and stakeholders—core competency for new feature validation
- Built reusable testing frameworks and documentation (test plans, workflow maps, onboarding guides) using SQL and Power BI, reducing deployment friction by 25% across releases
- Coordinated with 20+ team members across Development, Change Management, and Azure operations to deliver features on time—experience essential for cross-functional alignment in ambiguous environment
- Scoped API integration and automation strategy with engineering; technical familiarity with APIs, JSON, logging, and Azure cloud platforms supports tooling integration and agentic workflow design

#### Software Engineer Intern | Quokka Labs | Noida, India

Apr 2021 – Aug 2021

- Led core website UI/UX redesign and analytics implementation by collaborating with engineering and product teams, driving 40% traffic increase and 15% conversion lift through data-driven improvements
- Translated user behaviour insights into prioritized feature enhancements through iterative A/B testing, working cross-functionally with engineering, product, and security stakeholders

### EDUCATION

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#### Northwestern University, Evanston, IL

Sep 2025 – Present

Master's in Engineering Management | GPA: 4.0/4.0

#### Dr. APJ Abdul Kalam Technical University, India

Aug 2017 – Aug 2021

Bachelor of Technology in Information Technology | GPA: 9.45/10.0 (~3.8/4.0)

### SKILLS

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**Product Management:** Product Vision & Roadmapping | Product Lifecycle Management | Backlog Prioritization | Sprint Planning | MVP Definition | Feature Scoping | Requirement Gathering | Go-to-Market Strategy | Release Planning | Customer Needs & Feedback Analysis | Cross-Functional Alignment | Stakeholder Communication | OKRs & KPIs | Competitive Analysis | User Story Mapping | Agentic Workflow Design | Prompt Design & Evaluation | Agentic Workflows

**Product Analytics & Metrics:** Data-Driven Decision Making | Product Performance Monitoring | Metrics Instrumentation | SQL | Power BI | Usage Analytics | A/B Testing | UAT | Customer Feedback Analysis | Product Analytics | Tableau

**Technical & Tools:** Git & GitHub | Version Control | SQL Querying | API Integration | Cloud Platforms (Azure, AWS) | Technical Documentation | Figma | Wireframing & Prototyping | Jira | Confluence | Postman | Command-Line Tools

**User Experience & Research:** User Research & Interviews | Persona Development | Journey Mapping | Usability Testing | Low-Fidelity Prototypes | UX/Design Collaboration | Customer Interview Synthesis | Problem Framing

**Certifications:** SAP SuccessFactors Employee Central | Intro to Data Science (University of Michigan) | Microsoft SQL Server

### PROJECTS

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#### GridMind AI: Smart Energy Platform

Led product discovery for an AI-powered conversational energy assistant through user research with 20+ households and competitive analysis, identifying core energy-management use cases. Designed agentic workflows, intent mapping, and prompt evaluation guardrails to ensure safe, accurate natural-language interactions, building hands-on experience in conversational AI product design

#### Home Touch Meals: Home-Cooked Meal Delivery Platform

Defined product strategy and a 12-month roadmap through MRDs/PRDs and customer research (15+ interviews). Designed AI-driven recommendations and conversational flows for ordering and support, defining NLU and intent models