# College Score Card Ranking

#### Introduction

College Score Card Ranking is a College-Recommendation Program by Python

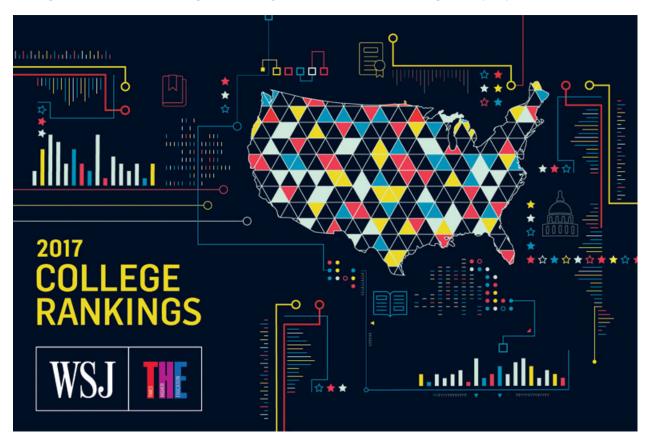


Figure 1:

### Our Mission

Nowadays, getting into an ideal college is an important step for students to receive better education as well as their future career development. However, choosing an appropriate college can be challenging. Our research purpose is to assist students to find their ideal colleges by providing 5 top college information with basic information

Students with different backgrounds have different needs and concerns about college requirements. We categorize three major groups of prospective students: International, local and transfer students, and we will evaluate different factors based on each group?s needs.

### **Summary Of Research Questions:**

• How should we come out with different solutions that can help different types of students (Ex: internaxtional students, local students, transfer students) to find the colleges that suit them most by applying the dataset?

- How can the different factors (like academic rank, tuition fee) be used together within different influence score to come out a total rank of a school?
- We can also predict a college's future acceptance rate to predict collecting the previous year's data (from 1996 2014) and find functions to describe the relationships between those data. Is there any way to analyze the trend of acceptance rate of a college so that the students have a better idea of which colleges to go?

#### **Dataset**

We collected our dataset from data.gov

Dataset Download Here

## Methodology

### User Inputs

We designed our input panel into two parts: Recommendation Panel & Acceptance Rate Panel

### 1. College Recommendation Panel

- a. Describe your student status: International/Local/Transfer?
- b. Enter your SAT Score:
- c. Enter your expected Maximum Tuition(per quarter)?

#### Influence Score

Influence score is the key for our recommendation-program.

influence score for each filtered college information will be calculated based on different factors of interest, and the calculation is different for International, local and transfer students.

Groups of interest: (\*Note: influence score for each college is a single value. It starts from 0; it evaluates and sums up the weight of each factor)

### Methodology:

- a. International Students:
- Tuition: 15%
- SAT: 40%
- Ranking: 20%
- Acceptance Rate: 35%
- b. Local Students:
- Tuition: 20%

• Debt: 10%

• Gender Ratio: 10%

• SAT: 25%

• Acceptance Rate: 35%

c. Transfer Students:

• Acceptance Rate: 40%

• Tuition: 30%

• SAT: 10%

• Ranking: 20%

• Sum up the influence score for each college by adding up each factor?s weight

- Select the top 5 influence scores and present the users with the corresponding college information: name, location, tuition, ranking, SAT average, acceptance rate, gender ratio.
- Provide the top college suggestion?s acceptance rate trending from 1996 2014, and see if the trend is going up or down.

### **Project Challenges**

Let's take a glance of our original data:

| UNITID | OPEID   | OPEID6 | INSTNM        | CITY          | STABBR | ZIP        | ACCREDAGE INSTURL        | NPCURL           | SCH_DEG | HCM2 | MAIN | NUMBRANCI PREDDEG | HIGHDEG | CONTROL | ST_FIPS | R |
|--------|---------|--------|---------------|---------------|--------|------------|--------------------------|------------------|---------|------|------|-------------------|---------|---------|---------|---|
| 100654 | 100200  | 1002   | Alabama A 8   | Normal        | AL     | 35762      | Southern Ass www.aamu    | .∉galileo.aam    | u NULL  |      | 0    | 1 1               | 3 4     | 1       | 1       | 1 |
| 100663 | 105200  | 1052   | University of | f Birmingham  | AL     | 35294-0110 | Southern Ass www.uab.e   | d www.colleg     | e NULL  |      | 0    | 1 1               | 3 4     | 1       | 1       | 1 |
| 100690 | 2503400 | 25034  | Amridge Un    | i Montgomen   | AL     | 36117-3553 | Southern Ass www.amrid   | g www2.amri      | NULL    |      | 0    | 1 1               | 3 4     | 1       | 2       | 1 |
| 100706 | 105500  | 1055   | University of | f Huntsville  | AL     | 35899      | Southern Ass www.uah.e   | d finaid.uah.e   | c NULL  |      | 0    | 1 1               | 3       | 1       | 1       | 1 |
| 100724 | 100500  | 1005   | Alabama Sta   | Montgomen     | AL     | 36104-0271 | Southern Ass www.alasu   | e www.alasu.     | e NULL  |      | 0    | 1 1               | 3       | 1       | 1       | 1 |
| 100751 | 105100  | 1051   | The Universi  | it Tuscaloosa | AL     | 35487-0166 | Southern Ass www.ua.ed   | u financialaid.  | NULL    |      | 0    | 1 1               | 3       | 1       | 1       | 1 |
| 100760 | 100700  | 1007   | Central Alab  | Alexander Ci  | AL     | 35010      | Southern Ass www.cacc.e  | www.cacc.e       | NULL    |      | 0    | 1 1               | 2 2     | 2       | 1       | 1 |
| 100812 | 100800  | 1008   | Athens State  | e Athens      | AL     | 35611      | Southern Ass www.ather   | s https://24.a   | t NULL  |      | 0    | 1 1               | 3 3     | 1       | 1       | 1 |
| 100830 | 831000  | 8310   | Auburn Univ   | Montgomen     | AL     | 36117-3596 | Southern Ass www.aum.e   | www.aum.e        | NULL    |      | 0    | 1 1               | 3 4     | 1       | 1       | 1 |
| 100858 | 100900  | 1009   | Auburn Univ   | Auburn        | AL     | 36849      | Southern Ass www.aubur   | r www.aubur      | n NULL  |      | 0    | 1 1               | 3 4     | 1       | 1       | 1 |
| 100937 | 101200  | 1012   | Birmingham    | Birmingham    | AL     | 35254      | Southern Ass www.bsc.e   | www.bsc.ed       | NULL    |      | 0    | 1 1               | 3 3     | 3       | 2       | 1 |
| 101028 | 1218200 | 12182  | Chattahooch   | h Phenix City | AL     | 36869      | Southern Ass www.cv.ed   | https://exte     | r NULL  |      | 0    | 1 1               | 2 2     | 2       | 1       | 1 |
| 101073 | 1055400 | 10554  | Concordia C   | c Selma       | AL     | 36701      | Southern Ass www.ccal.e  | d www.ccal.e     | d NULL  |      | 0    | 1 1               | 3 3     | 3       | 2       | 1 |
| 101116 | 1303906 | 13039  | South Unive   | Montgomen     | AL     | 36116      | Southern Ass southunive  | rs tcc.noellevit | NULL    |      | 0    | 0 16              | 2 4     | 1       | 3       | 1 |
| 101143 | 101500  | 1015   | Enterprise S  | t Enterprise  | AL     | 36330-1300 | Southern Ass www.escc.e  | www.escc.e       | NULL    |      | 0    | 1 1               | 2 2     | 2       | 1       | 1 |
| 101161 | 106000  | 1060   | James H Fau   | I Bay Minette | AL     | 36507-2698 | Southern Ass www.faulkr  | www.faulkn       | € NULL  |      | 0    | 1 1               | 2 2     | 2       | 1       | 1 |
| 101189 | 100300  | 1003   | Faulkner Un   | i Montgomen   | AL     | 36109-3390 | Southern Ass www.faulkr  | www.faulkn       | € NULL  |      | 0    | 1 1               | 3 4     | 1       | 2       | 1 |
| 101240 | 101700  | 1017   | Gadsden Sta   | Gadsden       | AL     | 35903      | Southern Ass www.gadso   | e www.gadsd      | e NULL  |      | 0    | 1 1               | 2 2     | 2       | 1       | 1 |
| 101277 | 4187200 | 41872  | New Beginn    | i Albertville | AL     | 35951      | National Acc www.nbccc   | s www.nbcco      | s NULL  |      | 0    | 1 1               | 1 1     | l :     | 3       | 1 |
| 101286 | 101800  | 1018   | George C W    | a Dothan      | AL     | 36303-9234 | Southern Ass www.walla   | www.wallac       | NULL    |      | 0    | 1 1               | 2 2     | 2       | 1       | 1 |
| 101295 | 787100  | 7871   | George C W    | a Hanceville  | AL     | 35077-2000 | Southern Ass www.walla   | www.wallac       | NULL    |      | 0    | 1 1               | 2       | 2       | 1       | 1 |
| 101301 | 569900  | 5699   | George C W    | a Selma       | AL     | 36703-2808 | Southern Ass www.wccs.   | e wccs.edu/h     | NULL    |      | 0    | 1 1               | 2       | 2       | 1       | 1 |
| 101365 | 962107  | 9621   | Herzing Univ  | v Birmingham  | AL     | 35209      | North Centra www.herzin  | ış www.herzin    | E NULL  |      | 0 (  | 0 11              | 1 4     | 1       | 3       | 1 |
| 101435 | 101900  | 1019   | Huntingdon    | Montgomen     | AL     | 36106-2148 | Southern Ass www.hunti   | hawk.huntir      | NULL    |      | 0    | 1 1               | 3 3     | 3       | 2       | 1 |
| 101453 | 2199700 | 21997  | Heritage Chi  | r Florence    | AL     | 35630-9977 | Association f www.hcu.e  | d 162.243.225    | NULL    |      | 0    | 1 1               | 3 4     | 1       | 2       | 1 |
| 101462 | 526000  | 5260   | J F Drake Sta | Huntsville    | AL     | 35811      | Southern Ass www.drake   | s www.drake      | s NULL  |      | 0    | 1 1               | 2 2     | 2       | 1       | 1 |
| 101480 | 102000  | 1020   | Jacksonville  | Jacksonville  | AL     | 36265      | Southern Ass www.jsu.ed  | lı www.jsu.ed    | NULL    |      | 0    | 1 1               | 3 4     | 1       | 1       | 1 |
| 101499 | 102100  | 1021   | Jefferson Da  | Brewton       | AL     | 36426      | Southern Ass www.jdcc.e  | d www.jdcc.e     | d NULL  |      | 0    | 1 1               | 2       | 2       | 1       | 1 |
| 101505 | 102200  | 1022   | Jefferson Sta | a Birmingham  | AL     | 35215-3098 | Southern Ass www.jeffsta | t www.jeffsta    | t NULL  |      | 0    | 1 1               | 2       | 2       | 1       | 1 |
| 101514 | 101300  | 1013   | John C Calho  | Tanner        | AL     | 35671      | Southern Ass www.calho   | u https://calh   | c NULL  |      | 0    | 1 1               | 2       | 2       | 1       | 1 |
| 101541 | 102300  | 1023   | Judson Colle  | Marion        | AL     | 36756      | Southern Ass www.judso   | n www.judsoi     | NULL    |      | 0    | 1 1               | 3 3     | 3       | 2       | 1 |
| 101550 | 105000  | 1000   | Laurean Stat  | Dieminaham    | AI     | 25221 1717 | Couthorn Accumus Invice  | n ununu lauren   | MILIT   |      | 0    | 1 1               | 2 .     |         | 1       | 1 |

Figure 2:

Since the data are extracted directly from the system, we can see the column names are unorganized, and there are a large amount of NULLs, which made us hard to filter and re-organize the dataset

#### Panel Instruction

Please View Instruction - Here

#### Results Present

College Recommendation

- a) International
- b) Local
- c) Tranfer:
- ? (Please Type a, b, c):

b

please input your sat score:2000

please input your maximum tuition you can accept:8000

1. Brigham Young University-Idaho

score: 0.780645154651

city:Rexburg state:ID rank:314 tuition:3850.0 sat:1036.0 AC:0.996263079223 debt:5750.0 Mal

2. Southern University at New Orleans

score: 0.660160232884

city:New Orleans state:LA rank:1428 tuition:4911.0 sat:808.0 AC:0.488803582853 debt:14250.

3. Alcorn State University

score: 0.654914321391

city:Alcorn State state:MS rank:1037 tuition:6108.0 sat:851.0 AC:0.829139072848 debt:16000.

College Acceptance Rate Trend (2004 - 2013)

Recommend College OR Check Accept Rate? Enter R or A or Exit: A Enter a University Name(Full Name):Cornell University

• Cornell University

Recommend College OR Check Accept Rate? Enter R or A or Exit: A Enter a University Name(Full Name): New York University

• New York University

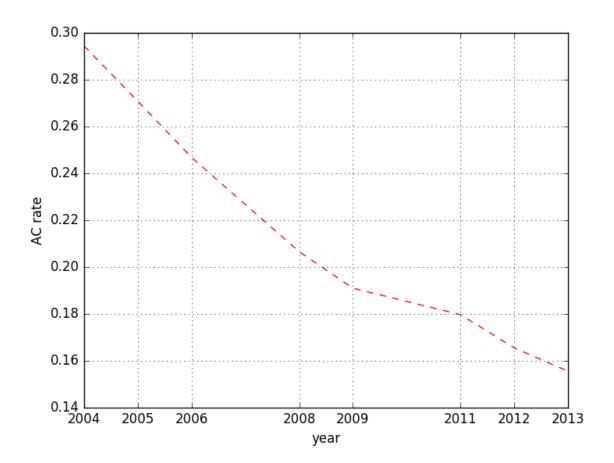


Figure 3:

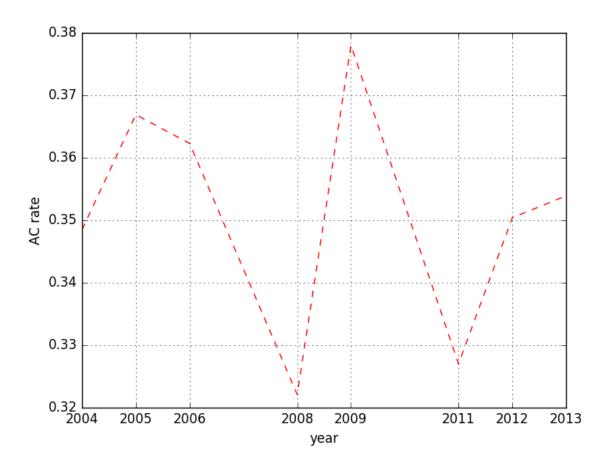


Figure 4: