



NATASHA MWANDIRINGA

DIGITAL MARKETER

CONTACT

 +263 71 574 1693

 natashamwanderinga3@gmail.com

 Tynwald South 1795

EDUCATION

Ordinary Level: 7 Subjects
Advanced level : 9 points
Digital marketing at Uncommon.org

AWARDS & CERTIFICATIONS

- Google Digital Garage Certificate
- Introduction to CyberSecurity

SKILLS

- Adaptability
- Communication skills
- Problem-solving skills
- Teamwork
- Customer Relationship Management
- Strategic Planning and Selling

PROFILE

'I am a digital marketer with a strong focus on SEO/SEM, I am committed to helping businesses succeed in the modern digital landscape. My expertise lies in developing and executing effective strategies that drive traffic, increase conversions, and improve ROI.

WORK EXPERIENCE

Omni263 Company: Digital Marketing Intern

July 2023 - October 2023

- Planned and executed social media campaigns
- Created and managed social media accounts
- Increased Facebook follower engagement by 25%.
- Created copywriting for social media content
- Lead generation.

FBC OUTRISK INSURANCE: Outmarketer

June 2022 -August 2022

- I managed to make 14 conversions after a total of 25 insurances per week
- Managing to convince clients to buy the insurance

VOLUNTEERING EXPERIENCE

- Teaching local Primary and Secondary government school students scratch games.