

Financial Analysis Report

Key Performance Indicators

Revenue: Current vs Prior

92 311 095✓

Last Year: 26 415 256 (+249.46%)

Orders: Current vs Prior

861132✓

Last Year: 264 674 (+225.36%)

Profit: Current vs Prior

13 015 238✓

Last Year: 3 878 465 (+235.58%)

Profit Margin: Current vs Prior

14,1%!

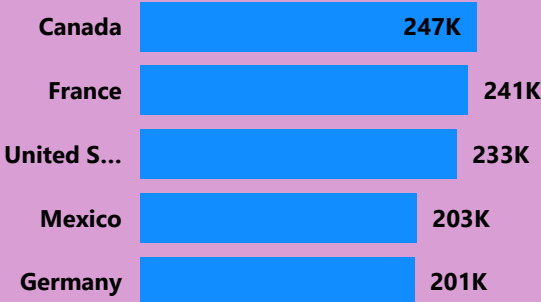
Last Year: 14,7% (-3.97%)

Discount: Current vs Prior

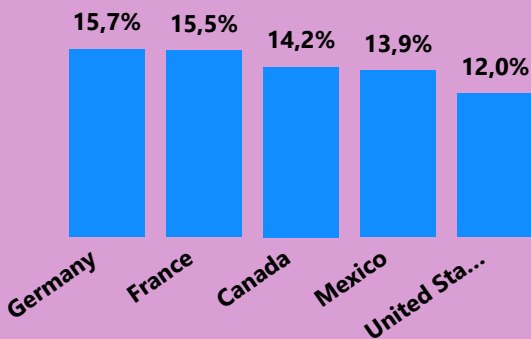
7 059 717✓

Last Year: 2 145 531 (+229.04%)

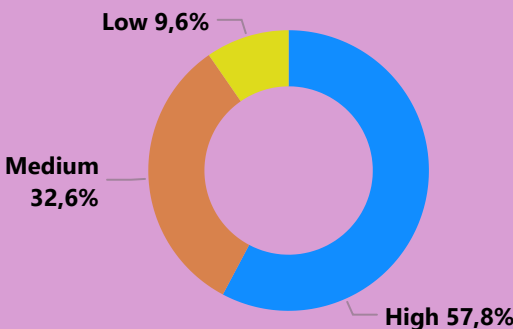
Orders by Country



Profit Margin by Country



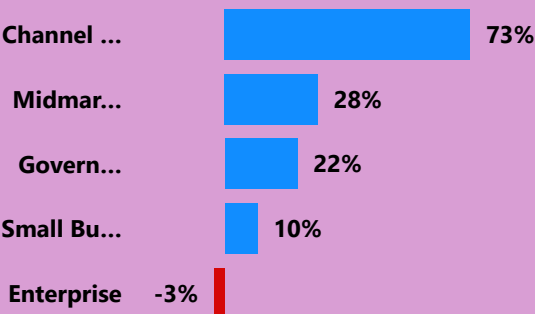
% Discount by Band



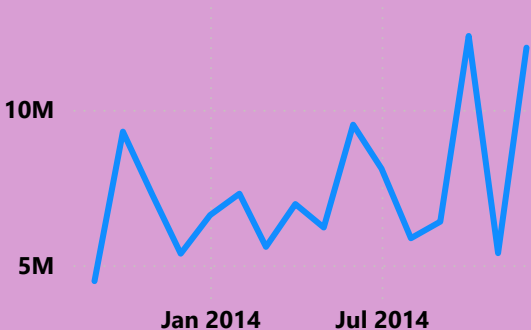
Profit Margin by Segment and Products

Segment	Profit Margin
Channel Partners	73,13%
Amarilla	72,43%
Carretera	73,68%
Montana	73,50%
Paseo	73,01%
Velo	73,40%
VTT	73,05%
Enterprise	-3,13%
Amarilla	-3,60%
Carretera	-6,95%
Montana	-1,19%
Paseo	-1,55%
Velo	-2,37%
VTT	-4,31%
Government	21,69%
Amarilla	22,21%
Carretera	23,01%
Montana	20,30%
Total	14,23%

Profit Margin by Segment



Total Revenue by Year



Top 3 Products by Sales

