

Overview

26.86 %

Churn Rate

6687

Count of Customer ID

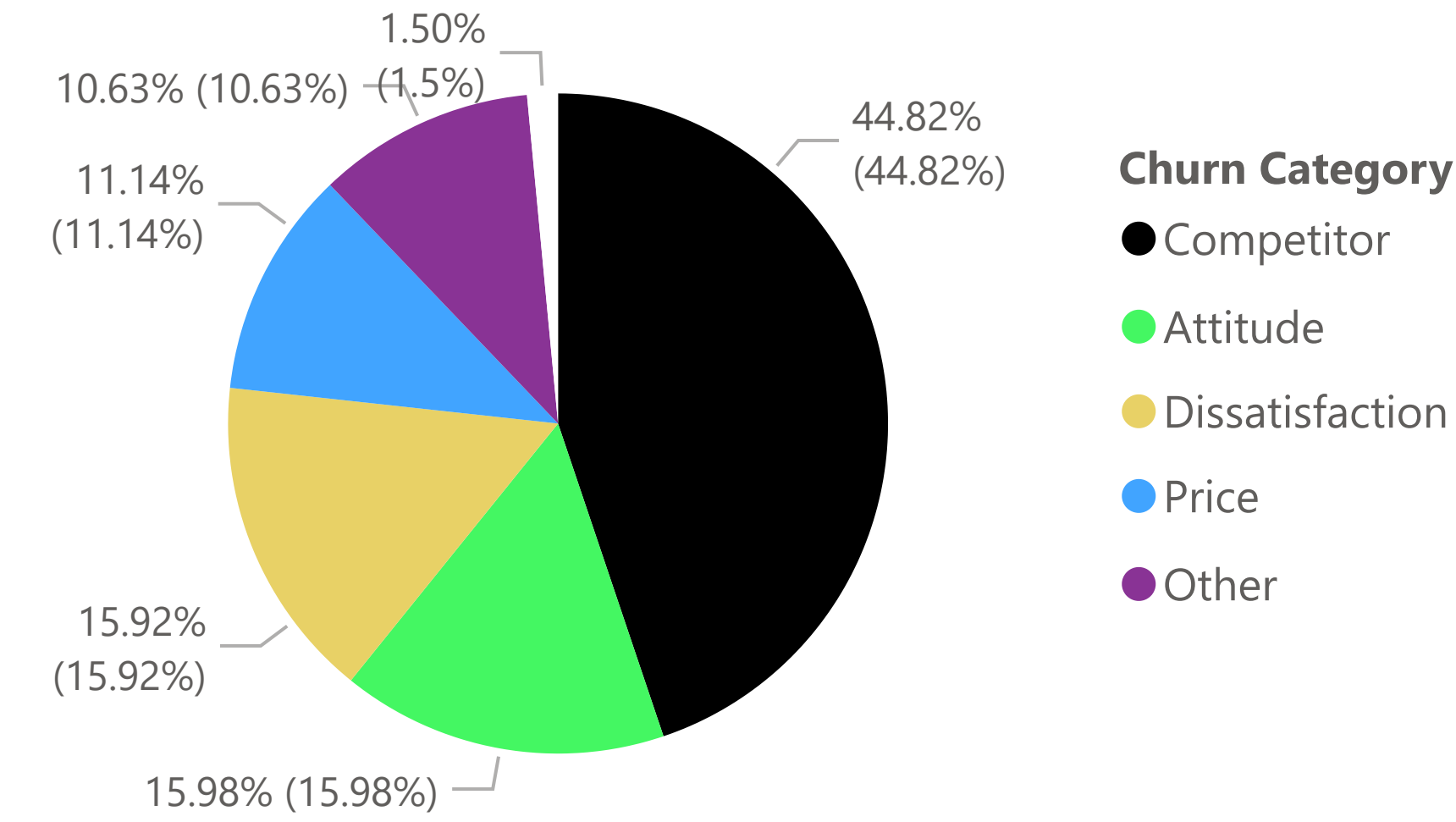
1796

Churned

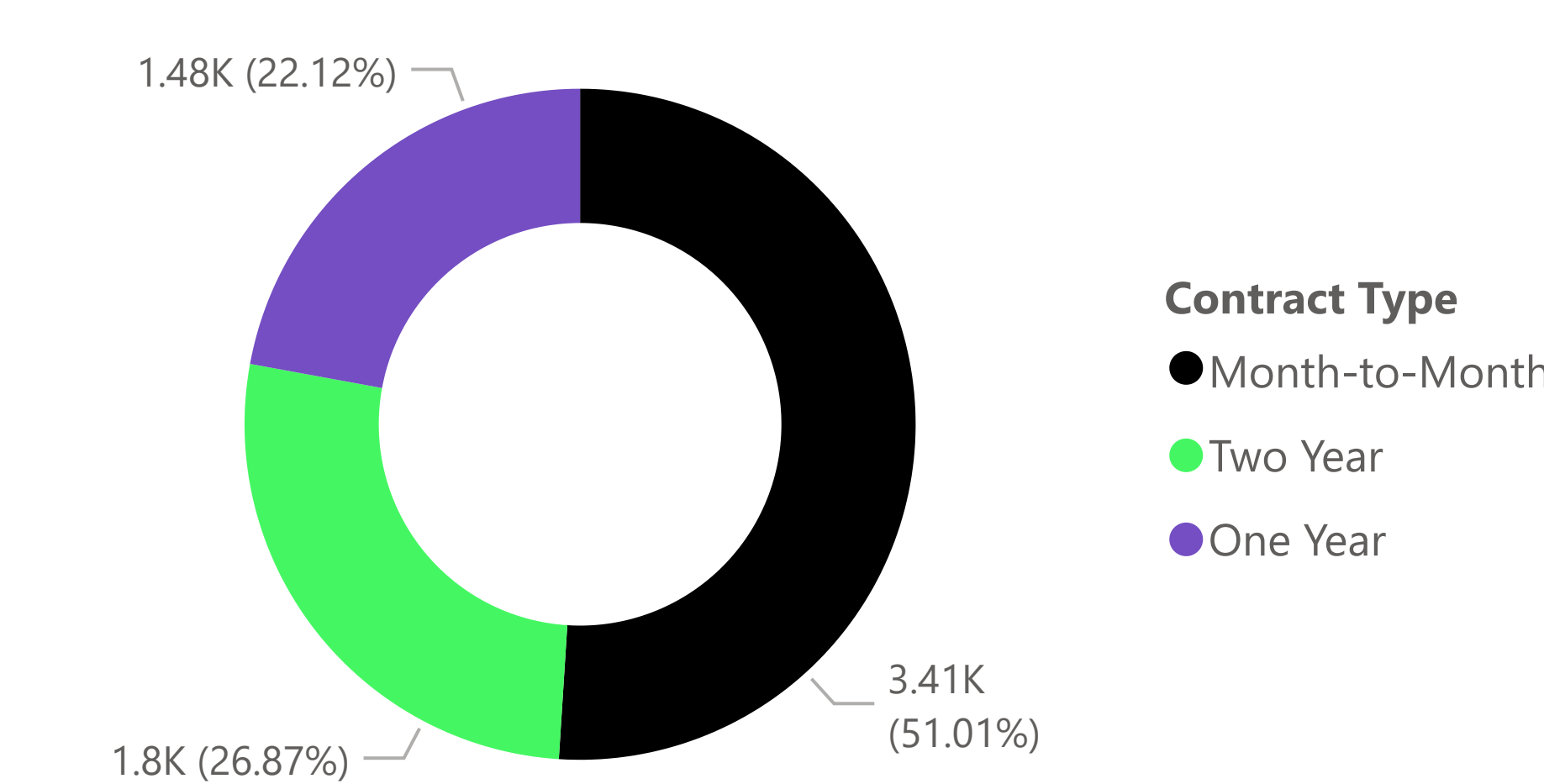
Churn Reasons



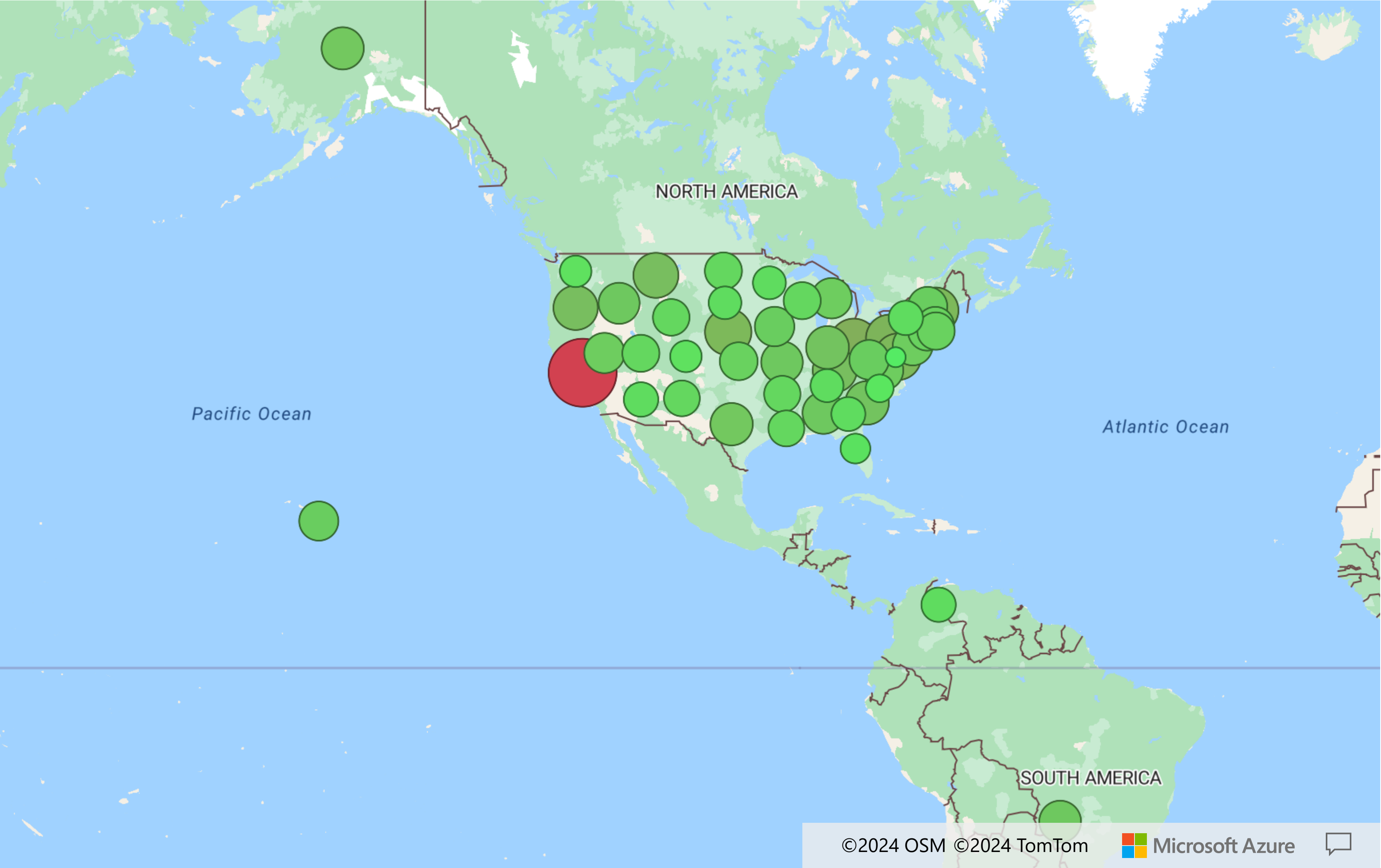
%GT Count of Churn Label by Churn Category



Count of Customer ID by Contract Type



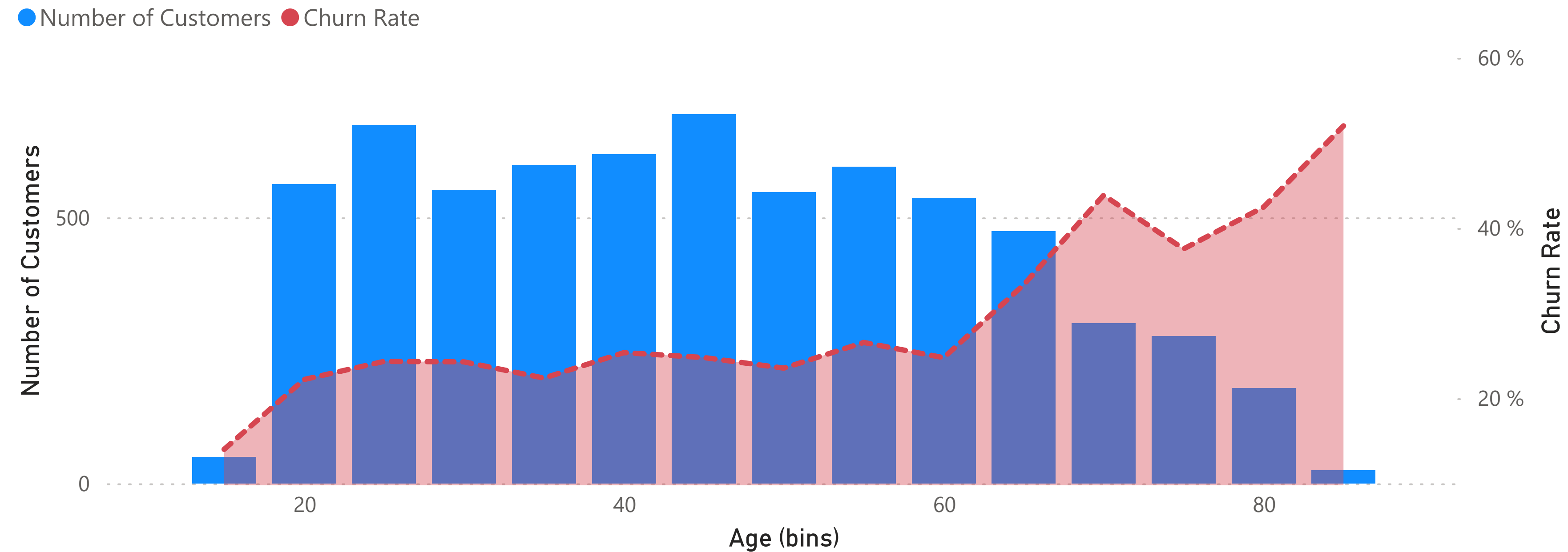
Churn Rate by State



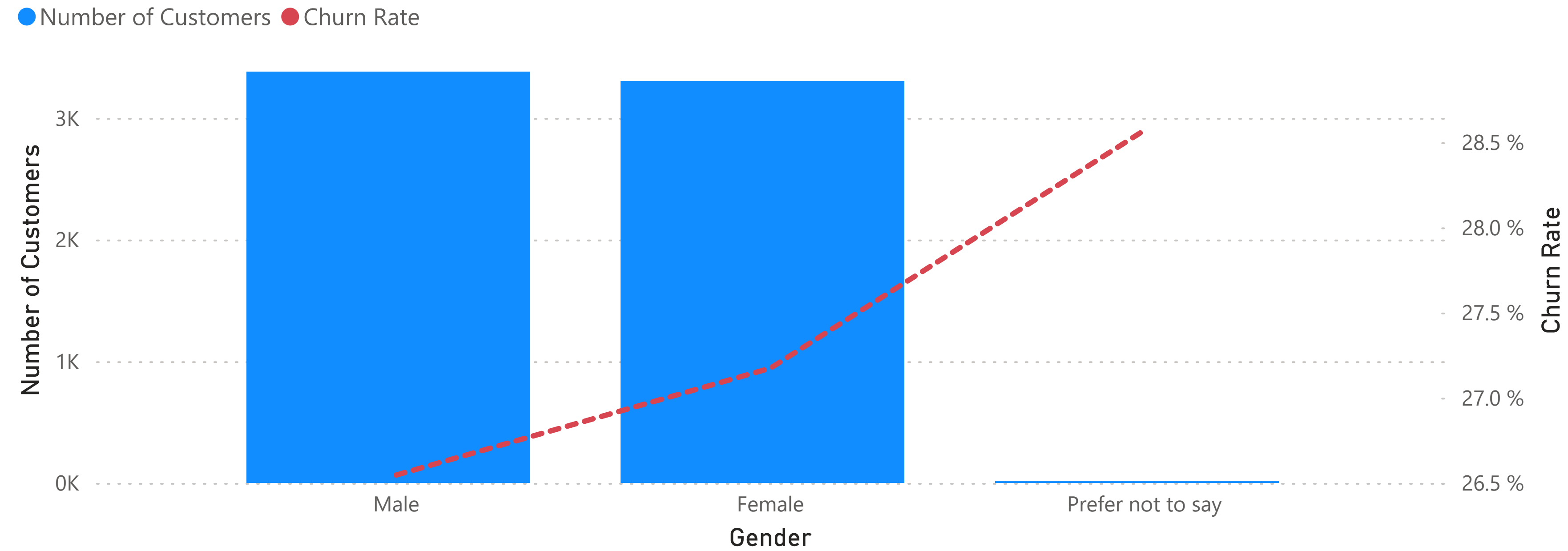
Demographics



Number of Customers and Churn Rate by Age (bins)



Number of Customers and Churn Rate by Gender



Detailed Analysis

6123

Customer Service Calls

33.64

Avg Extra International Charges

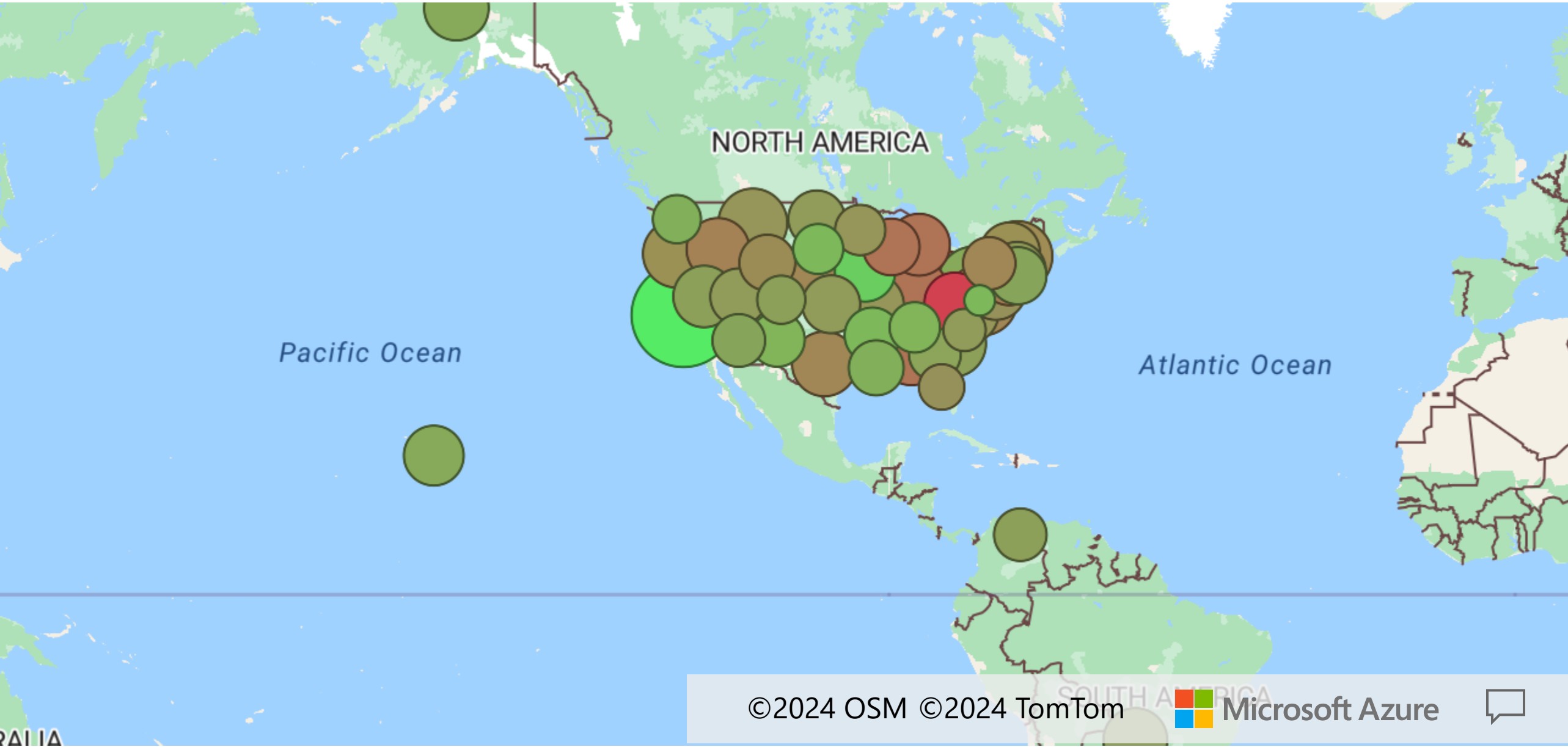
0.92

Avg Customer Service Calls

3.37

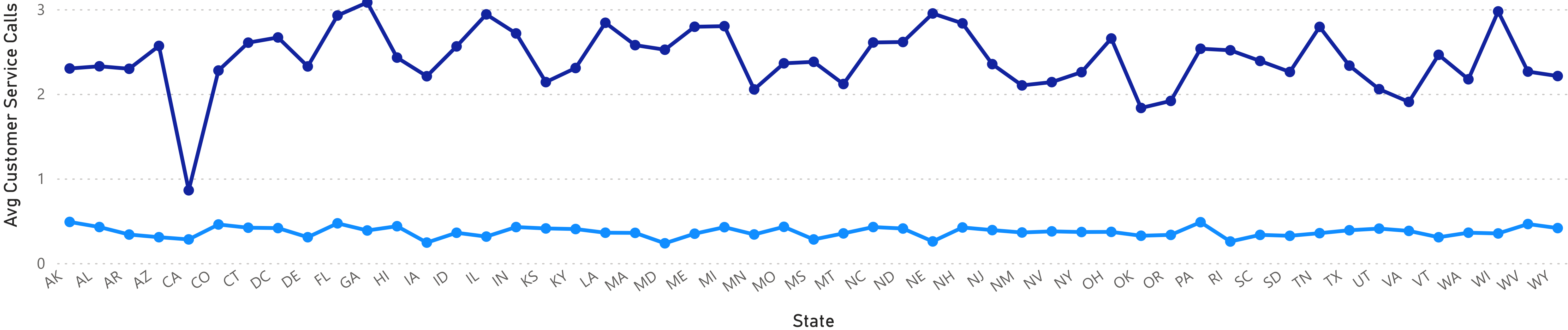
Avg Extra Data Charges

Churn Rate by State

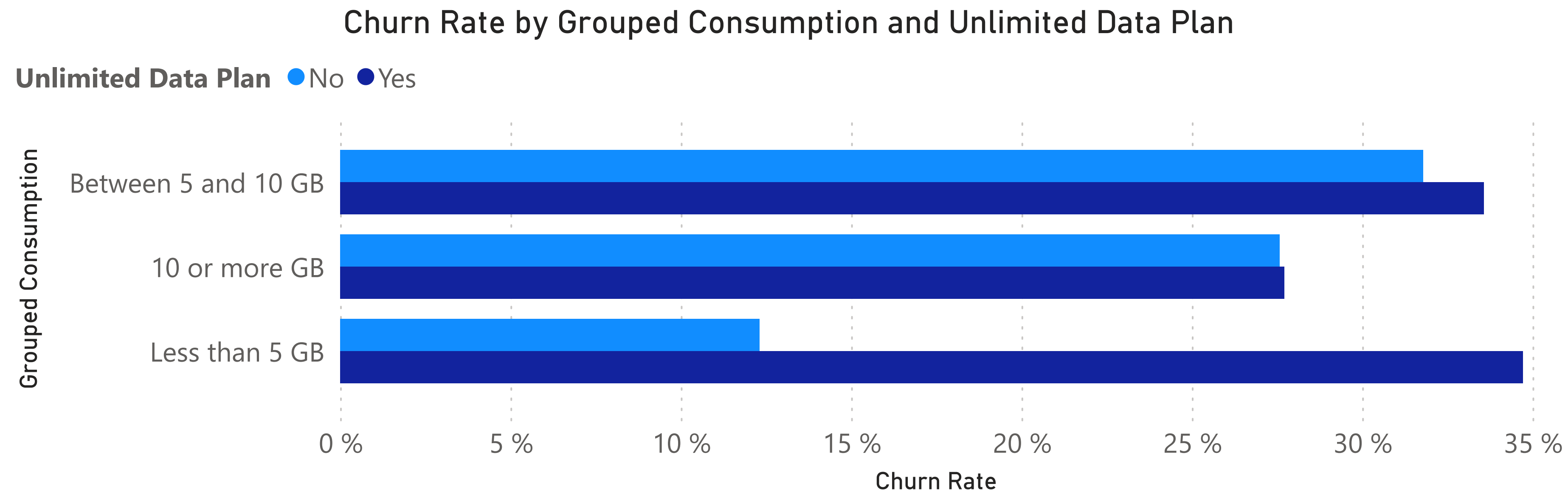


Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes



3.37
Avg Extra Data Charges



33.64
Avg Extra International Charges

