

# Vrinda Store Sales Analysis on Annual Report -2022

## Month

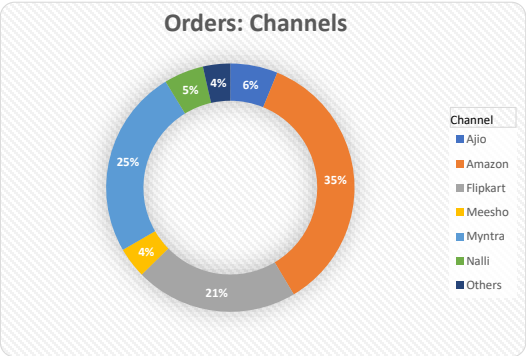
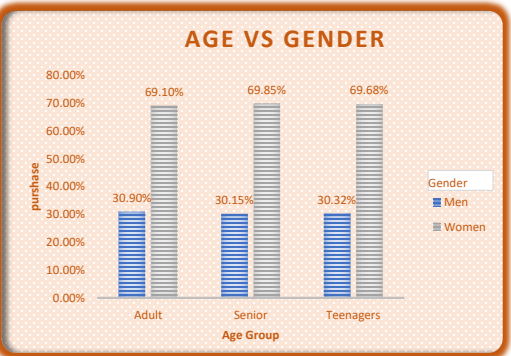
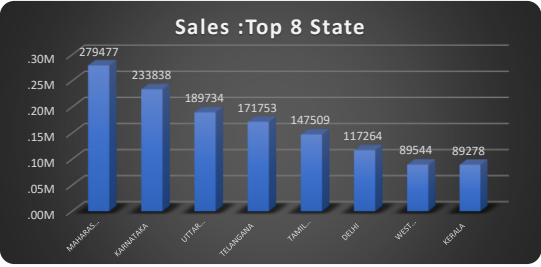
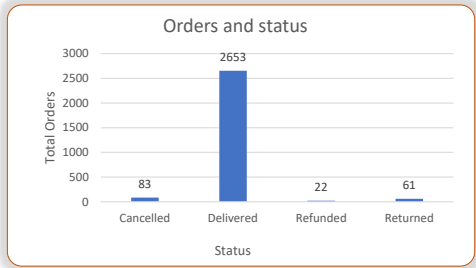
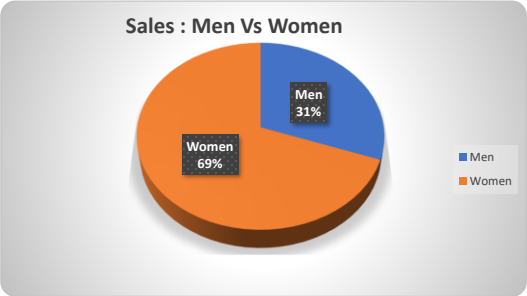
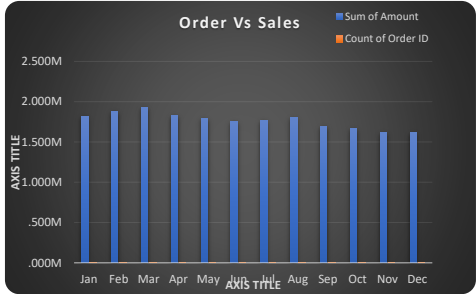
Jan  
Feb  
Mar  
Apr  
May  
Jun  
Jul  
Aug  
Sep  
Oct  
Nov  
Dec

## Chann...

Ajio  
Amazon  
AMenazon  
Flipkart  
Meesho  
Meneesho  
Menyntra  
Myntra  
Nalli  
Others

## Categ...

Blouse  
Bottom  
Ethnic Dr...  
kurta  
Saree  
Set  
Top  
Western ...  
Womenes...



## INSIGHTS

- 1 Women have strong purchasing habit than Men.
- 2 MAHARASHTRA,KARNATAKA,UTTAR PRODESH are top 3 selling destinations.
- 3 Audult age Group and teenagers (Women) are the highest contrubutor of the sales .
- 4 So, Targated customer would be MAHARASHTRA,KARNATAKA,UTTAR PRODESH and women age group bewteen (30-49) .
- 5 Female Tennegers would be the Second target group for improving sales.
- 6 "Amazon" Channel is the best of All Channel used.