TAYAH
HOEKWATER

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[Portfolio Website](#) 🌐

☰ PROFESSIONAL SUMMARY

Junior Front End Developer, UX/UI Designer and Creative Coder with 4+ years of educational experience including gathering user requirements, producing code using HTML, CSS and REACT, creating mock-ups and enhancing UX/UI designs. Passionate about user-centred design and experiences in digital web interactions. Committed to problem solving everyday challenges to find modern innovative solutions with excellent time management and organization skills.

💼 EXPERIENCE

Retail Sales Assistant | Munro Footwear Group
SEP 2019 – CURRENT
- Managing the day as a store 2IC, organizing casual staff, responding to company emails, and handling end-of-day procedures including productivity reports and banking.
- Efficiently manage the frequent flow of customers, forming personal connections and catering to individual needs and personal styles.
- Attention to detail in the presentation and cleanliness of the store.

User Experience Lead | Brisbane City Council
FEB 2022 – OCT 2022
- Collaborated with teammates to deliver valuable features meeting business and customer needs.
- Communicated with product managers to ensure project requirements and business objectives were met.
- Conducted user research to efficiently design, prototype, user test and document the conceptualized mobile application.

Junior Designer | Fonseka Innovations
FEB 2022 – APR 2022
- Redesigned the Fonseka client portal Fronted using Adobe XD prototyping.
- Designed the logo for up-and-coming Fonseka site, 'Espirito'.
- Researched and created social marketing content.
- Wrote a design blog for Espirito's 'Sparks of Curiosity'.
- Attended weekly sprint meetings and client design workshops.

SKILLS

- Flexibility and Adaptability
- Problem Solving
- Organization
- Time Management
- Teamwork

- MS Office, Adobe and Figma
- Proficiency
- HTML/CSS
- JavaScript
- Chrome Dev Tools

EDUCATION

Bachelor of Design | Interaction Design **| QUT**
FEB 2019 – DEC 2022

- Study Abroad: Festival University 2022 - Johannes Kepler Universität, Linz, Austria
- Junior Designer, Fonseka Innovations, Completed 2022

Bachelor of Information Technology | Computer Science **| QUT**
FEB 2019 – DEC 2022
Brisbane Parking Zones Application Proposal, UX/UI Design Lead working with the Brisbane City Council - Capstone Project

ACHIEVEMENTS

2022 Accepted on a full scholarship as one of 200 international students to attend the 'Festival University Program' at Johannes Kepler Universität in Linz, Austria for a month.

2019 - 2022 Admitted to the Dean's List of Students with Excellent Academic Performance for achieving an overall GPA above a 6.5 for my university studies.

2021 Invited to the Golden Key International Honour Society

2018 Awarded "2D Multi-Media Artist of the year" at the Sheldon College Annual Arts Academies