Taylor Pell

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Web Developer Profile

Web Developer with a track record of quickly producing technically advanced code, maintaining communications and providing hands-on technical support and media management.

AREAS OF EXPERTISE

- Broad IT knowledge with corporate experience in website development (W3C standards, best-practice coding methods) and troubleshooting coupled with up-to-date continuing education and training.

- Experienced working with a team of designers, engineers, and managers in a fast deadline based environment. Skilled in all phases of development from wireframe to fully functioning responsive web applications writing reusable modular code to solve problems.

- History of success continually achieving website project deliverables. Especially adept at bridging design and development and publishing client web and email communications.

- Versatile, adaptable professional with a track record of successfully interacting with, supporting, and satisfying high maintenance/difficult customers. Naturally empathetic communicator with a passion for collaboration and an enthusiastic productive teammate.

TECHNICAL PROFICIENCIES

Tools HTML, HTML5, jQuary, JavaScript, CSS3, SQL, React, Node.js, WordPress, Revision Control (Git, CVS), XML, PHP, Ecommerce platforms, UNIX/Linux, terminal, CMS, Adobe Suite, Atom, DOM manipulation, JS and CSS libraries, CSS animation

Professional Experience

<u>Self-Employed/Student/General Assembly</u>   Acton, MA

Freelance Web Developer/Student 2015-2019

Contributed to a diverse array of projects from running facebook groups and email newsletters, to designing and coding marketing sites. Completed intensive course in the latest front end tech from General Assembly Front End Development program. CSS3, JavaScript, HTML5, responsive development techniques, integrating social media and APIs, managing social media image and email lists, SEO, and using JS and CSS libraries.

Key Achievements:

- Earned Certificate in Front End Web Development at General Assembly, Boston
- Created and maintained sites and marketing communications for non profit, community organizations.
- Designed and implemented responsive e-commerce site.

- Achieved a good foundation in JavaScript and jQuery.

<u>Analog Devices/Waters Corporation/RioPort/HomePage Inc.</u>   Massachusetts / California
Web Developer 2001-2005

In consecutive roles: Coded corporate websites using a combination of HTML, CSS, JavaScript, and CMS technologies. Wrote modular, reusable code to solve problems and increase our teams productivity. Used SQL to incorporate database information in E-commerce products. Operated in a UNIX shell environment using CVS revision control from command line. Wrote project code in a user-friendly format for other team members to easily understand. Optimized products to be browser/platform compatible creating wider audience access. Continuously troubleshooting and debugging my own and others code for performance and usability. Responsible for setting up timed releases of marketing communications

Key Achievements:

- Coded the bulk of templates for large corporate site redesigns at Waters and Analog Devices.
- Orchestrated the re-branding and synchronization of Rioport's product websites implementing CSS for a consistent, more consistant corporate image, ultimately leading to greater efficiency of use.
- Optimized graphics and code, decreasing download time and site efficiency.
- Implemented Rioport's first E-commerce product.
- Significant contributor/programmer for web based applications while employed by Homepage Inc.
- Played a major role in programming the HTML in Homepage's technically advanced products. Improving our products while maintaining positive relationships with Designers, and Project Owners in very fast paced and deadline oriented internet startup..

<u>Earthlink Network</u>   Los Angeles, CA
Web Specialist 1997-2000

<u>Web Technical Support</u>: Provided hi level technical support to web hosting/E-commerce customers to maintain high level client satisfaction and retention. Specialized in supporting difficult/challenging commercial customers. Authored online tutorials in support of Earthlink's E-commerce and web hosting products. Trained new techs.

<u>Internet Technical Support Department</u>: Provided expert advice and guidance to Field Technicians while working to reduce their call times. Gained a vast knowledge of internet backbone technology such as TCP/IP, HTTP DNS Unix/Linux web servers. Provided training and support to tier one technicians. Authored tutorials for their one technicians and customers to cut down on call frequency and wait times. Supported MacOs and Windows users to get connected and use the Internet with the goal of increased customer retention and satisfaction. Showed special ability to communicate advanced concepts to non technical end users with enthusiasm and professionalism.

Education

University of Nevada Las Vegas

General Assembly Boston