TAYLOR BALCER
WEB DESIGNER

taylorbalcer-designs.com
taylorjbalcer@gmail.com
(267) 559 -2014
436 Duss Avenue Apt. #2
Ambridge, PA 15003

EDUCATION

PITTSBURGH TECHNICAL COLLEGE
Oakdale, PA
September, 2022

Associate in Science Degree, Multimedia Technologies
Concentration in Web Design and Development
GPA 3.94

AREAS OF CONCENTRATION
Website Design & Development, Responsive Web Development, Front-End Development, User Interface Design, Mobile Interface Design, MVC Platforms and Frameworks, Content Management Systems, Mobile App Development, Digital Imaging, Scrum Team Methodology

COMPUTER KNOWLEDGE
HTML, CSS, SASS, JavaScript, PHP, VS Code, MySQL, WordPress, HTML Emails, GitHub, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe XD, Adobe InDesign, Adobe Audition, Adobe Media Encoder, React, React Native, MJML

RELATED WORK EXPERIENCE

PITTSBURGH TECHNICAL COLLEGE
Oakdale, PA
August 2021 - Present

Website Designer/Developer & UX Designer
Assist the Marketing Department with User Experience Design, Front-End Development, WordPress, Data Entry

ADDITIONAL WORK EXPERIENCE

Vape and Roll With It
Ambridge, PA
2021 - Present
Salesperson

Smoothie King
Wexford, PA
2019 - 2020
Shift Manager

Moe's Southwest Grill
Wexford & Cranberry, PA
2017 - 2019
Cashier/Cook/Trainer

GetGo
Allison Park, PA
2013 - 2016
Cashier/Cook/Trainer

The Maids
Verona, PA
2012 - 2013
Cleaner

ACTIVITIES & ACHIEVEMENTS

PITTSBURGH TECHNICAL COLLEGE
- Honors, October 2020 - January 2021
- High Honors, January 2021 - April 2022

COMMUNITY COLLEGE OF ALLEGHENY COUNTY

Certificate of Completion in Creating Web Pages, August 2008

VAPE AND ROLL WITH IT

Increased Instagram (1.6K%) & Facebook (96%) reach in one month