



Infinity Marketing Solutions, LLC  
[www.InfinityMarketingWV.com](http://www.InfinityMarketingWV.com)

To whom it may concern:

As Richard Ojeda's IT and Digital Marketing Director for his 2018 Congressional race, it was my pleasure to have Taylor Holloway on my team. He served as Richard's DigiDem and worked side by side with me everyday all the way through election day.

From day one Taylor played a critical role in ensuring our team's digital communications were kept safe from prying eyes. Taylor's vast knowledge of cyber-security best practices was critical in helping us form a solid plan. He took ownership in deploying and even auditing every single team member's security setup. His proactiveness ensured our campaign had zero security issues.

He has demonstrated impeccable problem solving skills time and time again. Without a doubt, his unique solution to a problem that I thought was unsolvable had a significant impact on our ability to reach and persuade voters. By creating a searchable database of Richard's expansive live video collection we were able to quickly find and highlight issues, and create a rapid response.

Taylor also championed and pushed hard for multiple pieces of our digital program, and ensured we had not only the funding but the proper tools to implement them. He's demonstrated ownership and perseverance every day, and our campaign would not have been as successful without his continued efforts.

I have full confidence that Taylor would excel in any position that requires leadership in an ambiguous work environment. I can not thank him enough his efforts on my team.

Sincerely,

David Wertz

IT & Digital Marketing Director for the Committee to Elect Richard Ojeda, 2018  
CEO of Infinity Marketing Solutions, LLC