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Executive Summary

- Summary of methodologies
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Introduction

- Project background and context
 - SpaceX advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch. The goal of the project is to create a machine learning pipeline to predict if the first stage will land successfully.
- Problems you want to find answers
 - What factors impact the rocket landing success rates?
 - Are there interactions between various features that impact the rate of a successful landing?
 - What are the optimal conditions for a successful landing program?



Methodology

Executive Summary

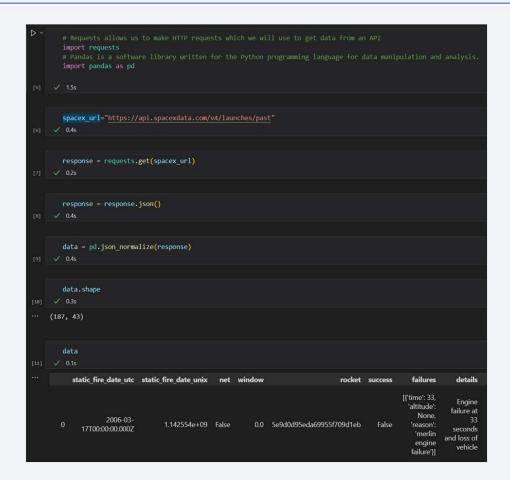
- Data collection methodology:
 - · Data was collected with the SpaceX API as well as webscraping from Wikipedia
- Perform data wrangling
 - Data was processed and cleaned with Pandas to prepare data for analysis
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

Data Collection

- Data collection methods/process
 - First, SpaceX Launch data was pulled from the SpaceX public API using the Requests library and the Get function
 - Next, the response from the first step was decoded using the .json() function
 - After that, the .json_normalize() function was used to turn the json file into a Pandas dataframe
 - · Once the data was in a dataframe it was reviewed and cleaned for further analysis
 - In addition to using the Requests library, the Beautiful Soup Library was also used to extract data from SpaceX Launch Data from Wikipedia

Data Collection – SpaceX API

- The general steps included using the Requests library and the Get function to extract the SpaceX Launch data.
- Once we have the data we use the .json() and .json_normalize functions to transform the data into a dataframe for further analysis.
- GitHub URL



Data Collection - Scraping

- BeauftifulSoup is a common python library that is used for webscraping.
- In this project we utilized BeatutifulSoup to extract HTML tables from Wikipedia to extract additional SpaceX Launch data.
- GitHub URL

```
type(response)
requests.models.Response
   soup.title
<title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title>
   html_tables = soup.find_all('table')
   html tables
   print(first launch table)
```

Data Wrangling

- Data Wrangling Included:
 - Better understanding the data with functions like:
 - .dtypes()
 - .describe()
 - .shape()
 - .is_null()
 - .value_counts()
 - We also added a column called "class" which simplified the landing_outcome column to a "good" or "bad" launch outcome
- GitHub URL

EDA with Data Visualization

Charts Included

- flight number and launch Site
- payload and launch site
- success rate of each orbit type
- flight number and orbit type
- the launch success yearly trend.

• GitHub URL

EDA with SQL

- In an effort to understand the SpaceX Launch data further, we loaded the dataset into an IBM Db2 database so we could apply EDA with SQL queries
- SQL Queries Included:
 - The names of the unique launch sites
 - The total payload mass carried by boosters launched at various sites
 - The average payload mass carried by various booster types
 - · The total number of successful and failed launches
 - The failed landing outcomes on drone ships, their booster versions, and the site names
- GitHub URL

Build an Interactive Map with Folium

- Using Folium an interactive map displaying the SpaceX Launch site locations, colored green if the mission was successful, and red if it was not.
- Maps included map objects such as:
 - Markers markers are used to display information about a location
 - Circles these are identifiers for a location and can be highly customized
 - Lines these are a powerful tool to show distances from certain locations or objects like rail roads
- Adding these map objects gives the user more information to better understand the various launch sites.
- GitHub URL

Build a Dashboard with Plotly Dash

- Using Plotly Dash an interactive dashboard was created to analyze mission success/failure
- Charts included
 - Pie Chart
 - Scatter Chart
- Key features analyzed
 - Launch Site
 - Payload Mass
- GitHub URL

Predictive Analysis (Classification)

- SciKit-Learn was used to perform predictive analysis on launch outcomes using various classification methods.
 - First the model is split into X and Y, and then the data is further split into training and testing data
 - · Once the data was ready various machine learning models were built
 - Results were improved by testing various hyperparameters using GridsearchCV
 - Once the optimal hyperparameters were in place we were able to determine which model had the highest accuracy
- GitHub URL

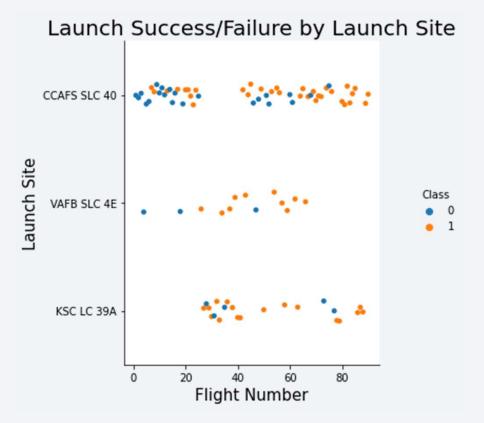
Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



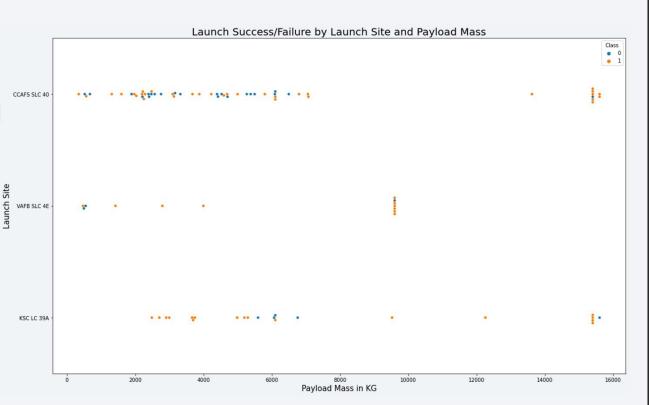
Flight Number vs. Launch Site

- From the plot, we notice that the success rate (1) increases as the flight number increases
- We also note CCAFS SLC 40 appears to have significantly more launches than the other sites



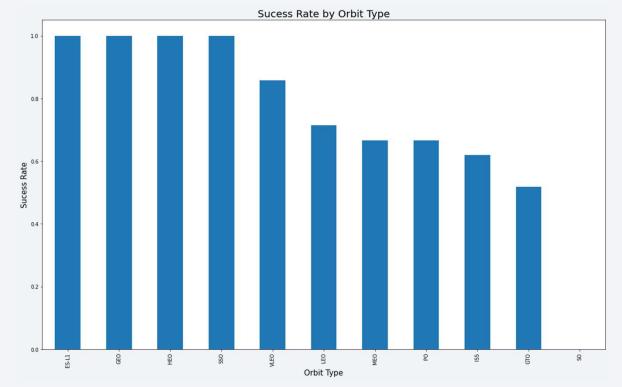
Payload vs. Launch Site

- Payloads larger than 8,000
 KG tend to be more successful
- Many of the failed launches result in the occur between payload mass of 4,000kg and 6,000kg at CCAFS SLC 40.



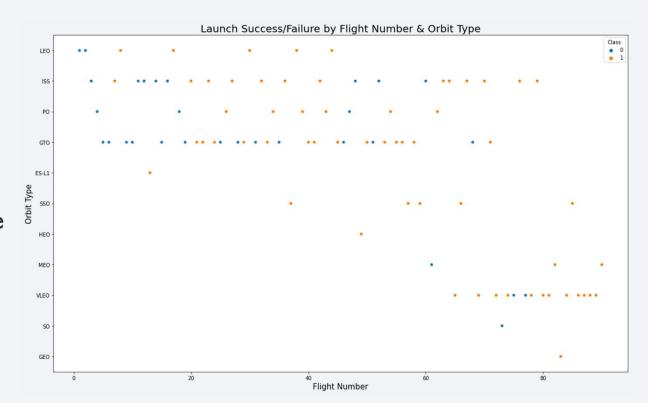
Success Rate vs. Orbit Type

- Half of the orbit types have 80-100% success rate
 - ES-L1, GEO, HEO, SSO, VLEO
- SO, GTO and ISS are the least successful launch types



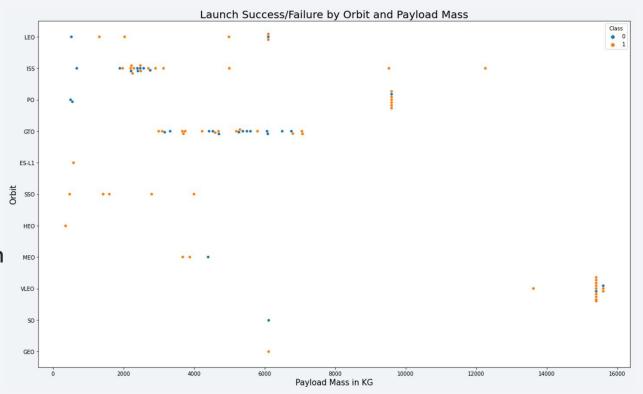
Flight Number vs. Orbit Type

- Following up on the last slide, SO had a 0% success rate; however, there has only been 1 attempt so more information is likely needed
- GTO and ISS had some of the lower success rates, but here we notice many of them occurred towards the beginning indicating improvement over time



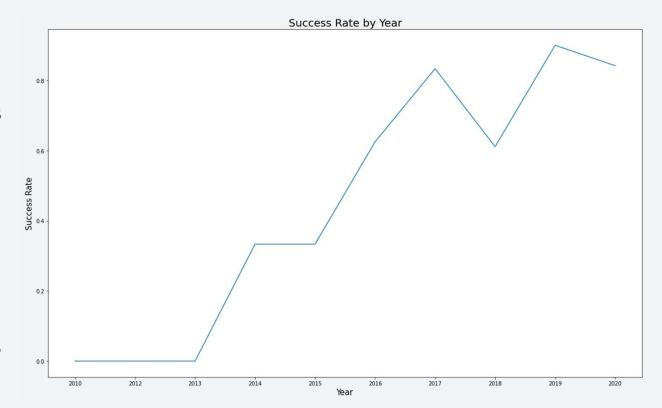
Payload vs. Orbit Type

- Here we continue to notice that the launches carrying heavier payload mass are more successful
- Despite the lower payload mass ES-L1, SSO, and HEO have all been successful with lower a lower payload mass



Launch Success Yearly Trend

- From 2010 to 2012 there were no successful launches
- In 2013, successful launches began to trend up significantly
- From 2016 to 2020 success rates hovered around 80%, with 2018 being the exception at 60%



All Launch Site Names

- SQL was also utilized for exploratory data analysis
- For the SQL queries we use "SPACEX" as the source table
- Here you can see the various launch sites

%sql SELECT DISTINCT launch_site FROM SPACEX

launch_site CCAFS LC-40 CCAFS SLC-40 KSC LC-39A VAFB SLC-4E

Launch Site Names Begin with 'CCA'

- Below, we utilized SQL to see Launches at Launch Site location beginning with "CCA"
- This then allowed us to do further analysis on a specific site

				t 5	ERE launch_site LIKE 'CCA%' limi	PACEX WH	* FROM SF	SELECT	%sql
landing_outcome	mission_outcome	customer	orbit	payload_masskg_	payload	launch_site	booster_version	timeutc_	DATE
Failure (parachute)	Success	SpaceX	LEO	0	Dragon Spacecraft Qualification Unit	CCAFS LC-40	F9 v1.0 B0003	18:45:00	2010-06-04
Failure (parachute)	Success	NASA (COTS) NRO	LEO (ISS)	0	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	CCAFS LC-40	F9 v1.0 B0004	15:43:00	2010-12-08
No attempt	Success	NASA (COTS)	LEO (ISS)	525	Dragon demo flight C2	CCAFS LC-40	F9 v1.0 B0005	07:44:00	2012-05-22
No attempt	Success	NASA (CRS)	LEO (ISS)	500	SpaceX CRS-1	CCAFS LC-40	F9 v1.0 B0006	00:35:00	2012-10-08
No attempt	Success	NASA (CRS)	LEO (ISS)	677	SpaceX CRS-2	CCAFS LC-40	F9 v1.0 B0007	15:10:00	2013-03-01

Total Payload Mass

- SQL can also be used to total values
- In this example we were able to find out the total payload mass sent by NASA on SpaceX Launches

```
%sql SELECT SUM(payload_mass_kg_) AS Total_NASA_CRS_Payload_Mass_in_KG FROM SPACEX WHERE customer LIKE('NASA (CRS)')
```

total_nasa_crs_payload_mass_in_kg 45596

Average Payload Mass by F9 v1.1

• In this example we totaled the payload mass for a specific booster type, the F9 V1.1.

```
%%sql SELECT AVG(payload_mass__kg_) AS Avg_Booster_F9v1_1_Payload_Mass_in_KG
    FROM SPACEX
    where booster_version like('F9 v1.1')
```

```
avg_booster_f9v1_1_payload_mass_in_kg
2928
```

First Successful Ground Landing Date

- Dates are also easy to work with in SQL
- Here we were able to determine the first ground landing date was December 22nd, 2015.

```
%%sql SELECT MIN(date) AS first_sucessful_landing_outcome
    FROM SPACEX
    WHERE landing_outcome LIKE('%ground pad%')
```

first_sucessful_landing_outcome 2015-12-22

Successful Drone Ship Landing with Payload between 4000 and 6000

- SQL has a variety of methods to filter tables to extract the exact data needed.
- In this example we were able to find the boosters that had a payload mass greater than 4,000 KG but less than 6,000 KG

```
%%sql SELECT DISTINCT(booster_version) AS boosters_with_sucess_on_drone_ship_greaterthan_4000kg_lessthan_6000kg
FROM SPACEX
where 4000<payload_mass__kg_<6000
```



Total Number of Successful and Failure Mission Outcomes

- SQL also allows users to group values for further analysis
- In this example we grouped all of the mission outcomes and can see only one mission failed in flight.

mission_outcome mission_outcome_totals
Failure (in flight) 1
Success 99
Success (payload status unclear) 1

Boosters Carried Maximum Payload

• In this example, we were able to determine the maximum payload mass that has been carried by a booster, and then use that to determine which boosters carried the maximum payload mass.

booster_version	payload_masskg_
F9 B5 B1048.4	15600
F9 B5 B1048.5	15600
F9 B5 B1049.4	15600
F9 B5 B1049.5	15600
F9 B5 B1049.7	15600
F9 B5 B1051.3	15600
F9 B5 B1051.4	15600
F9 B5 B1051.6	15600
F9 B5 B1056.4	15600
F9 B5 B1058.3	15600
F9 B5 B1060.2	15600
F9 B5 B1060.3	15600

2015 Launch Records

• In this example we were able to find the failed drone ship missions for a specific year

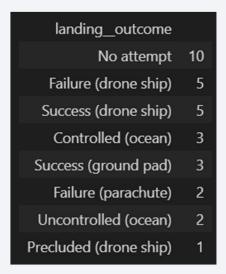
```
%%sql SELECT landing_outcome, booster_version, launch_site
FROM SPACEX |
WHERE landing_outcome
    LIKE 'Failure (drone ship)'
    AND
    DATE BETWEEN '01/01/2015' AND '01/01/2016'
```

landing_outcome	booster_version	launch_site
Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Lastly, we grouped and sorted the launches by the various Landing Outcomes

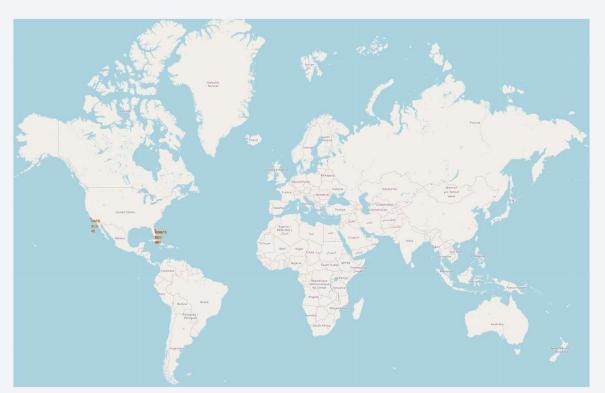
```
%%sql
SELECT landing_outcome, COUNT(landing_outcome)
FROM SPACEX
WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'
GROUP BY landing_outcome
ORDER BY COUNT(landing_outcome) DESC
```





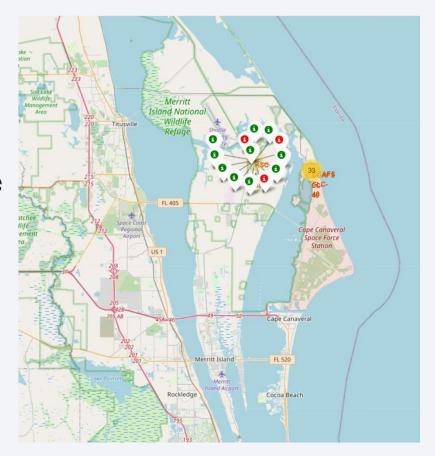
SpaceX Launch Sites on the World Map

• So far SpaceX Launch sites are all in the US on coastlines



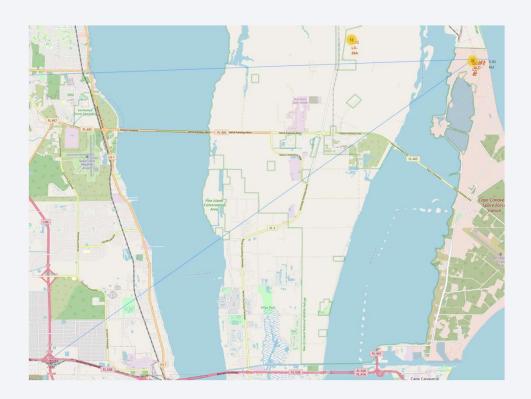
Map of SpaceX Launch Outcomes

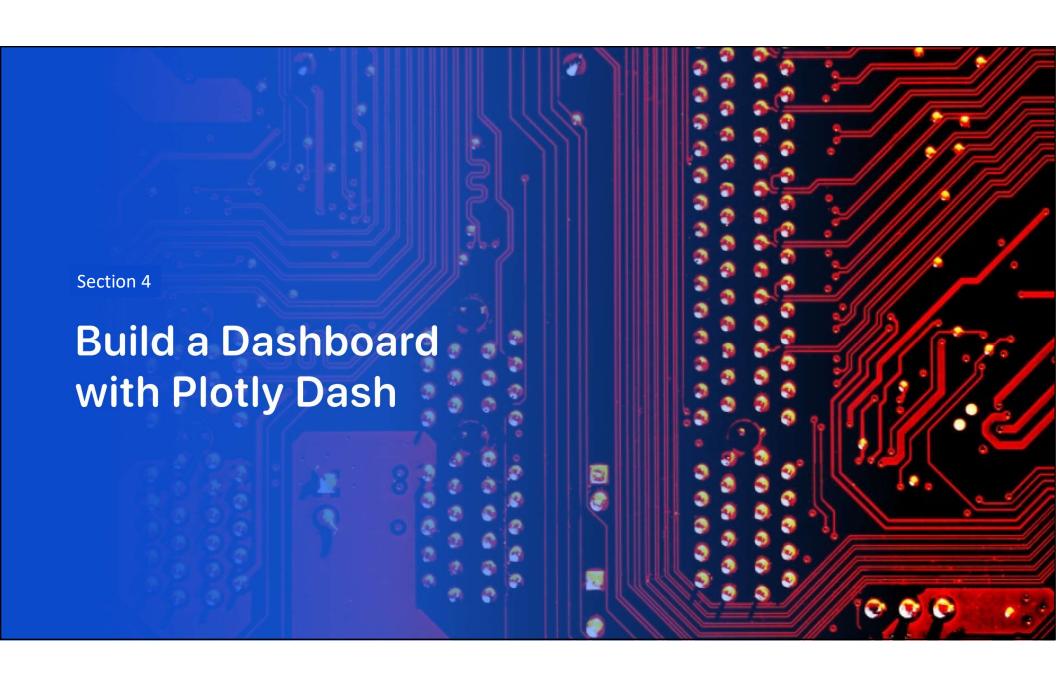
- The Folium library allows us to add markers for each SpaceX launch.
- Here we were able to color code them green for success and red for failed mission.
- When zoomed out, the total number of launches is displayed as seen in yellow here.



Distances from Key Locations

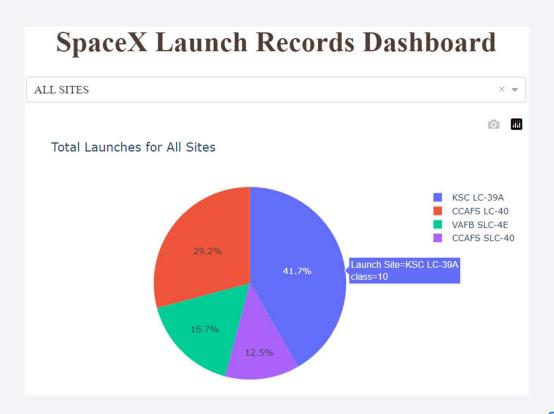
- The Folium library also allows us to calculate and display distances between various locations.
- In this example we have blue lines to the closest ocean, highway, and the closest city.





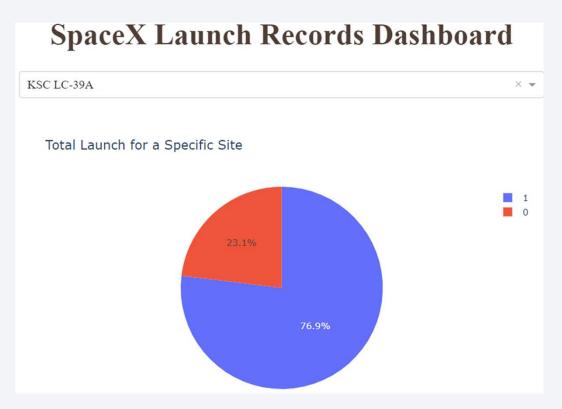
Piechart of Total Successful Records by Site

- With Pandas, Dash, and Plotly a dashboard was created to display launch outcomes
- In this pie chart we have totaled the successful launches and sorted them by launch site
- Here we can see KSC LC-39A has the most successful missions



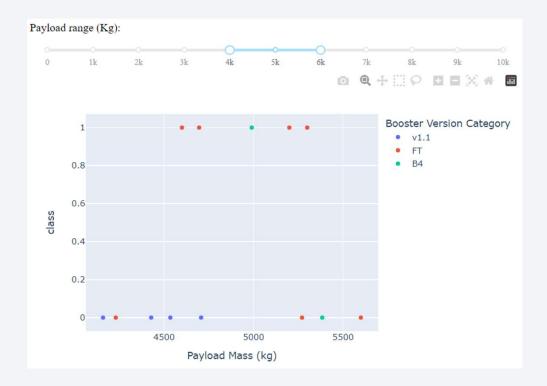
Total Lanches for a Specific Site

 When we use the dropdown filter and change the selection to a specific launch site we are able to see the breakdown of successful and failed launches



Payload Mass by Booster Type

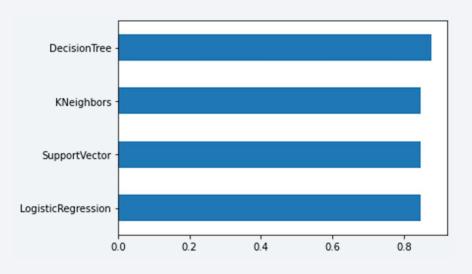
- In the same dashboard we were also able to plot the various booster types by their payload mass.
- We are even able to add a sliding selection bar to further analyze certain payload ranges that might be of interest.





Classification Accuracy

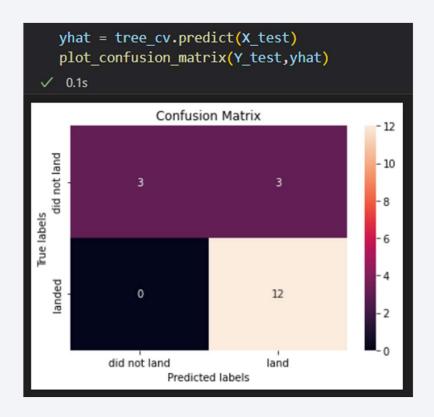
- Using Sci-Kit Learn we are able to create machine learning models to try and predict the outcome of launches before they occur.
- Most models had similar accuracy for this project, but the Decision Tree model performed the best.



	Accuracy
DecisionTree	0.876786
KNeighbors	0.848214
SupportVector	0.848214
LogisticRegression	0.846429

Confusion Matrix

- We can further analyze the Decision Tree model with a confusion matrix.
- While the model predicted 15 of the 18 correctly, it still was not able to identify 3 of the 6 missions that did not land



Conclusions

- Launches with larger payload mass have a higher rate of success.
- Orbit types can also be a useful indicator of how successful a mission will be.
 - Orbit types ES-L1, GEO, HEO, SSO, VLEO were all 80-100% successful
- KSC LC-39A have the most successful launches of any sites; 76.9%.
- Classification algorithms were accurate predictors of launch outcomes.
 - Accuracy ranged from 84-87% with the Decision Tree Algorithm performing the best.
- Since 2013 the trend of successful missions has increased drastically.
 - Missions from 2016 to 2020 had an average success rate of 76% and 2019 to 2020 was 87%.
 - This is an impressive improvement that will forever change the approach to future space missions.

