

JavaJIM COFFEE Roasters

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Project Description

JavaJim Coffee Roasters is a Chicago based coffee roaster with an online retail and brick and mortar store. JavaJim works closely with vendors from all over the globe to procure the finest coffee beans. Once procured, JavaJim's employees superbly roast the beans to perfection. They are in dire need of a database to track their sales, vendor information, and employee information.

The JavaJim staff consists of the various departments such as sales, roasters, and janitorial. The sales team works to get JavaJim coffee to buyers both commercial and private. The roasters produce the product.

The terms of payment to bean vendors are generally 30 days, but some vendors allow payment to be made within 45 days.

Often sales team members that cannot make sales are fired. The top sales person of the month gets a free cup of coffee.

JavaJim regularly buys databases of potential customer's names and email addresses in the hopes of procuring more business.