

Taylor Watkins

678.793.4456 / twatkins35@gatech.edu / Atlanta, GA

WORK EXPERIENCE

Shannon Sells Team (Real Estate)

Digital Marketing/Graphic Design (Aug. 2018 - Jun. 2020)

- Designing and developing tools increase buyer and seller interest, including listing presentations and other marketing deliverables

Women's Council of Realtors

Digital Marketing/Graphic Design (Jan. 2018 - Jan. 2019)

- Responsible for editing their website, designing a quarterly newsletter, and creating other print documents

Freelance Work

Graphic Design (Aug. 2016 - May 2018)

- Including but not limited to book covers, logos, web design, and print documents

Waitress/Hostess and Lifeguard

Current Part-Time Work: Waitress (Feb. 2013 - Current)

- Though these jobs are not related to my major, I started working when I was 13 and having a job so young has given me valuable insight into the responsibility and integrity a job requires.

ACADEMIC PROJECTS

Workout App Prototype

- Performed ideation, sketching, prototyping and heuristic evaluations. Created a high-fidelity AdobeXD prototype of a workout app aimed at college students

GBA Video Game

- Worked on a solo project to create a fully developed, playable game for the Game Boy Advanced

SpaceTrader Video Game

- Followed an agile iteration process and worked with a team to create a video game made in JavaFX. Ended with a fully developed playable product

Fort Campbell Messaging App

- Created user stories, and prototypes for a project with Fort Campbell Military Base. Will be continuing this work in the spring.

EDUCATION

Georgia Institute of Technology - Atlanta

- Candidate for Bachelors of Science in Computational Media
- Concentration in People and Interaction Design/Experimental Media

Expected Graduation: 2022

SKILLS

Design

- Contextual Inquiry, Prototyping, Storyboarding, User Interviews, Heuristic Evaluations, Persona and Scenario Development, Affinity Diagramming, Usability Testing

Technical

- Photoshop, Illustrator, InDesign, Premiere, Adobe XD, HTML/CSS, JavaScript, Java, Python