

# Taylor Watkins

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Hello,

I am submitting my resume for consideration for the Summer 2021 Product Design Internship at Panasonic. I am seeking a company that values innovation and design which is why I was drawn to you. Given the experience and skills outlined in my resume, I believe I would be a great fit for your team.

As a junior studying computational media at Georgia Tech, I have learned the importance of user interaction as well as the design principles involved. I know that technology is a constantly shifting environment, but I am ready and able to navigate and innovate. I have focused my coursework to get the most out of user interaction and user experience. I currently have skills in user research, prototyping, sketching, and heuristic evaluations.

Using these skills I have designed high fidelity prototypes for many applications including a voice-based workout app focused on encouraging college students to workout more. Through intensive user research, we found that students tend to let their health move to the back burner when they get caught up in the stress of college. We went through multiple prototyping stages, creating affinity diagrams, storyboards, and heuristic evaluations to discover the best way to incorporate voice into a workout app. With the rise of Alexa and Google Home, voice-based technology is part of our future.

I know I could become an asset for your team. This internship will help me grow my real-world experience in the world of UI/UX and improve the skills I already have.

I look forward to hearing from you.

Sincerely,

Taylor Watkins