

Contact

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Top Skills

Manicures
Pedicures
Effective Communication

Certifications

Product led Growth Micro-Certification
Product analytics
Product strategy Micro-Certification
Product Roadmapping Micro-Certification

Temitayo Martins

Data Analyst | Driving Innovation and Growth
Lagos State, Nigeria

Summary

I have always been passionate about various fields, including marketing, communication, and continuous learning. My journey began at the age of 12 when I started selling items like earrings and bangles to support my family. This early experience ignited my desire to explore new opportunities.

During college, I rekindled my passion for sales and networking, leading me to join the reputable multi-level marketing company, Valentus. Here, I connected with people from Nigeria and beyond, selling health-enhancing products.

In 2020, I diversified into cryptocurrency investments, modeling, and sales of clothing, shoes, and bags. As the pandemic hit, I leveraged my knowledge to help others find legitimate online income opportunities.

With a strong thirst for knowledge, I ventured into fashion designing and the sale of fashion products at Georgeandsusanz.com, where I've been making rapid progress. In 2021, I embarked on a new journey by delving into the world of coding. I believe in continually expanding my horizons and embracing lifelong learning.

Experience

Exquisite Technology Enterprises

Data Analyst

February 2022 - Present (2 years 6 months)

Lagos Island, Lagos State, Nigeria

Data Collection & Cleaning

Analysis & Insights

Visualization & Reporting

Collaboration with Teams

Continuous Learning & Improvement

Tayo's Nail Art

Nail Technician

February 2022 - Present (2 years 6 months)

Nigeria

Perform manicures and pedicures, including nail trimming, shaping, cuticle care, and polish application.

Provide nail enhancements such as acrylics, gels, and dip powder.

Create intricate nail art designs based on client preferences and trends.

Educate clients on proper nail care and recommend products and services.

Stay updated with the latest nail trends, techniques, and products.

Build and maintain a loyal client base through exceptional service and client communication.

Manage appointment scheduling and client records.

Assist in maintaining inventory and ordering supplies as needed.

Georgeandsusanz Fashion Academy

Social Media Manager

November 2022 - March 2023 (5 months)

Lagos, Nigeria

I oversaw the company's online presence, developing growth strategies, managing customer service, and coordinating projects and campaigns. My role included crafting creative social media strategies, daily management of social channels, creating multimedia content, enhancing brand awareness, engaging customers, and budget management for social media activities.

Sewa's Beauty Product

Social media marketer

June 2021 - March 2022 (10 months)

- Managing company's online presence by developing strategies to help them grow.
- Facilitating customer service and managing projects and campaigns.
- Develop creative and engaging social media strategies.
- Managing the day-to-day handling of all social media channels.
- Creating engaging multimedia content.
- Increasing brand awareness and increasing customer engagement.

- Manage a budget for social media activities.

Research and Business Development Center

Freelance Intern

September 2019 - September 2021 (2 years 1 month)

Rexburg, Idaho, United States

As a Communication Liaison, I facilitated effective communication between our team and clients. My responsibilities included scheduling meetings, organizing events, and developing strong communication and organizational skills.

Self-employed

Retail Salesperson

September 2019 - June 2021 (1 year 10 months)

Lagos, Nigeria

Valentus

Ambassador

December 2019 - December 2020 (1 year 1 month)

Helping people earn weekly wages through their phones.

Getting to your best weight with amazing weight management drinks.

Senior Solutions

Intern

September 2019 - December 2019 (4 months)

Boise, Idaho Area

Education

Brigham Young University - Idaho

Bachelor's degree, Computer Science · (April 2024 - December 2025)

Brigham Young University - Idaho

Associate's degree (full-time/Online), Business Management · (January 2018 - April 2023)

BYU-Pathway Worldwide

· (2017 - 2018)

Yaba College of Technology, Yaba, Lagos

National Diploma, Mass Communication/Media Studies · (2015 - 2017)