

Short Elevator pitch

Nobelle.com is an operator of a fashion company that markets and produces more modern women's clothing that gives women courage and confidence with a range of fashionable clothing.

Long Elevator pitch

Nobelle.com is a fashion brand available to countries all around the world looking for a wide range of women's apparel for many different occasions. Products includes dresses, skirts, active wear, hoodies, jeans, accessories, sunglasses, body jewelry, shoes, and other fashion clothing. Nobelle allows and focuses on pieces being bought in sets but there is also an option of single selection to be able to mix and match different clothing items. There are a range from everyday fashion to budget friendly luxurious options for special occasions events. Body comprehensiveness, budget friendliness, and fashion are the root of our operations.

Personas

Michelle a 24 year old Bartender

Kelly a college student at University of Southern California

Brooke a nurse in Spain

Comps

<https://www.prettylittlething.us/>

PRETTYLITTLETHING

MISSGUIDED

<https://www.missguided.co.uk/>

<https://coucoo.io/>

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