<https://www.youtube.com/watch?v=-sQeREfZY-8>

Entrepreneurs ask questions and question the status quo.

They conduct market research so their product can thrive.

They need to adapt to circumstances when unexpected things happen.

They make difficult decisions and live with the potential risks.

They are self-aware and know themselves really well, meaning they can acknowledge their weaknesses and surround themselves with people that negate that weakness.

They are innovative so they can spot big opportunities.

They also know how to focus on the long term for their business the thrive.