

Hackathon - Day 1

E-Commerce Marketplace

Objective :

"To Create an innovative platform connecting customers with trendy, sustainable clothing while empowering emerging designers to grow their brands."

Market Problems

- Limited Access to Unique Fashion:
Customers struggle to find exclusive, eco-friendly clothing.
- Challenges for Small Brands:
Emerging designers lack visibility and resources to compete.
- Poor User Experience:
Platforms often lack personalization, easy returns and reliable delivery.
- Sustainability Gap:
High demand for ethical fashion remain underserved.

Our Solution

- Curated Collection:
A diverse range of fashion items, including exclusive and eco-friendly options.
- Support for Designers:
A cost-effective platform for small brands to reach a wider audience.
- Customer-Centric Features:
Personalized recommendations, size guides and quick deliveries.
- Sustainability focus:
Partnering with ethical brands to meet eco-conscious needs.

Our Vision and Goal

Our Vision is to revolutionize the fashion e-commerce industry by creating a platform where style meet Sustainability and customer can shop confidently knowing they are supporting ethical practices. we envision a marketplace that not only provides trendy, high quality fashion but also Champions the growth of emerging designers and small brands.

Data Schema

Users
User ID
Name
E-mail
Password
User type (Buyer/seller)

Products
Product ID
Name
Description
Price
Stock
Seller ID
Category

Categories
Category ID
Name
Description

Orders
Order ID
Buyer ID
Order Date
Total amount
Status

Orders Items
Order Items ID
Product ID
Quantity
Price

Shipments
Shipment ID
Shipment Date
Tracking Number
Shipment Status

Review
Review ID
Product ID
Rating
Comments