



# ADIDAS SALES ANALYSIS

Region

All

Invoice Date

1/1/2020

12/31/2021

Total Sales

**\$900M**

Operating Profit

**\$332M**

Units Sold

**2M**

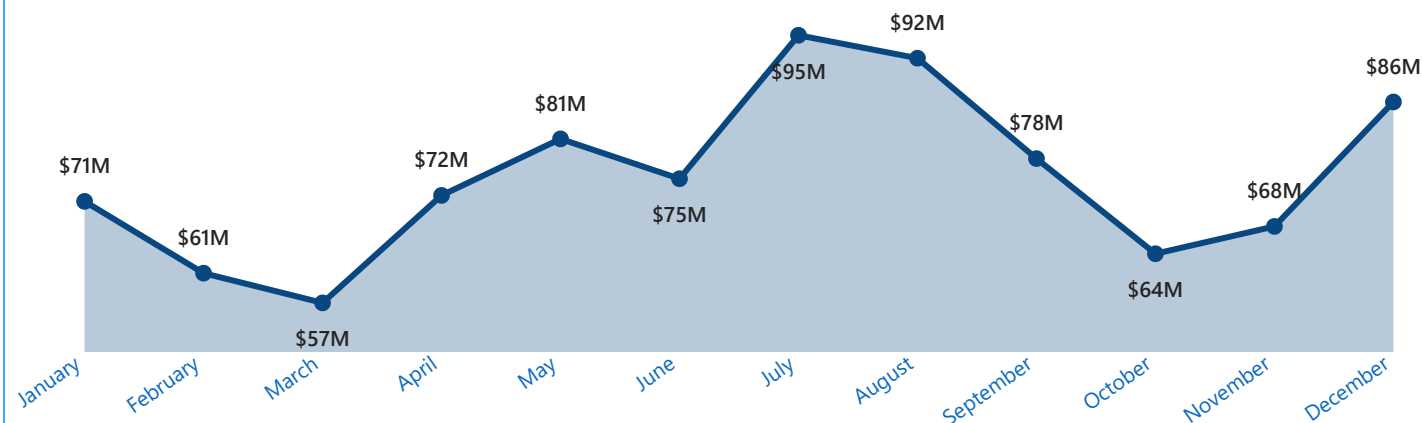
Price per Unit

**\$45**

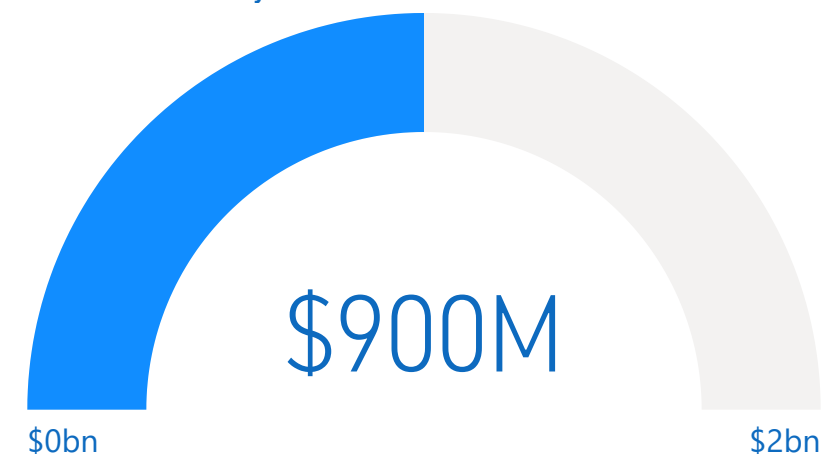
Operating Margin

**42%**

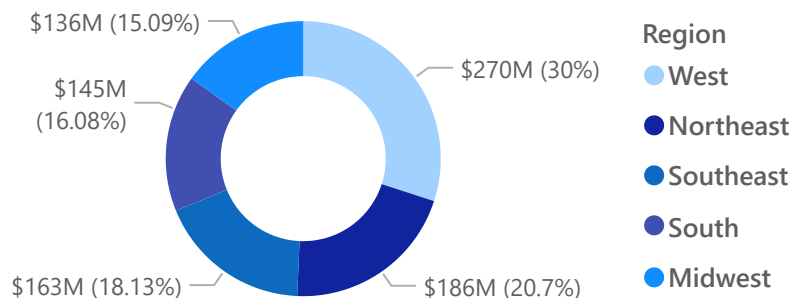
Total Sales by Month



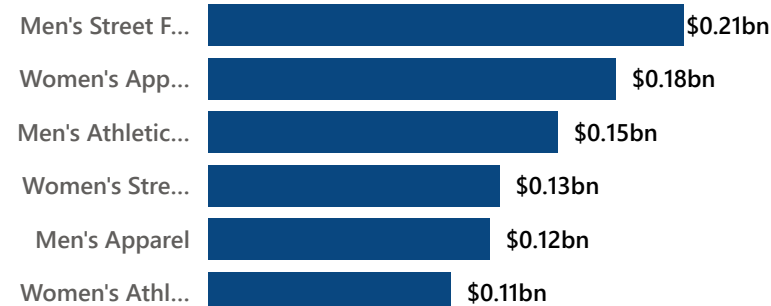
Sum of Total Sales by state



Sum of Total Sales by Region



Total Sales by Product



Total Sales by Retailer

