

✓ K-Means Clustering

✓ Importing the libraries

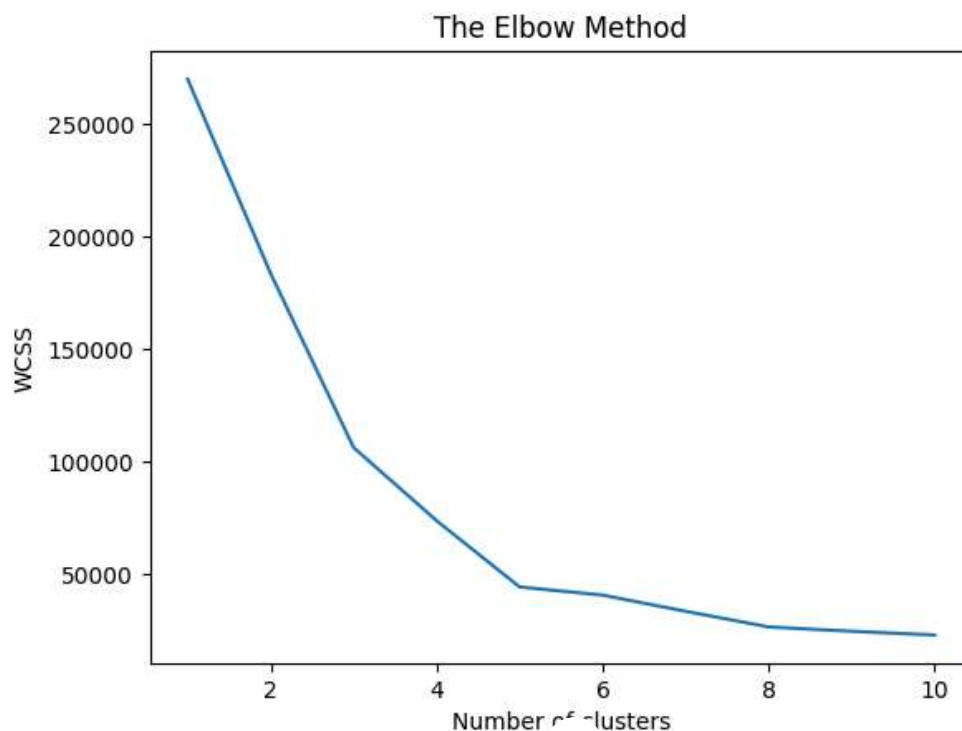
```
import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
```

✓ Importing the dataset

```
dataset = pd.read_csv('Mall_Customers.csv')
X = dataset.iloc[:, [3, 4]].values
```

✓ Using the elbow method to find the optimal number of clusters

```
from sklearn.cluster import KMeans
wcss = []
for i in range(1, 11):
    kmeans = KMeans(n_clusters = i, init = 'k-means++', random_state = 42)
    kmeans.fit(X)
    wcss.append(kmeans.inertia_)
plt.plot(range(1, 11), wcss)
plt.title('The Elbow Method')
plt.xlabel('Number of clusters')
plt.ylabel('WCSS')
plt.show()
```



✓ Training the K-Means model on the dataset

```
kmeans = KMeans(n_clusters = 5, init = 'k-means++', random_state = 42)
y_kmeans = kmeans.fit_predict(X)
```

✓ Visualising the clusters

```
plt.scatter(X[y_kmeans == 0, 0], X[y_kmeans == 0, 1], s = 100, c = 'red', label = 'Cluster 1')
plt.scatter(X[y_kmeans == 1, 0], X[y_kmeans == 1, 1], s = 100, c = 'blue', label = 'Cluster 2')
plt.scatter(X[y_kmeans == 2, 0], X[y_kmeans == 2, 1], s = 100, c = 'green', label = 'Cluster 3')
plt.scatter(X[y_kmeans == 3, 0], X[y_kmeans == 3, 1], s = 100, c = 'cyan', label = 'Cluster 4')
plt.scatter(X[y_kmeans == 4, 0], X[y_kmeans == 4, 1], s = 100, c = 'magenta', label = 'Cluster 5')
plt.scatter(kmeans.cluster_centers_[0, 0], kmeans.cluster_centers_[0, 1], s = 300, c = 'yellow', label = 'Cluster 1')
plt.title('Clusters of customers')
plt.xlabel('Annual Income (k$)')
plt.ylabel('Spending Score (1-100)')
plt.legend()
plt.show()
```

