

# Taz



AGE	23
EDUCATION	Bachelor in computer Science
STATUS	Single
OCCUPATION	UI/Ux designer
LOCATION	Pakistan
TECH LITERATE	High

“ I am used to with online service and I usually do my online shopping from Instagram

## Personality

Introvert

## Bio

She currently lives in Pakistan. She finished her Bachelors in Computer Science and has just been promoted to Senior UI/UX designer. She is currently single and want to design an app for EV users to find and navigate to the closest charging station?

## Core needs

- Easily locate the nearest charging station when needed.
- Find charging stations with available charging ports to avoid unnecessary waiting time.
- Navigate to the chosen charging station using the most efficient and convenient route.

## Frustrations

- Limited knowledge of the charging infrastructure in different areas, especially while traveling to unfamiliar locations.
- The need to optimize charging time and avoid unnecessary detours or delays.
- Finding charging stations with compatible charger types for her specific EV model.

## Brands



## Payment medium



Digital Payment

## Platform



Mobile App