# Ting Bai

Homepage: https://tbbaby.github.io/baiting\_index



## Research Interests & Experience

Recommender Systems; Deep Learning, Data Mining **Advisors**: Professor Ji-Rong Wen and Xin Zhao

Research Assistant: Big Data Analytics & Intelligence, Renmin University of China.

## **Education & Selected Awards**

- ◆ 2010/09-2014/07 Hebei University Computer Science Bachelor
  - ♦ GPA: 4.3/5, Rank: 1/39
  - ♦ Merit Student, Outstanding graduate of Hebei province
  - ♦ The First Prize in National Competition of Information Technology Application Contest
  - ♦ Bao Gang Education Scholarship, Given to 5/38700.
- ◆ 2014/09-Present Renmin University of China Computer Science Ph.D candidate
  - ♦ GPA: 3.87/4
  - ♦ Outstanding Innovative Talents Cultivation Funded Programs 2016, 2017
  - ♦ The National Scholarship of Ph.D. 2015, 2017

### **Referred Publications**

#### ◆ Journal paper

- → Ting Bai, Wayne Xin Zhao, Yulan He, Ji-Rong Wen. Characterizing and Predicting Early Reviewers for Effective Product Marketing on E-Commerce Websites. IEEE Transactions on Knowledge and Data Engineering (TKDE'18)
- ♦ **Ting Bai**, Hongjian Dou, Wayne Xin Zhao, Ji-Rong Wen. An Experimental Study of Text Representation Methods for Cross-site Purchase Preference Prediction using Social Text Data. Journal of Computer Science and Technology (JCST'17).
- → Ting Bai, Bohua Yang, Wayne Xin Zhao, Ji-Rong Wen. Cross-site Prediction of User Preference for Long-tail Products based on a Weighted Multiple Additive Regression Trees Model. Journal of Chinese Information Processing'17.

#### Conference paper

- → Ting Bai, Pan Du, Wayne Xin Zhao, Jian-Yun Nie, Jian Tang, Ji-Rong Wen. A Multi-Granularity Attentive Sequence Model for Next-Item Recommendation. Submitted to CIKM'18.
- → Ting Bai, Jian-Yun Nie, Wayne Xin Zhao, Yutao Zhu, Pan Du, Ji-Rong Wen. An Attribute-aware Neural Attentive Model for Next Basket Recommendation. SIGIR'18
- → Ting Bai, Bohua Yang, Wayne Xin Zhao, Ji-Rong Wen. Leveraging Online Social Media Information for Predicting the Long-tail Purchase Behaviors. CCF BigData 2015. [The nominate of best paper].

## **Professional Activities**

- ♦ Invited Reviewer of IEEE Transactions on Knowledge and Data Engineering (TKDE)
- ♦ Invited Reviewer of Journal of Computer Science and Technology (JCST).