Thomas Cooper

DESIGN | WEB | ILLUSTRATION

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cooperart.net

Bear, Delaware

Ambitious designer seeking to utilize skills in brand development pertaining to identity systems and marketing collateral or web design/development and digital media.

Experience

GRAPHIC DESIGNER AND COMMUNICATIONS COORDINATOR
Hajoca Corporation
Lafayette Hill, PA
January 2018 – Current

Animate/Film videos regarding company benefits, develop email campaigns for newsletter communications, design print collateral and direct mailers, manage/code web pages on the company intranet and careers website, design PowerPoint templates, and manage internal branding style guidelines.

BRANDING SPECIALIST
Momentum Telecom
Greater Philadelphia Area
July 2016 – October 2017

As a graphic and web designer, it was my responsibility to brand collateral, aid in managing the company CMS, design digital advertisements, brand new products/services, code landing pages, and create a look and feel that represents the company's mission.

GRAPHIC / WEB / UI DESIGNER
DayGot
Willow Grove, PA
September 2015 – July 2016

Managed/designed the company website and worked with developers to create and style mobile apps. Helped code a website portal where restaurants can update their menus as they appear on their apps (CSS and HTML). Also designed branding and print materials.

DOCUMENTATION ANALYST
Intern at W.L. Gore and Associates
Elkton, MD
June 2013 – August 2013

ARIS Enterprise System Modeler supporting WL Gore IT Governance - Used ARIS to generate enterprise architecture diagrams that are utilized by WL Gore operations for server and application support. (ARIS, Excel, Word, Sametime, phone conferencing)

Education

YORK COLLEGE OF PENNSYLVANIA
Graphic Design: 3.42 GPA
2011 – 2015

BA in Graphic Design and minor in Illustration.
Extensive skills in Front-End Web Development.

UNIVERSITY OF THE ARTS
Front-End Web Development with JS Certificate

1yr Certificate Program with a focus on JavaScript and React.js.

HUBSPOT CERTIFICATIONS

Inbound ('15), Design ('17), Growth Driven Design Agency ('17)

Expertise

PROFESSIONAL SKILLS
Design and Technical Skills

- Illustrator
- InDesign
- Photoshop
- HubSpot
- Adobe XD

- HTML
- CSS
- JavaScript
- React.js
- GitHub

- Bootstrap
- WordPress
- Dreamweaver
- After Effects
- Flash

- Microsoft Office
- Constant Contact
- Camtasia
- Screen Printing