5-6 April 2014

# Sponsorship Offer

# sesja.linuksowa 10

**250**
PARTICIPANTS

**14**
LECTURES

**13**
LECTURERS

**2000**
STREAM VIEWERS

**3061**
UNIQUE
PAGE VIEWS

**83425**
10.SESJA.LINUKSOWA.PL
PAGE VIEWS

11 sesja.linuksowa

# About the Conference

# Linux Session

   **Sesja Linuksowa (Linux Session) is an annual conference devoted to the newest trends in the  GNU/Linux systems family. During two days (Saturday and Sunday), there are many lectures held by IT specialists. These are the representatives of IT industry, as well as university students. Linux Session has continuously attracted attention from polish society of Linux users for 10 years now. The coming 11th installment of the conference will be held during 5–6 April 2014.**

We would like to offer you a chance to cooperate with us during the organization of the upcoming edition of Linux Session. We think that this event will attract many IT professionals, being a perfect chance to promote your company as well. Below we have included characterization of the target, the possibilities of advertisements, and the benefits you could get from this cooperation.

In order to receive more specific information, we strongly encourage to contact us – the contact information is at the end of this document. The most up to date info about the last as well as the upcoming Linux Session are available through this web address:

www.11.sesja.linuksowa.pl

We propose the following forms of cooperation:

## Gold sponsor : 4500 zł

- Placement of your logo on t-shirts promoting the conference
- The ability to delegate a lecturer, who will give a lecture on a topic which got approved by the organizers.
- Placement of your own banner
- Placement of your logo on all promo materials, including videos.
- Placement of your logo and short info about your company with links to your webpage in SesjaApp
- The ability to set up a booth in lobby in front of the lecture hall

## Silver sponsor : 2500 zł   Limit : 5

- The ability to delegate a lecturer, who will  give a lecture on a topic which got approved by the organizers.
- Placement of your own banner
- Placement of your logo on all promo materials
- Placement of your logo and short info about your company in SesjaApp

## Bronze sponsor : 1500 zł

- The ability to delegate a lecturer, who will give a lecture on a topic which got approved by the organizers.
- Placement of your logo on all promo materials
- Placement of your logo and short info about your company in SesjaApp

It is worth mentioning that every sponsor has the ability to **replace the financial input by providing the services requested by the Organizer**.

We encourage You to work with us. Such cooperation could bring mutual benefits for both sides. Linux Session, organized only once a year, creates the unique possibility to advertise among polish GNU/Linux systems users and Wroclaw University of Technology students.

# FORMS OF ADVERTISMENT

## Advert on Posters

Just like all events organized by ASI, Linux Session is advertised on posters. These are placed in good, visible spots all around the Wroclaw University of Technology campus, in student dorms as well as the institute of Informatics which is on University of Wroclaw, and also since quite recently - Wroclawski Park Technologiczny. From our observations we know that posters are quite popular and effective among students. Every poster also promotes the sponsors. The size of logos is equivalent to the input for the ASI and financial help for this event.

## Advert on Linux Session and ASI web page

During the academic year, there are events held under Linux Academy name, ASI and Linux Session web pages are eagerly visited. In those periods the number of visitors varies from 200 to 500 on a daily basis. Logos of Linux Session sponsors are placed on both pages, with info about ongoing cooperation and a link to a web page.

## Advert in University Media

ASI cooperates with student-maintained media:

- University TV Styk
- Academic Radio: LUZ
- Monthly Magazine of Wroclaw University of Technology students: Żak

In those media one can find reports from events organized by ASI, announcements of lectures and conferences as well as interviews about our workings. There are many ways to cooperate with media – the precise info of this sort is given on an individual issue with each sponsor.

## Advert in News Portals

All events organized by ASI are promoted on information portals related to the topic. In every such info every sponsor is mentioned as well as their logos, if available. Since last year the promotion is also made on social media such as Facebook or Twitter. The available user target base could reach this year about few hundred people.

# TARGET PROFILE

Linux Session is for people professionally involved in Linux. These are mainly Wroclaw IT industry professionals, for whom this conference is a perfect chance to share experience, as well as business info. The second group by the amount of people is the Wroclaw academic society: students and university grade teachers. These people are attracted by the newest trends in Linux and by the possibilities of getting a job.

Organizing the Linux Session on Wroclaw Univeristy of Technology campus gives us very easy access to university's students. The approximated amount of students is 35 thousand, and science workers is 5 thousand. Our target group involves University of Wroclaw, in particular Institute of Informatics, which is just next door to Wroclaw Univeristy of Technology.

To wrap it up: our target group is people living in Wroclaw, who use Linux for work every day and for developing their own projects. These are ambitious and dedicated people, who participate in Session to extend their knowledge, get new experience and contacts.

# CONTACT INFORMATION

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