

Netflix Stock Profile

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Content

- Distribution of the stock prices for Netflix for 2017
- Netflix's earnings and revenue for the past four quarters
- The actual vs estimated earnings per share in 2017
- Dow Jones stock comparison in 2017

My role: visualization developer

Distribution of 2017 Netflix Stock Prices by Quarter



Key observations:

- Overall Netflix stock price went up quarter over quarter.
- Q3 is observed to be the most volatile, where stock prices fluctuated from \$140 to \$200 per share and are more dispersed.
- Q3 is also observed to be the only one to have unimodal distribution, the rest are bi-modal.

Netflix Earnings and Revenue in \$B



Key observations:

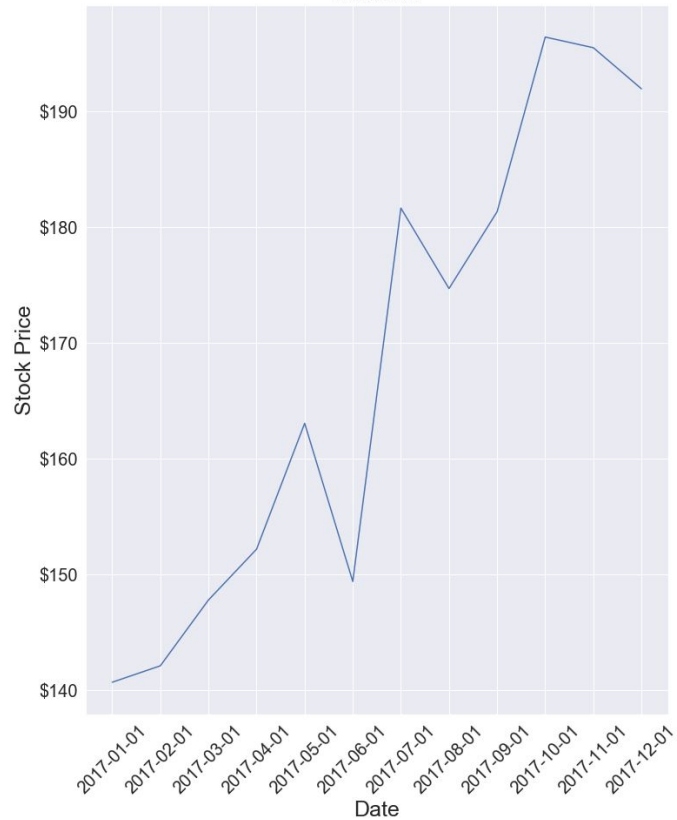
- Overall Netflix revenue grew quarter over quarter (QoQ)
- Netflix earnings are observed to have the same trend as the revenue, growing QoQ.
- Earnings make up roughly 7%-8% of the revenue QoQ.

Key observations:

- 2Q2017 and 4Q2017 are observed to have correctly estimated EPS
- 2Q2017 had the lowest estimated EPS, which match the estimates.
- Overall, estimates are quite close to the actual EPS.
- There is no consistent pattern where estimates would either match, be consistently higher or lower than the actual EPS.



Netflix



Dow Jones

