

Interview 1

Q1: How many Societies are you a part of?

A: 6

Q2: Would you be interested in something to put society news across apps in one place?

A: Would be nice to have one space – convenient for sure. Currently I have most (societies) on WhatsApp except 2

Q3: When you are missing information, how do you get in touch with your societies?

A: Through specific chats (general chats in WhatsApp community, a specified Discord channel, or group chat on Messenger)

Q4: How long does it take for them to get back to you?

A: Responses are quite quick

Q5: Do you find you miss events due to messages getting lost?

A: No, I just may forget the date.

Q6: What type of posts do the societies make on social media?

A: Calendars, pictures/videos from socials.

Q7: What is your favourite social media app that you use for societies and why?

A: I like Discord, because I am used to it, but most people like the WhatsApp communities and I like that they have good settings to handle a society too.

Q8: Which social media app do you use the most and why?

A: Instagram, my beloved, less beloved with the new update ... and the bugs

Q9: How many societies were you interested in, and how many have you actually gone to?

A: Way too many, at least once to all. Frequent member in 2 or 3 of them

Q10: Do you prefer seeing the details first, chatting to someone before deciding or being able to reserve a spot through an app?

A: I don't know

Q11: If you're deciding whether to attend an event, does viewing a guest list help?

A: No... well a little. Yeah it can sometimes. But more often than not the guest list doesn't bother me, but the fact that 2 of my society events are (overlapping), so maybe having a calendar that shows all my socs' events at once to see when what is, would be nice

Q12: How do distribute news to your society members?

A: Announcement channels

Q13: Why do you use them?

A: Sometimes people have the chat on muted and have notifications only for the announcements

Q14: How would you say members engage with your announcements?

A: React with a like/heart/emoji.

Q15: What is the biggest hurdle to engage with your society?

A: Not compatible timings with my life

Q16: What forms of media do you distribute and why?

A: Text/images for announcements, videos/images/text for posting about social that happened, polls for events to be voted for the future

Q17: Have you set up a shared calendar, If not would you believe a shared synced calendar would be useful?

A: Yes (and yes)

Q18: Do you send out communication over more than one channel already?

A: Not usually (but others do)

Q19: Do you manage your society on multiple social media accounts, is it difficult?

A: It is not my role to take care of social media, so I don't. I only posts announcements occasionally on our main means of communication.

Q20: When managing queries related to the society, how long do you typically take to reply.

A: Depends on which of my two societies it's from, and if I have the information

Q21: When posting about events, what information do you typically include?

A: What, when, where? Bring something with? Encouragement to join

Q22: What is your typical event turnout, and how do you think it might be improved?

A: Depends society to society. Sometimes it's just the people and if they're picking over two soc events and don't have "loyalty"/priority with yours you have low turnout