

Interview 4

Q1: How many societies are you a part of?

A: Officially, I think only 1

Q2: How many different apps do you have for checking society news?

A: Just WhatsApp, and Email

Q3: Would you be interested in something to put it all in one place?

A: It would be a good idea

Q4: When you're missing information, how do you get in touch with your society?

A: Just WhatsApp

Q5: How quickly does it take for them to get back to you?

A: They're pretty good, within the day

Q6: Do you ever miss events because you lose track of messages?

A: No, there's not loads of events going on, it's just once every two weeks, I'm ok with keeping track with them

Q7: On WhatsApp or Email, what posts do they put out? Text, images – do they put out calendars?

A: It's a mix, or texts and images – no calendars

Q8: What is your favourite social media app to use, overall?

A: WhatsApp is good, though it's restrictive – Telegram is better though not many people use it – Email is fine though it is quite formal. Instagram is also good

Q9: What do you find restrictive about WhatsApp compared to Telegram?

A: Telegram is more accessible, allowing you to search different channels and sending / sharing data is easier than on WhatsApp – which reduces the quality of some images in my case

Q10: How many social media apps do you use?

A: Telegram, WhatsApp, Email

Q11: You mentioned Instagram?

A: Not very often – it's too time consuming for me to get into, following friends – rather see them in person

Q12: Which do you use the most?

A: WhatsApp

Q13: Of the societies, from the start of the year, how many were you interested in that you then didn't go to?

A: I was mainly interested in one, though there are some sport societies, that I haven't had a chance to join yet – as the coursework is time consuming and I work

Q14: What's the best way for you to interact with a society's post?

A: Give them a thumbs up (reaction)

Q15: Do you prefer seeing the details of an event, or talking to someone about the event, or reserving a spot through an app?

A: See the details and put a reminder in my calendar, then I don't lose track of them

Q16: If you want to share an event with your friends, how would you do that?

A: Forward the message – nearly everyone has WhatsApp

Q17: Does seeing a guest list help influence whether you go to an event or not?

A: I don't think that helps me too much – I haven't really had a chance to see what that'd be like

Q19: Are you a society committee member?

A: Yes

Q20: How do you distribute news to your members?

A: By WhatsApp – and Instagram, though it's done by others

Q21: Why do you use WhatsApp or Instagram?

A: It's easy, and the majority have it

Q22: How do your members engage with it?

A: Not very well, especially on WhatsApp – but I think the Instagram is better, with more people liking

Q23: What media do you distribute?

A: It's a mix, pictures and descriptions

Q24: Do you do any polls?

A: We have done polls, but (they're) not very liked by the current (members)

Q25: Have you set up a shared calendar? Do you think it would be useful to have one, that could sync?

A: No, if we had a busy society, then it would be useful – though it might help, I haven't tried

Q26: How long do you take to reply to anyone's queries?

A: Within a day

Q27: What information do you put about an event?

A: Typically, the time, topic, location, whether there's going to be any refreshments

Q28: What's your typical event turnout like?

A: Around 4 – 6, the people who react to the messages turnout

Q29: Do you think there's any ways for the turnout to be approved?

A: Not sure, (in respect) to another app, maybe – maybe if it was more anonymous with reactions.