Interview 3

Q1: How many societies are you a part of?
A: 2

Q2: How many different apps do you have for society news?
A: So including Instagram, WhatsApp and TikTok – so 3

Q3: Do you get them by email at all?
A: Not my societies specifically?

Q4: Would you be interested in some other app to consolidate all of those, all in one place?
A: Yeah

Q5: When you're missing information for society events, how do you get in touch with them?
A: Contact an admin, via WhatsApp, or by their number

Q6: And then how long does it take for them to get back to you?
A: Quite a while – well, yes they're busy in the day ... with Uni, so a couple of hours – in a day

Q7: Do you miss events often because you don't see messages?
A: Yeah

Q8: How do you find out you've missed an event?
A: Seeing posts after, of people socialising

Q9: What type of posts do you see them make?
A: Digital camera pictures, collages – stuff like that

Q10: Do they do calendars?
A: Yeah, with countdowns on Instagram for instance

Q11: What's your favourite social media app that you use? Why?
A: Probably Instagram, I just like to post content on there, with my own pictures

Q12: Specifically for societies, what's your favourite (app)?
A: Probably WhatsApp, cause you get to communicate with everyone and see who's who

Q13: What do you use the most (of the above)?
A: Instagram

Q14: Of the societies you're interested in, how many have you gone to events for?
A: 3 events, for the two societies

Q15: Why did you miss those events – was it that you didn't want to go or..?
A: That and because I commute, so it's difficult to get there, and plan around in advance

Q16: What's the best way for you to interact with your societies event on social media?
A: Like it, share it, interact with polls – things like that

Q17: Would you like to reserve a spot through an app?
A: Yeah

Q18: What would be the easiest way for you to share an event?
A: Probably word of mouth

Q19: Does it help to see a guest list?
A: Yeah

Q20: Are you a society committee member?
A: No