

Interview 7

Q1: How many societies are you a part of

A: 1

Q2: How many different apps do you have for society news?

A: 2 – WhatsApp and Instagram, announcements on both – mainly chatting on WhatsApp

Q3: Would you be interested in (something to put that all in one place)?

A: Yeah, I think that ... would be cool

Q4: When you're missing information about the society or the events, how do you get in touch with them?

A: Through WhatsApp, messaging ... each other

Q5: How long does it take for them to get back to you?

A: Maybe a day or within a few hours

Q6: Do you ever miss events because you don't see messages?

A: I tend to read my messages – so not really, though I know others do

Q7: What type of posts do your society put up on social media?

A: They put up their events – posters, images

Q8: What's your favourite social media app overall? Why?

A: Instagram + TikTok, tied, both are quite engaging, the content – doomscrolling

Q9: How many social media apps do you use overall? Which do you use the most

A: 4 – Instagram / TikTok / Snapchat / WhatsApp – TikTok (the most)

Q10: From the start of the year, how many societies were you interested in, and how many did you actually go to?

A: I was interested in another, and I attended one event – found out from a friend about it

Q11: What's the best way for you to interact with a society's event (on social media)?

A: On WhatsApp ... reply to say if I'm coming or not, on Instagram I don't really interact

Q12: Generally ... what helps the most (for events) talking to someone or seeing the details?

A: Probably talking to someone, even though it's advertised, it may not really attract me whereas if a person (suggests it to me), I'm more likely to go

Q13: Would you be interested in reserving a spot for an event through an app?

A: Yeah, you're welcome to

Q14: If you wanted to share an event with friends, how would you do that?

A: Speaking to them, word of mouth, or messaging them through Snap or Instagram or WhatsApp – I'd take a screenshot

Q15: Does seeing a guest list influence whether you go to an event?

A: Not really, no, it doesn't

Q16: You're not a society committee member, are you?

A: No