

Interview 5

Q1: How many societies are you a part of?

A: 2, but I only really go to 1, (because of time constraints)

Q2: How many different apps do you have for society news? Do you use email at all?

A: Instagram, WhatsApp – not email

Q3: Would you be interested in consolidating all of that in one place?

A: It might be convenient, though WhatsApp's been quite good for general chat – unless you have multiple societies, as WhatsApp can be cluttered, then I can't find the chat – on Instagram I follow multiple people so I might not see their (societies) posts – so it might be a benefit to have something more centralised

Q4: Why might you not want it to be more centralised?

A: Everyone has social media, downloading another app – you might not see it, whilst with WhatsApp / Instagram, everyone always uses it – is easy to find the committee on there

Q5: When you're missing information about your society, how do you get in touch with them?

A: Yeah, contact whoever's running it – they're quite accessible, I can just message them

Q6: How long does it take for them to get back to you?

A: Depends if they're on their phone or not, within an hours' time or a couple of hours – usually within a day

Q7: Do you ever miss events because you don't see messages?

A: No, it's mainly (due to) conflicts in my schedule – as I'd know what's (happening)

Q8: What posts do they put out?

A: Everything gets put out on both Instagram and WhatsApp (group chats, announcements), usually an image with the dates and times, where we're meeting, and what the event is

Q9: What's your favourite social media app to use?

A: I mainly use Instagram, I rarely use TikTok, Facebook if I want to look at trains, Reddit for Stranger Things memes, but other than that Instagram is the main one I use ... to message people

Q10: Why do you like Instagram, what puts it above the rest?

A: The posts are funnier when I scroll for hours – I can just send reels to (my friends quickly) – everyone has it

Q11: How many social media apps do you use overall?

A: 6, Instagram / WhatsApp / TikTok / Facebook (+ Messenger) / Twitter – though I don't like Twitter

Q12: How many societies were you interested in, and then how many did you actually go to?

A: 2 – but timing is difficult for 1 (didn't go that one – see start)

Q13: What's the best way for you to interact with a society's event on social media?

A: If it's on WhatsApp I just read it, on Instagram I usually like it, and check the story

Q14: Do you prefer seeing the details first, talking to someone about an event, or reserving a spot through an app?

A: Details first, (to see how it aligns with schedule)

Q15: Would reserving an app be something you're interested in?

A: Yeah, but ... not necessary

Q16: What's the easiest way for you to share an event with a friend?

A: WhatsApp – I just forward it to them

Q17: Would seeing a guest list help influence whether you go to an event?

A: Yeah, but at the same time I usually just ask my friends if they're going – maybe for people who don't know names, but for me who has friends in there, it's not necessary

Q18: Are you a society committee member?

A: No