

Interview 10

Q1: How many societies are you a part of?

A: Main part of 1, 4 overall

Q2: How many different apps do you have for society news?

A: Instagram and WhatsApp groups

Q3: Would you be interested in having something to put that all in one place?

A: Yeah, I think that would be good

Q4: When you're missing information about your society, how do you get in contact with the committee?

A: I would ask questions in the group chat on WhatsApp, or DM them on Instagram

Q5: How long does it take for them to get back to you?

A: Relatively quickly, maybe a few hours

Q6: Do you ever miss events because you lose track of messages?

A: Sometimes, it's more of an issue with me as I'm a part of a few things, I lose track of them in my head

Q7: What type of posts do they make?

A: Usually they post their schedule at the beginning of the month, of their events, they'll post reminders the day before, the day after they post pictures of the event itself

Q8: What's your favourite social media app that you use for societies?

A: WhatsApp, for communicating with the group

Q9: How many social media apps do you use overall?

A: 2 – WhatsApp and Twitter, Instagram on occasion

Q10: At the beginning of the year how many societies were you interested in, and how many are you in now?

A: I was interested in maybe 5 / 6, we joined around 3 / 4 in the end?

Q11: Why did you not go to them in the end?

A: Health reasons, some I forgot, lose track of – on Instagram I'll see (it's starting soon when it's too late

Q12: What's the best way for you to interact with a society's post or messages on social media?

A: When (my society post) we look for how many likes it gets, gauges the interest

Q13: If you had to share an event with a friend, how would you do that?

A: Probably just ask them in person

Q14: When looking at whether to attend an event, does seeing a guest list help?

A: No

Q15: How do you distribute news to your society members?

A: Usually left to the other members – we have a WhatsApp announcements (alongside general chat) mass communication is difficult on Instagram – WhatsApp is convenient

Q16: How do your members engage with posts on WhatsApp?

A: Usually leave a thumbs up, or reply (positively)

Q17: What is the biggest hurdle for people engaging with your society?

A: 3 committee members leave important notices in the chat, people are less likely to take it seriously – they get confused about who's the authority

Q18: What media do you distribute?

A: On WhatsApp it's just text, on Instagram we have graphics (with details)

Q19: Have you set up a shared calendar for your society?

A: No, we should do, (it'd be helpful)

Q20: Do you send it out on multiple platforms?

A: Mostly on Instagram, but on WhatsApp too

Q21: Is it difficult to manage on both?

A: Yeah, I think having one person in charge would be helpful – less to do with the apps, more our society ... not sure who's said what

Q22: How long does your committee take to reply to member's messages?

A: I don't know

Q23: What's your typical event turnout, do you think it could be improved?

A: Pretty good, used to be (a paid) society, so it's free now – don't think it could be improved