

#-BIT

BIG OL' BOOK O' BRANDING

TEAM NAME

OFFICIAL TEAM NAME

Team 8-Bit ____

In written documents, the "8-Bit" in the team name should be written "8-Bit", not "8-BIT" or any alternitaves.

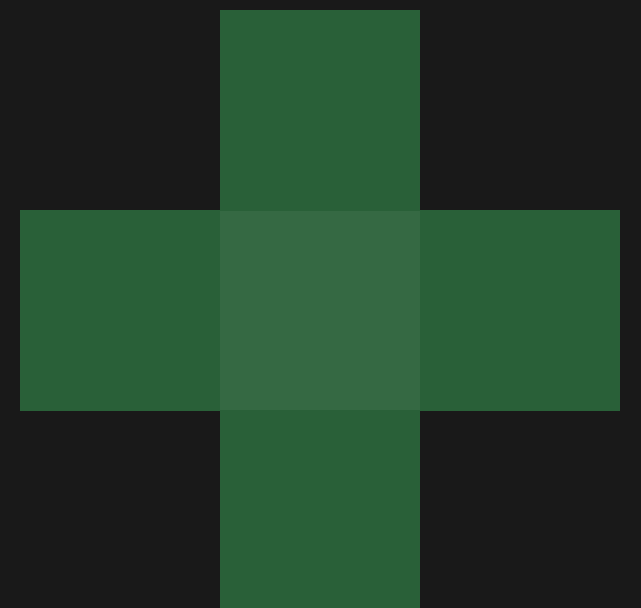
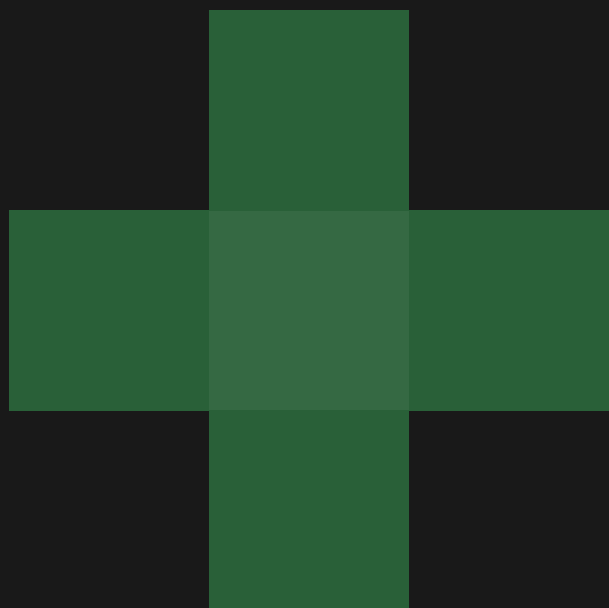
TEAM NICKNAMES

Team ____

FRC Team ____

Team 8-Bit

The team number should be pronounced ____ (examples would be "ninety seven forty five" or "nine seven four five", we can decide once we know our number.



LOGO

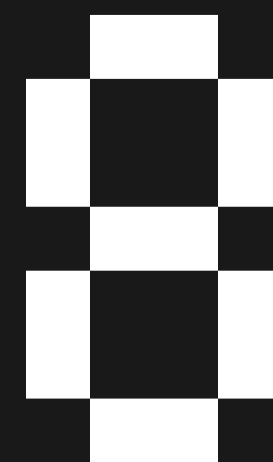
Our team has three versions of the logo which can be used interchangeably depending on the scale needed in each application.

All logos must be used in any of the team's primary colors. If this is not an option, pure white or black can be used as an alternate.

A border around the logo equal to one "pixel" should be kept clear of text, photographs, and other obstructions. The logo should always be used on a contrasting background so it clear and easily visible.

All our logo files can be found [here](#).

TEAM

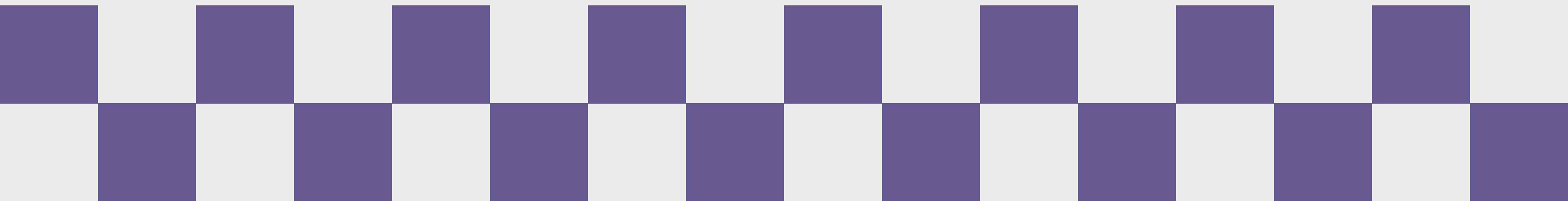


TYPOGRAPHY

ALL HEADINGS ARE IN
SILKSCREEN

Body text is written in
Poppins regular

Both of these fonts are available
on google fonts and should be
used for all team documents.



TEAM COLORS

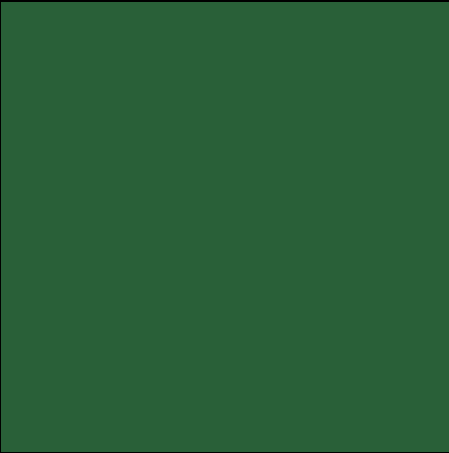
Primary Green

#22462c
RGB (34, 70, 44)
CMYK (14, 0, 10, 73)



Secondary Green

#296038
RGB (41, 96, 56)
CMYK (22, 0, 16, 62)



Tertiary Green

#356943
RGB (53, 105, 67)
CMYK (20, 0, 15, 59)



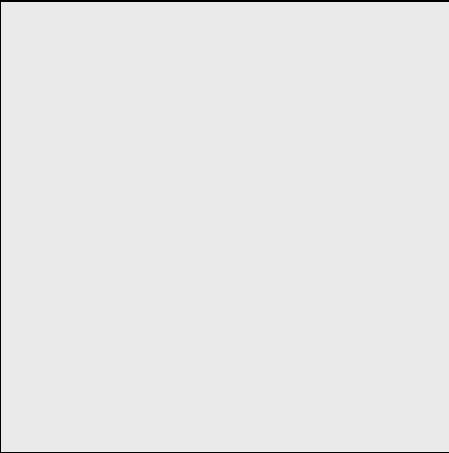
Primary Black

#191919
RGB (25, 25, 25)
CMYK (0, 0, 0, 90)



Primary White

#eaeaea
RGB (234, 234, 234)
CMYK (0, 0, 0, 8)



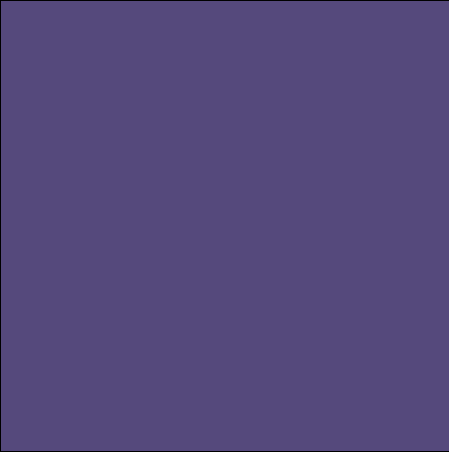
Primary Purple

#493d70
RGB (73, 61, 112)
CMYK (15, 20, 0, 56)



Secondary Purple

#55497c
RGB (85, 73, 124)
CMYK (15, 20, 0, 51)



Tertiary Purple

#675a92
RGB (103, 90, 146)
CMYK (17, 22, 0, 43)



Secondary Black

#282828
RGB (40, 40, 40)
CMYK (0, 0, 0, 84)



Secondary White

#dbdbdb
RGB (219, 219, 219)
CMYK (0, 0, 0, 14)

