

<b>Name</b>	
Current address	Permanent address:

### **Career Objective**

Seeking a position in the marketing department utilizing my proven decision-making, problem-solving and customer service skills, especially in business-to-business marketing and advertising. Flexible and relocation possible, special talents in interpersonal communication and presentation and the ability to come up with creative ideas for problem solving. Willingness to go on international tours as well as staying longer time abroad.

### **Education**

**Commercial High School**, Traun/Austria, 19XX - 19XX

One of the best undergraduate business schools in Austria

**University of Linz**, Linz/Austria

Magister (Master) July of 19XX, major: Marketing

The University of Linz was founded in 1972 and is top-ranked in Austria. The marketing resort has an excellent reputation in Central Europe. Since the late Eighties management training focuses on teamwork and the realization of global competition.

### **Activities And Honors**

\* Coordinator of a large student party (2,500 students) in Linz/Austria in May 1994. Responsible for advertising and promotion, human resource management and the action coordination

\* Responsible for telemarketing (promotion) of a large University newspaper (range: 15,000 students) in 1993/94. Contacting and convincing companies to place ads in this paper, presenting the ideas and organization, make the final contract.

\* Organizer of several youth-sport events in 1993/94. Organizer, responsible for finance, promotion and marketing. Events: Basketball, Biking, Soccer-tournaments, etc. Sponsored by a political party in Austria.

## Experience

### **Liberal Student Union** in Linz/Austria

Coordinator in Upper-Austria (population more than 1,000,000) Sept. 19XX - Sept. 19XX

Organizer of a big public discussion (large article in the most popular newspaper of Upper Austria) where several celebrities have been invited. Responsible for promotion (newspaper), marketing, but also for contacting (inviting) these celebrities, guests and experts. Building up the organization, responsible for human resource, finance and marketing. Responsible for public relations.

## Language skills

Studied English since the age of 10. Improved my business English at the Commercial High School where I also studied French for 4 years. Took two semesters of Spanish and one semester of Italian at the University level.

## Experiences abroad

**Helsinki School of Economics and Business Administration**, BBA-Program, Finland. The BBA-program is a very intensive business college, where all the fields of business from Marketing to Management are covered in three week periods. The school was recently ranked second best among all the same kind of institutions in Europe by Herald Tribune. The courses are taught by professors coming from various business universities from all over the world.

## Work experiences (summer internships)

- \* **Pensionsversicherungsanstalt** (insurance company) Linz/Austria, July-August 19XX: Accounting and data storage
- \* **Pfeiffer** (whole sale) Traun/Austria, July-August 19XX: worked in the warehouse
- \* **OOE Gebietskrankenkasse** (national health care) Linz/Austria, July-August 19XX: finance
- \* **OOE Gebietskrankenkasse** Linz/Austria, July-August 19XX: promotion and public relations
- \* **Chemie Linz AG** Linz/Austria, July/August 19XX: assistant worker

## References

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