

Element / Use		Font	Weight	Font Size	Line Height	Note / Usage
H1	Page Title	Helvetica	Bold	36px	44px	Main page headings, grabs attention
H2	Section Title	Helvetica	Bold	32px	36px	Section headers, landing pages
H3	Sub Heading	Helvetica	Bold	28px	36px	Subsections, cards, UI components
H	Body English	Open Sans	Regular	16px	24px	Main content, job descriptions, forms
H	Small Text / Captions	Open Sans	Regular	14px	20px	Labels, captions, UI hints
HH	Button / CTA Text	Helvetica	Bold	14-16px	20px	Action buttons, primary CTAs
HH	UI / Secondary Text	Open Sans	Regular	12-14px	18px	Dividers, footnotes, minor info
HH	Form Labels / Inputs	Open Sans / Yu Gothic	Regular	16px	24px	Form fields, placeholders, dropdowns
HH	Japanese Headings	Yu Gothic	Bold	22-36px	28-44px	Japanese page/section headings
H	Body Japanese	Yu Gothic	Regular	16px	24px	Japanese body text, long paragraphs