

Analytics on feedback gotten from the survey

As a new entrant in the rapidly growing deathtech industry, our start-up is committed to understanding the needs and challenges of consumers in this market. To gather valuable insights and inform our service development, we conducted a survey of individuals interested in using online platforms and apps for funeral planning and end-of-life affairs.

The LiveOn Survey report focuses on the challenges individuals face regarding managing their estates and getting access to lawyers when writing wills. It also examines consumers' experiences, expectations, and concerns in the deathtech industry. This report answers questions like;

1. Have respondents ever witnessed disputes in property sharing?
2. At what age would respondents most likely write a will?
3. Are respondents open to using a death tech app/website for will writing and estate management?
4. How easy was it for respondents to get access to lawyers?

This report presents the findings of the survey, including **demographic information about the respondents, their motivations for using a deathtech service, and their perceptions of the value and convenience of such services.**

We hope that these results will be useful to our company and others in the industry as we continue to shape the future of deathtech.

The dataset used for this Report is clean and has no missing values.

