

FreeSteps

- Have you ever found it concerning how that violin player out downtown manages to play violin every single day?
- We'd all think it would be nice if he received change, right? But would giving him our change really help this person out?

- An Oct 2010 research effort conducted by Homeless Hub showed that the vast majority of homeless people that had a personalized budget actually shown psychological signs of wanting to make reforms to their life direction

- A common problem charities have is money allocation
- This problem is based on ethics: who should get the help and how should we let that happen?

- What if we can resolve this problem through more information?
- We strive to reduce these ethical problems from personal bias by using data to track a donee's reputation
- Provide an incentive structure for the most motivated to help themselves

