

IMPACT25



DFG FSI-SSS results 2023

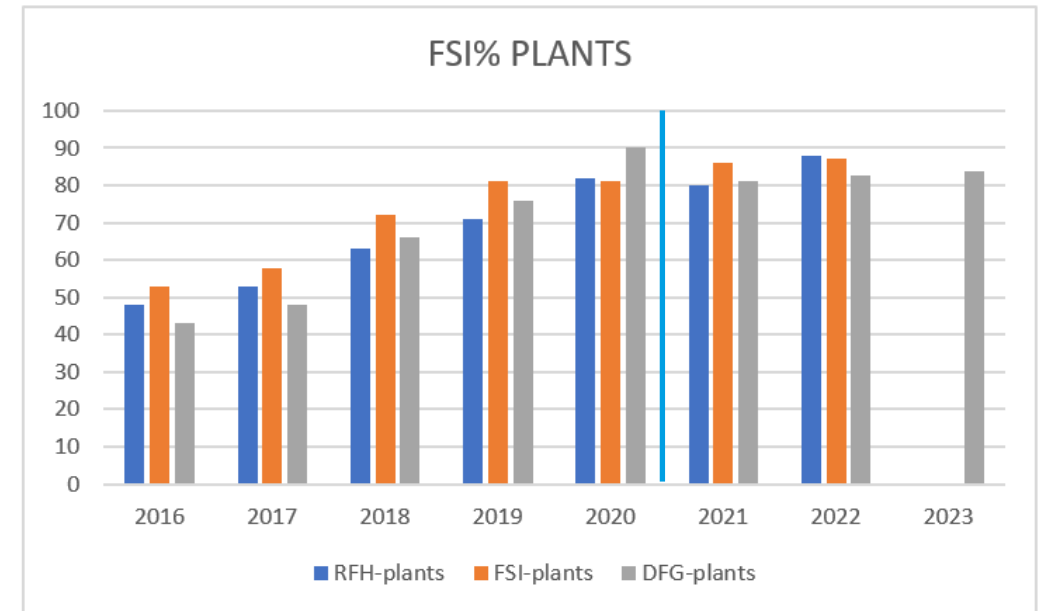
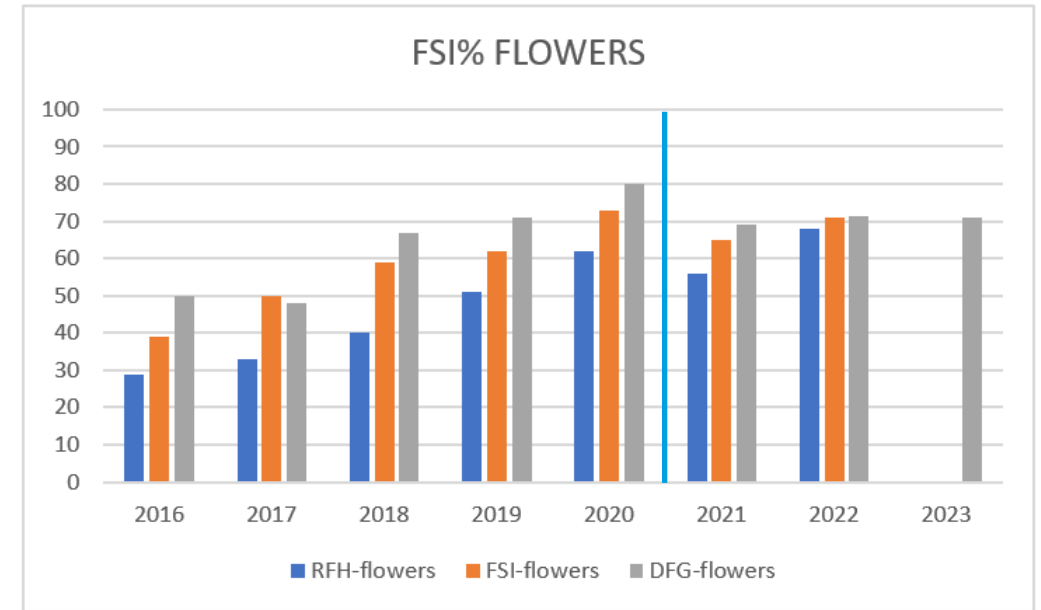
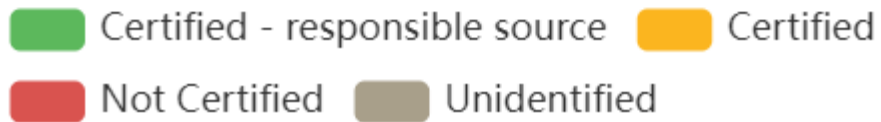
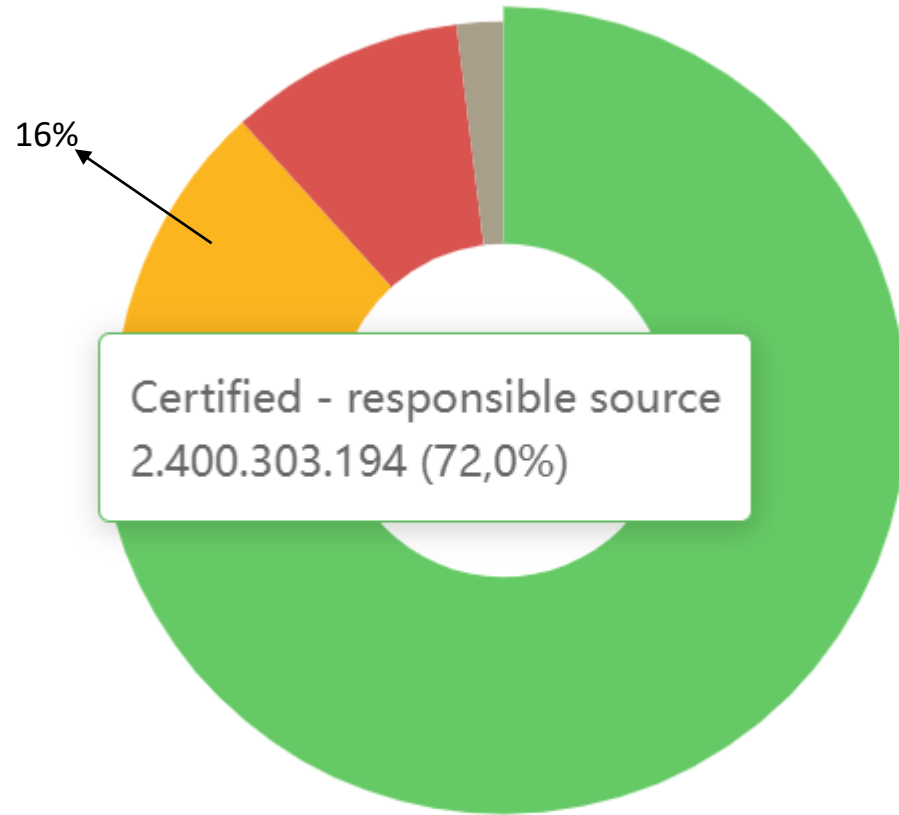
February 2024



**Dutch
Flower
Group**

25
years

FSI SSS Results DFG 2023



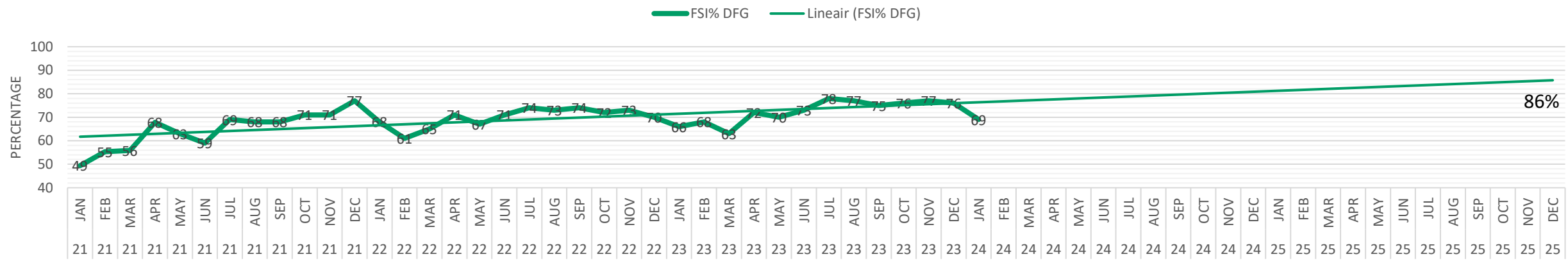
FSI SSS Results – DFG companies 2023

GROUP	GROUP	2021%	2022%	2023%
SuperFlora/JZ-NL/e-Flora	Retail	74%	71%	76%
UK Sourcing (SF/JZ)	Retail	34%	20%	65%
Van Dijk Flora	Retail	81%	86%	86%
The Floral Connection	Retail	90%	92%	94%
USABQT	Retail	-	-	2%
Barendsen	Wholesale	-	-	53%
OZ-Hami	Wholesale	48%	52%	58%
Holex	Wholesale	49%	58%	63%
Florca	Wholesale	30%	46%	53%
Flower Connect Holding	Sourcing	34%	41%	52%
Packed At Source Africa	Sourcing	-	-	-
OZ Planten	DPG	83%	83%	82%
Hamiplant	DPG	82%	83%	85%
Waterdrinker	DPG	63%	66%	67%
TOTAL DFG	-	71%	72%	72%

Result without the new companies (FFS, USABQT, Barendsen) would have been 74,7%

FSI SSS - Forecast

YTD % SUSTAINABLE



FSI SSS – Forecast

DFG COMPANY	2023 result (%)	2024 forecast
Florca	53%	75%
Flower Connect Holding	52%	65%
Barendsen	53%	60%
Hamiplant	85%	90%
Holox	63%	75%
UK Sourcing (SF/JZ)	65%	90%
OZ Planten	83%	95%
OZ-Hami	58%	65%
SuperFlora/JZ-NL/e-Flora	76%	90%
The Floral Connection	94%	95%
USABQT	2%	t.b.d.
Van Dijk Flora	86%	90%
Waterdrinker	67%	no target

If all companies meet their target DFG will end up at 80% in 2024.

If USA & Waterdrinker would target and score 80%, the group result would be 83%.

When all DWG companies would reach 85%, all DPG would reach 95%, and all DRG would reach 95%, as a group we would reach our 2025 target and end up with 90%.

FSI SSS Results – Key facts sourcing (2023)

Amount of suppliers: 5.605
FSI compliant suppliers: 1.323 (=23.6% of total)

Total volume:	3.331.689.508 units (stems/pots).	
Volume Netherlands:	39% - Sustainable volume =	74%
Volume Ethiopia:	20% - Sustainable volume =	97%
Volume Kenya:	16% - Sustainable volume =	89%
Volume Colombia:	5% - Sustainable volume =	25%
Volume Turkey:	5% - Sustainable volume =	98%
Volume others (47x):	15% - Sustainable volume =	22%

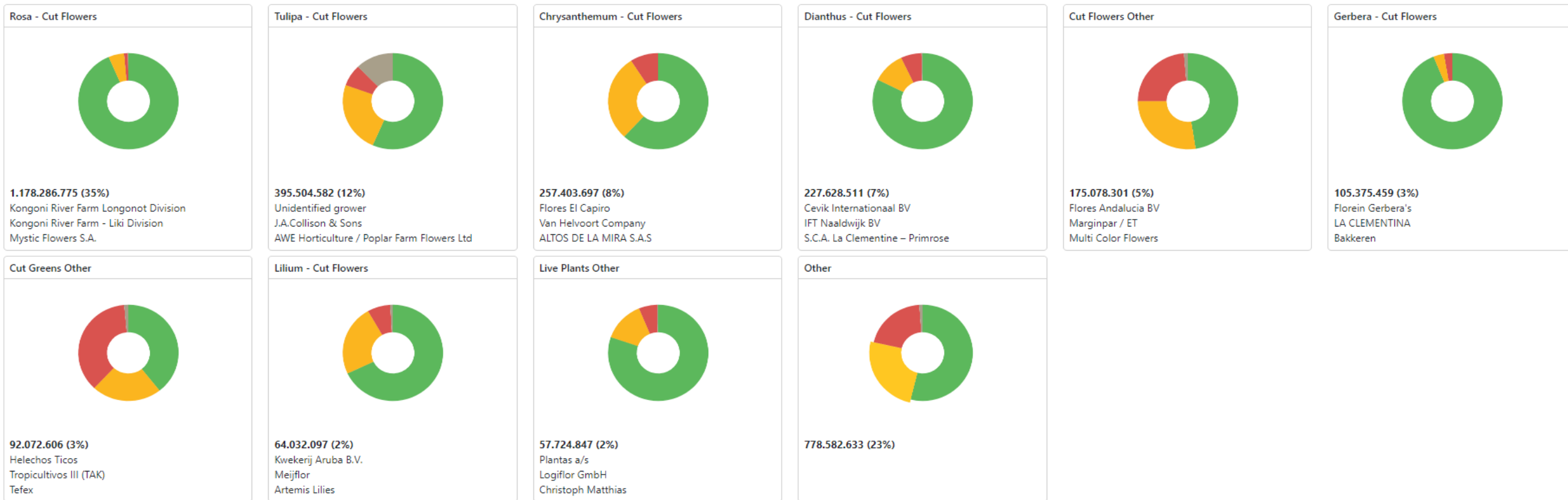


This means 85% of the volume is received from 5 countries with average 81% FSI compliant.

& Netherlands significantly lower % sustainable product than other large countries

(due to small Dutch auction growers)

FSI SSS Results – Key facts sourcing (2023)



● Certified - responsible source
 ● Certified
 ● Not certified
 ● Unidentified

FSI SSS Results – Top 10 non compliant growers 2023

1.	Unknown grower	-	64 million - 45 million = Polish Tulip grower VDF and solved in February 2024. - 19 million (0.6%) = unknown.
2.	Flores El Capiro	SuperFlora	Expectation to be FSI compliant after audit in June 2024.
3.	JA Collison & Sons	SuperFlora	Not compliant due to audit possibilities In the UK. Expected to be solved 2024.
4.	AWE / Poplar	JZ Flowers & SuperFlora	Not compliant due to audit possibilities In the UK. Expected to be solved 2024.
5.	Guangzhou	Fresh from source	Expected to be fully FSI compliant in 2024.
6.	CI Sunshine Bouquet	SuperFlora	Is not going to get FSI compliant, SF decided to focus on other growers.
7.	Helechos Ticos	OZ Import	Is not going to get FSI compliant, decided to still purchase from (buying reasons)
8.	Rosas de Sopa	USA Bouquet	t.b.d.
9.	Scimitar Farming	OZ Import	Expected to be fully FSI compliant in April 2024.
10.	Helechos de Cuero	OZ Import	Has been GAP audited, but due to CPA discussion between certifying bodies currently not FSI compliant.

If top10 not compliant volume is fully FSI compliant, our percentage could increase with 6.7% to 78,8%.

FSI SSS Results – Conclusions & Recommendations

Conclusions:

- Although (almost) all companies increased their percentage, as DFG we did not increase, due to the addition of 3 new companies (FFS, USABQT, Barendsen).
- We need to increase more then our companies have targeted for 2024, to achieve our 2025 goal.
- Due to regulatory demand (CSRD/CSDDD) we need to change structurally in our companies, in order to reach 100%.

Recommendations:

- Increase FSI compliant volume within our DWG companies:
 - By getting more growers FSI compliant.
 - By buying more FSI compliant volume.
 - Make it part of internal KPI's?
- Get RFH to change their regulations to have more FSI compliant volume available a.s.a.p..
- More accountability from ExCo to MD's.





Questions/Remarks?

#withoutsustainabilitythereisnofuture



**Dutch
Flower
Group**