

# IMPACT25



Update Sustainability  
Review 2023 & Outlook 2024  
January 2024



**Dutch  
Flower  
Group**

**25**  
years

# Review 2023 - EU regulations



- **CSRD** (first reporting in 2026 on FY2025):
  - Created our Double Materiality Analysis
  - Requested first required datasets from our companies
  - Preparing consolidation of data and document control (group level)
  - Set up governance structure for Sustainability (embedded IMPACT25)
  - Preparation for process and implementation in 2024

# DOUBLE MATERIALITY ANALYSIS

## ESRS TOPICS

CLIMATE CHANGE

POLLUTION

WATER AND MARINE RESOURCES

BIODIVERSITY AND ECOSYSTEMS

CIRCULAR ECONOMY

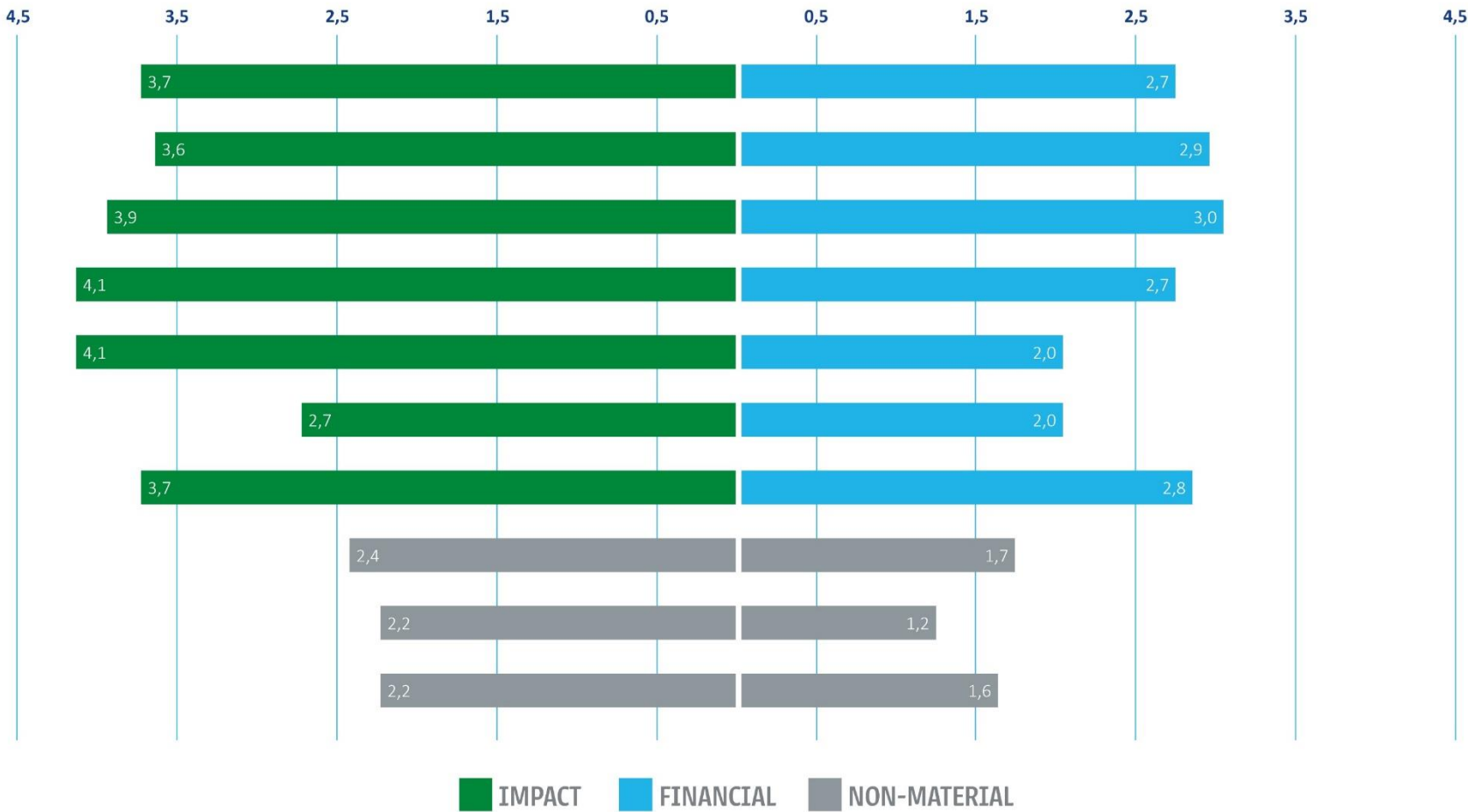
OWN WORKFORCE

WORKERS IN THE VALUE CHAIN

AFFECTED COMMUNITIES

CONSUMERS AND END-USERS

BUSINESS CONDUCT



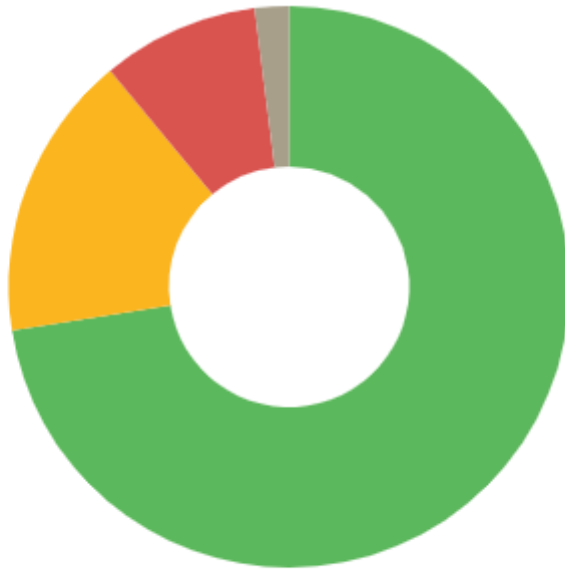
Source: Dutch Flower Group & The Rock Group 2023

# Review 2023 - EU regulations



- **CSDDD** (first reporting expected 2026 – t.b.d.):
  - Performed Risk Analysis, to build our Due Diligence (DD) process
  - Prepared all documents regarding DD for implementation in 2024
  - Risk management via certifications according to FSI Basket of Standards (90% FSI2025 target, but working on roadmap towards 100% in 2026)

# Review 2023 – FSI Sustainable Sourcing



■ Certified - responsible source ■ Certified ■ Not Certified ■ Unidentified

- Preliminary results 2023
- Final results in February
- Ambassadors to clean their 2023 data
- Deadline = 26-01-24






# Review 2023 – our SBTi commitment



- SBTi commitment DFG & AFG:
  - Near term Science Based Targets (base year 2021 -> our target year is 2031)
  - Scope 1-2 and 3 are mandatory
  - Calculate total product footprint and create reduction plans in line with SBTi
  - Official submission before July 31<sup>st</sup> 2024
- Focus 2023:
  - Calculation CO2 product footprints of: Roses Africa, Tulips NL, Carnations Turkey, Chrysanthemums Colombia , Gerbera and Germini NL, Phalaenopsis NL
  - In progress calculations of: Kalanchoe NL, Chrysanthemums NL, Alstroemeria Colombia. Additional USABQT, AFG, and data downstream transport by air

# Key areas 2024 towards **IMPACT25**

 FOR A TRANSPARENT FLORAL CHAIN	 FOR THE PEOPLE IN OUR VALUE CHAIN	 FOR OUR PLANET
<p><b>TARGETS:</b></p> <ul style="list-style-type: none"><li>- 90% sustainable sourcing (FSI)</li><li>- Work towards roadmap 100% FSI</li></ul> <p><b>COMPLIANCE:</b></p> <ul style="list-style-type: none"><li>- Implement CSRD</li><li>- Sustainable Sourcing (FSI)</li></ul> <p><b>PROJECTS:</b></p> <ul style="list-style-type: none"><li>- From IMPACT25 to IMPACT2030</li><li>- Our Message</li><li>- Sustainable sector data: library</li><li>- Automation: Certifeye</li></ul>	<p><b>TARGETS:</b></p> <ul style="list-style-type: none"><li>- Fair remuneration*</li><li>- Awareness score IMPACT25: 80%*</li></ul> <p><b>COMPLIANCE:</b></p> <ul style="list-style-type: none"><li>- Implement Due Diligence (CSDDD)</li></ul> <p><b>PROJECTS:</b></p> <ul style="list-style-type: none"><li>- Connecting our Employees</li><li>- Fair Remuneration</li><li>- Risk Assessment Tool for DD (integrated in FSI SSS)</li></ul>	<p><b>TARGETS:</b></p> <ul style="list-style-type: none"><li>- Renewable energy*</li><li>- Carbon footprint reduction (SBTi)</li><li>- Zero waste*</li><li>- Packaging reduction*</li></ul> <p><b>COMPLIANCE:</b></p> <ul style="list-style-type: none"><li>- SBTi (Carbon footprint reduction)</li></ul> <p><b>PROJECTS:</b></p> <ul style="list-style-type: none"><li>- Packaging reduction (company level)</li><li>- Zero waste (company level)</li></ul>

*\*Need to be discussed and determined in discussion of IMPACT2030.  
New targets could be added also to the respective subject.*

# Key areas 2024

- Implement CSRD: Finance (*Maarten*)
- Sustainable Sourcing: CSR (*Iris*)
- Certifeye: CSR (*Iris*)
- Sustainable sectordata library (*Michel*)
- Development of IMPACT2030 (*Raimon*)
- Our Message: DFG CSR (*Raimon*)

*“For a transparant  
floral chain”*



# Key areas 2024

- Implement Due Diligence: Legal (*Ralph*)
- Connecting our employees: HR & CSR (*Madelon & Raimon*)
- Fair Remuneration: Working group with our CSR Ambassadors (*Jonny*)
- Risk Assessment Tool: CSR (*Iris*)

*“For the people in  
our value chain”*

# Key areas 2024

- SBTi (Carbon Footprint Reduction): CSR  
(*projectmanager sustainability/SBTi*)
- Packaging reduction:  
Our individual companies work on reduction plans
- Zero Waste:  
Our individual companies work on reduction plans

*“For our planet”*

# Sustainability Council

## Goals:

- Update on progress key areas
- Look for synergies
- Take joined decisions

## Members:

- Maarten, Ralph, Madelon, Raimon  
*(guests: Michel, Iris, SBTI projectmanager)*
- Chair: *Nancy*
- ExCo sponsors: *Marcel & Joost*

*“Sustainability needs a practical approach”*

# Sustainability Council

## To Discuss:

1. Opening & Announcements
2. Discuss all projects
3. Discuss documents/decisions
4. Incident management:
  - a) Current issues
  - b) New issues
5. Law & Regulation
6. Trends & Misc.

*“Sustainability needs a practical approach”*

# IMPACT25

**JOIN US ON OUR JOURNEY**

#withoutsustainabilitythereisnofuture

*Thank you*

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