



campfire

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weMeet → campfire

- Different name, still bringing people together 😊
- Now geared towards college student clubs & orgs
- Recommends club events and activities based on your preferences
- You have the ability to join and create private or public events

Our Progress So Far

- User research survey
- Focus & branding changes
- Built out UX flows
- Built static front-end
- API research
- Database Schema

Key Features

Create a Event

- Create an event without having to make an account
- Event dashboard: **add transportation**, create an **list of activities**, set date, add to Google Calendar
- **Suggestion feature** provides ideas for your intended mood and atmosphere
- Set event to private/public

Join an Event:

- Enter a code to join a private event
- Or, be matched to upcoming public events

User Research

- **Google Forms survey**

- Questions in appendix of this presentation
- Sent to Overheard @ RPI Facebook group, RPI subreddit, Design at Rensselaer discord, UX Hexagon Slack group

- **Key insights**

- Spending quality time, meeting new people, new experiences, spontaneity
 - Activities > Supplies for online events
- Ride arrangement feature
- Many club & org events

API/Database Research

Rainforest API

- Rainforest API: Retrieves data on products, reviews, review comments, offers, lightning deals, category results, search results, also-bought products, seller profiles, seller feedback, seller products, reviewer profile, questions, extended question answers and bestselling products from any Amazon site.
- Spotify API: Spotify is one of the top music streaming applications, and its API provides many different requests for music data including retrieving playlist data.
- Event Manager Blog: Website that provides hundreds of event ideas based on a variety of categories including virtual, health conscious, New Year, and corporate team building



Database Schema

User(username, password, name, profilePic, interests, registeredEvents) → most of this info will be set on sign up

Event(eventId, date, startTime, endTime, shopId, activityId, privacy) → most of this info will be set on creating a new event

Suggestion(suggestId, activity, category, interestTypes) → data will likely be pulled from a database/api

shoppingList(shopId, item, price, quantity) → data will likely be pulled from api

activityList(activityId, activity, description, duration) → data pulled from database /api

View Mode

Event Name

Basics

Private or Public Event?

☐ Public
 ☐ Private

Choose a date

Google Calendar

Google Maps

Activities

Planned Activities

Date	Type	Additional Info
1	Group game table or more	Play your favorite card!
2	Conversation table/ing table	Use our table for 10-15 min
3	Table for board games and board art	Check board game for more info

Add Activity

Delegate Tasks

Task	Assignee	
1	Group game table or more	Assign
2	Conversation table/ing table	Assign Assign
3	Table for board games and board art	Assign Assign

Add Task

Specify Playlist

golden hour

1
 Play/No Play | Assign | Due 01/01/2020 | 0:00 |

2
 Play/No Play | Assign | Due 01/01/2020 | 0:00 |

Transportation

Ride Arrangement

Car	Driver Name	Notes
1	John	Assign
2	John	Assign Assign
3	Playground	Assign

Add Car

Notes

Event Code: evahj8l

Save Changes

campfire

Event Name

View Mode

Editing (Current)

Approve Suggestions

Basics

Activities

Transportation

Notes

Save Changes

Create New Event

Email address:

We'll never share your email with anyone else.

Event name:

Your name (will be displayed as event owner):

Invite friends (email address):

[+ Add Friends](#)

Step 1 of 4

[Next >](#)

Demo time!

Next Steps & Schedule

- Implement database schema using MongoDB
- Extract events from Event Manager Blog database to populate suggestion table
- Connect event to user's Google calendar
- Connect Rainforest and Spotify API's to events page
- Build a dynamic frontend to connect to our database
- Implement role-based authorization

Thank you!

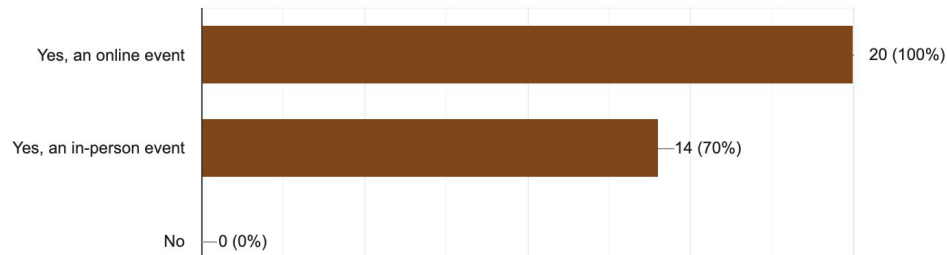
Any questions?

Appendix

Have you planned an event/gathering with 3 or more total people in the past year?

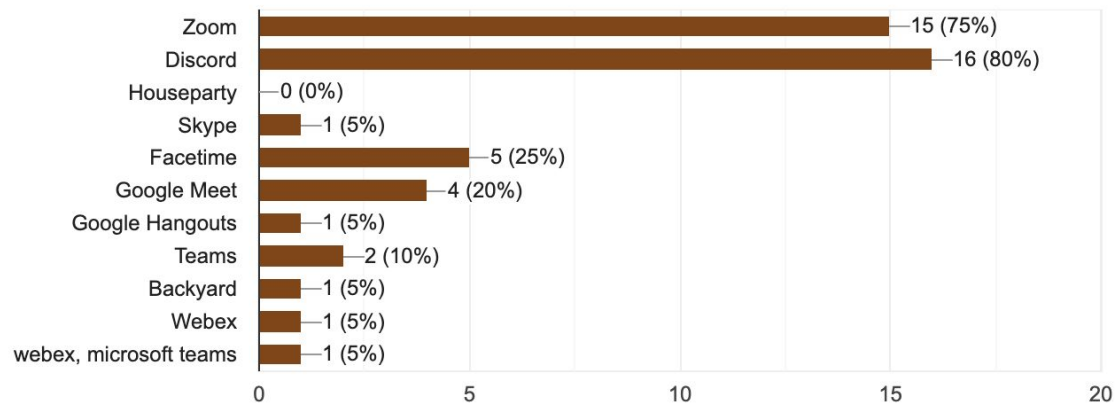


20 responses



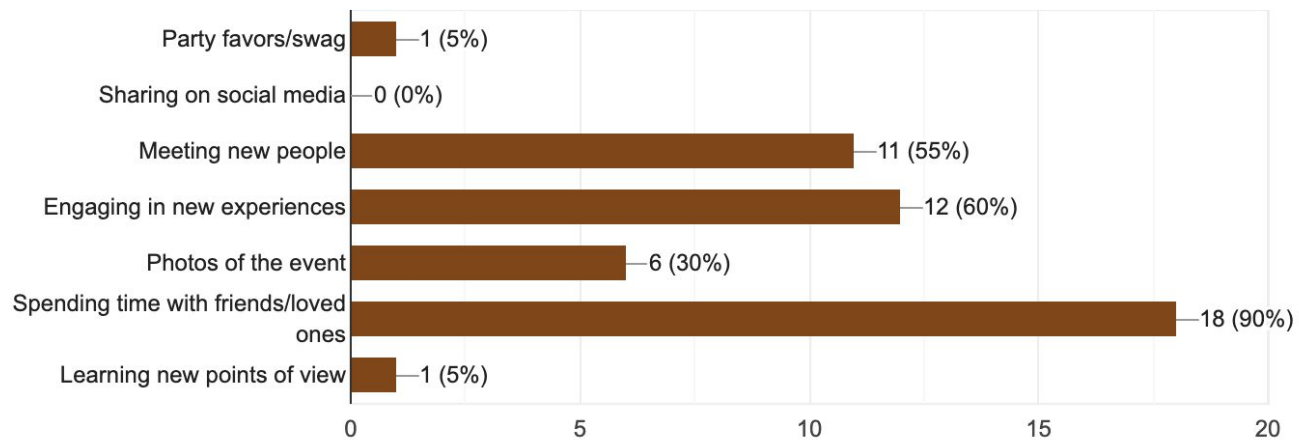
If you selected online event, what platform(s) did you host the event on?

20 responses



What makes a group event/activity memorable to you?

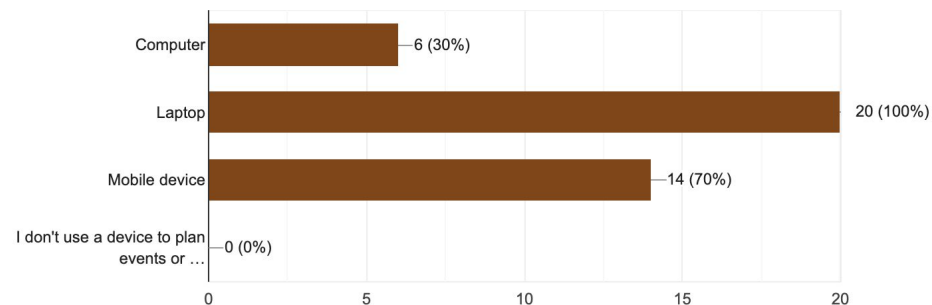
20 responses



What devices do you plan on?



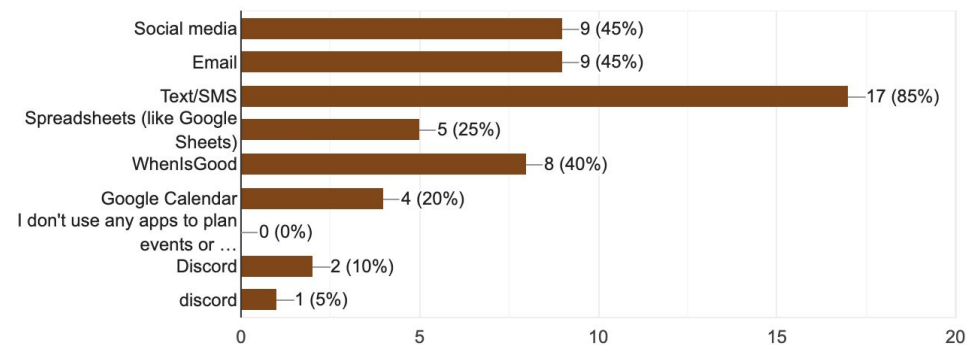
20 responses



What apps do you use to plan an event or group activity?



20 responses



What activities do you plan for your events to make them memorable?

14 responses

the gathering to be memorable (simply engaging in conversations is enjoyable).	Most often a game that can be played online with a group
codenames.com, other zoom games/icebreakers, trivia	The game options on discord
Ways in which we can get to know each other better, catch up on lost time, etc	We play jackbox
i feel like the activities aren't what make things memorable, it's the spontaneous moments. if i were hosting a get together i would make sure there were food, drinks, and games available, and beyond that just be really flexible and not worry about making it memorable	Allow them to take something away from the event. It could be that they learn something new. Or another way to get people engaged is through games and activities.
interactive workshops, prizes at the end for winners	Funny situations
Breakout sessions	I don't really think the events I've planned are memorable or really meant to be very memorable. I just try to have a good time with friends to distract us from the harsh realities of the world around us.
Online games	Games, movies, and other fun activities. Sometimes an activity doesn't even need to be planned in order for the gathering to be memorable (simply engaging in conversations is enjoyable).
Just plan to meet up, nothing further. Usually I'm going out for dinner with friends, so maybe trying a new restaurant.	codenames.com, other zoom games/icebreakers, trivia

How do you decide what to do or buy for an event or group activity?

15 responses

Typically ask the other people what they'd be interested in doing
Text group chat
I do a bit of research online for inspiration
Depends on what the event is, sometimes I'll buy food if it's with friends
Talk to the people I want to hang out with, bring up some ideas and see what they think. I haven't dor large group things.
Video game bingo (tasks in various games on a bingo board)
I usually text friends asking what they would like to do and when would be the best day and time to d For club events, we plan events based on what we feel our members would enjoy or find meaningful. not typically need to buy anything for events, especially online events.

What cheapest or quickest to get.
Mutual interest
I thought about what was needed
this is kind of a vague question - if everyone needs to buy something (i.e. potluck) i have made a spreadsheet where people can put their names and comments next to items and discussed extraneous details in a group chat. in order to decide what to do i would normally just take a vote after a quick discussion
prizes/swag, depending on the budget
Most general use
Online avenues
iMessage group chat or WhatsApp group chat

Do you have any additional feedback or comments?

2 responses

Consider screen sharing and the amount of info that will take

A specific function to arrange rides is something I haven't seen in any apps I've used. Most of the time this hasn't been an issue for me because all my friends outside of uni have cars, but when I'm planning with my friends at RPI it becomes a little more tricky due to the fact that not everyone has a car. Just a thought.

Create New Event

Email address:

We never share your email with anyone else.

Event name:

Your name (will be displayed as event owner):

Invite friends (email address):

+ Add Friends

Step 1 of 4

Next >

Event Basics

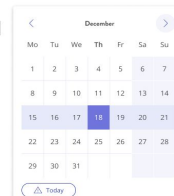
Private or Public?

☐ Private

☐ Public

A private event means only people who are added can access the event.

Date:



Held online or offline?

☐ Online

☐ Offline

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Event Activities

Event Categories:

General Body Meeting (GBM)

Casual

Movie Showing

Games/Trivia

Informational

Elections

Workshop

Recruiting (Company)

Professional Development

Event Description:

Please enter an event description.

0/1000 words

Club/Organization Categories

Academic & Professional

Identity Based

Hobby & Special Interest

Community Service

Sports & Recreation

Student Government & Event Planning

Club/Organization Description:

Please enter a description of the club/organization hosting the event.

0/1000 words

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Event Transportation

Does your event require transportation?

☐ Yes

☐ No

If so, add cars:

+ Add Cars

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Step 4 of 4

Finish >

