HackJPS

Sponsorship Prospectus

WHAT IS A HACKATHON?

A **hackathon** is a competition (usually taking place on a weekend) in which student programmers get together, form small teams, and compete to create the best projects they can within the given amount of time. Hackathons may offer prizes (often contributed by sponsors) for the overall best project as well as the best projects in multiple specific categories.

Hackathons are designed to bring young people together around a common interest in technology and further develop that interest by allowing them to enjoy themselves while gaining valuable experience. Attendees often make new friends, gain new skills, and have a great time together. Hackathons are especially valuable for those with less experience because they are introduced to peers and mentors who are enough to help them get started on their journey into STEM.

WHAT IS HACKJPS?

HackJPS will be a hybrid (in person & virtual) hackathon hosted by students of John P. Stevens High School in Edison, NJ during the weekend of **June 3rd, 2023**. This is an official event conducted with the permission of JPS administration and the Edison Board of Education. HackJPS was first hosted virtually in 2020 with **over 300 participants**, and was a great success.

Participation will be open to **middle and high school students** from Edison as well as from other locations or school districts. Participants may have **any level of experience**, or none at all. We are welcoming to beginners and experts alike!

Additionally, participants will be able to attend in-person or virtual **workshops** hosted by sponsors or student organizations, exposing them to a multitude of other topics that might interest them.

OUR GOALS

- [ ] Foster interest in STEM among middle and high school students

- [ ] Develop problem-solving and teamwork skills that are useful beyond the field of computer science

- [ ] Create an opportunity for more experienced students to test their skills

- [ ] Provide an encouraging and welcoming experience for beginners in programming

WHY SPONSOR HACKJPS?

Hackathons are an excellent opportunity to promote your brand, product, or service. Events like HackJPS are memorable experiences for everyone participating — experiences that your company or organization will be a part of. Additionally, Edison is one of the most respected public school districts in New Jersey. Its students are known for their interest in STEM and being hard workers. Your sponsorship of this event will send a message to Edison's thousands of students and parents as well as many more across the state and region that your company or organization is contributing to the education of the next generation of leaders in STEM.

As a sponsor, your contributions will directly influence the experience of our participants. Your contribution will help us award winning teams and cover expenses involved with the event, such as providing food or securing a venue for our in-person attendees. In the eyes of parents, students, educators, and the entire regional community, you will be remembered as an institution that supports adventurous young people as they pursue their education, careers, and dreams.

SPONSORSHIP BENEFITS

TIER	BRONZE	SILVER	GOLD	PLATINUM
BRANDING ON WEBSITE	✔	✔	✔	✔
BRANDING SHOWN AT VENUE & ON LIVESTREAMS	✔	✔	✔	✔
NAME CALLED OUT ON LIVESTREAMS		✔	✔	✔
OPTION TO HOST WORKSHOP		✔	✔	✔
VIDEO SHOWN AT AWARD CEREMONY			✔	✔
VIDEO SHOWN AT OPENING CEREMONY				✔
OPTION TO CREATE AN AWARD CATEGORY/THEME				✔
CONTRIBUTION	$25-$49 in monetary value *OR* $25-$49 in prize value	$50-$199 in monetary value *OR* $50-$149 in prize value	$200-$399 in monetary value *OR* $150-$299 in prize value	$400+ in monetary value *OR* $300+ in prize value

FOR SPECIAL REQUESTS OR QUESTIONS, PLEASE REACH OUT TO US!

CONTACT US

Thank you for considering sponsoring HackJPS! We greatly hope that you help us make our vision a reality! Whether it be through monetary support for our event or offering exciting prizes to our attendees, your assistance will be greatly appreciated!

For more information regarding HackJPS, please visit hackjps.org. If you would like to sponsor us, send us an email at hackjps-team@googlegroups.com.