Empathy Map 2

First customer ask design.they expect different designs for different places like hall, kitchen, bedroom and entrance

Quality of material and what material used in interior like tiles, synthetic material, paints and Woods

First they think about the result "how it ends" and "how it's looks"

How workers works: they take care about it

The interior should be attractive and elegant

Mainly
Customer
expect cheap
and good
products

They think about the design to enhance

Way of working



They compare the home design and the exact design

They touch the material and feel it

cost (Bill amount for interior works)

It's worthy for given money

Also they expect something new

they think: this interior design improves the house appearance

It suitable for the house

Face expression