



# INTRO TO COMMUNICATIONS





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# *Overview*

- Internal Communications
  - Emails/Texts
  - Updating calendar
- External Communications
  - Website
  - Photos/Videos
  - Social Media
  - Awards Submission

## *Why We Matter*

- Team image
  - Logo, shirts, marketing
- Sponsor's first impression
- Keep teammates/parents updated
- Showcase accomplishments online and in awards

## *Responsibilities*

- Maintain website
  - blog entries, calendar
- Take photos/Create videos
  - post onto Flickr
- Update social media
- Speak with other teams/  
organizations
- Help with awards submissions

***THANKS FOR BOPPIN***

**QUESTIONS?**

Next meetings:

- October 13 (next Tuesday)
- December 1
- December 8

Got questions?.. hmu after meeting  
OR come to zook's on a Tuesday  
during lunch;)



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