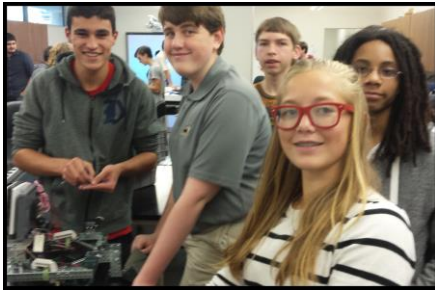


## HIGH TECH SPORTING EVENT



# UNC Asheville **FIRST** Robotics Team and **YOU** **A Winning Alliance!**

## Support Sought from Community Businesses

**"WE'RE BUILDING SKILLS, NOT JUST A ROBOT!"**

—Keith Krumpe, Dean of Natural Sciences at UNC Asheville.

Created by Dean Kamen, renowned inventor and entrepreneur, The First Robotics Competition (FRC) is an exciting, nationwide competition that teams professionals with young people to solve an engineering design problem in an intense and competitive way. The program is a life-changing, career-molding experience—and a lot of fun.

In 2015 the competition reached more than 73,000 students in over 2,980 teams in 56 competitions. Teams come from Canada, Brazil, the U.K., and every U.S. state. The competitions are high-tech spectator sporting events, the result of focused brainstorming, real-world teamwork, dedicated mentoring, project timelines, and tough deadlines.

Colleges, universities, corporations, businesses, and individuals provide scholarships to our participants. Involved engineers experience again many of the reasons they chose engineering as a profession, and the companies they work for contribute to the community while they prepare and create their future workforce.

"By inventing the **FIRST** Robotics Competition, Dean Kamen has provided a great opportunity for our kids and our community" says Joe Danner, robotics professional at GE and coach and leader of FRC Team 5854. "Its goals are a perfect match with ours, and it adds a level of excitement to our kids' learning experience that can't be beat."

### UNC Asheville Robotics Program goals

The robot team is devoted to the pursuit of learning and skill building in a number of areas, ranging from engineering to teamwork to community outreach.

Now in its founding year, the team looks forward to participating in the North Carolina District events, one of which is to be held at UNC Asheville. The team hopes to then be able to compete at the regional and world championships.

### Community Support Needed

"This is an expensive competition, and we can't do it without community support," says Danner. "A typical team can need as much as \$25,000, which includes parts, tools, equipment, competition and travel costs. We're looking to raise that amount or more for the 2015-2016 season in the hopes that we will be able to take full advantage of a successful endeavor."

"We need all the help we can get," says Danner. "The kids will be out raising money, but we're depending on local businesses to contribute the majority share. We'll be contacting the area's larger businesses, and anticipate strong support."

Another equally important way that folks can contribute to the team is to act as mentor or helper. Like all such teams, 5854 has many areas of need, from technical to team building and support.

*Please feel free to contact us ... how would **YOU** like to help?*



**F**or  
**I**nspiration and  
**R**ecognition of  
**S**cience and  
**T**echnology

**FRC Team 5854**  
**Team GLITCH**

### Contribute to our newly formed **FIRST** Robotics Competition Team, You **CAN** Make a Difference!

Thanks to sponsors like you, the UNC Asheville **FIRST** Robotics team looks forward to building their robot and attending multiple competitions in 2016.

Please review the reverse side of this flyer to see how **YOU** can help.

Each contribution, large and small, is used to greatest advantage during the year.

To all of our sponsors we say a resounding "THANK YOU", and welcome aboard!

# Your Support Can Help Us Win!



## Corporate Sponsors

## Community Sponsors

### Gold: \$1,000

- The satisfaction of knowing you helped our kids.
- Your company Name printed on the back of team shirt.
- Recognition at all of our fund raising events and competitions.
- One of the team shirts.
- Mention in our press releases.
- Mention of your sponsorship on our web page
- A certificate to display in your business.
- An invitation to attend our Unveiling Event.
- A photo of our team with the robot.
- An invitation to come drive our robot.

### Bronze: Up to \$100

- The satisfaction of knowing you helped our kids.
- Certificate of your support to proudly display.
- Mention of your sponsorship on our web page.
- An invitation to attend our Unveiling Event

### Silver: \$500

*All of the above plus:*

- Recognition at our fund raising events and competition.
- One of the team shirts.
- A photo of our team with the robot.
- An invitation to come drive our robot.

## In-Kind Services & Materials

In-kind contributions are important! Your support level will be determined by the market value of your contribution. Here are just a few of the things we are looking for to help us build our robot:

- Machining, other fabrication services
- Engineering services
- Parts/Tools/Materials
- Food, transportation for the team
- Team shirts, jackets, other apparel
- PR services, such as printing, advertising

### Platinum: \$5,000

*All of the above plus:*

- Your company Name, Logo and Tag Line printed on the back of our team shirt.
- A framed certificate to display proudly in your business.
- Your company name strategically placed on the robot.
- Use of the robot for display at your business for 2 weeks after the competition.
- Five of the team shirts.
- Recognition at our high-profile fund raising events.
- Enhanced mention of your sponsorship on our web page.

### Diamond: \$10,000 or more *All of the above plus:*

- Your company Name, Logo and Tag Line prominently on the back of the team shirt.
- News article with team pictured at your place of business.
- Enhanced visibility of your Name/Logo on robot.
- Use of the robot for display at your business for 1 month.

**Note: Team shirts will be worn by team members at all FIRST public events.**



YES! We want to support the UNC Asheville **FIRST** Robotics Team.

Your Name: \_\_\_\_\_ Donation Amount: \_\_\_\_\_

Your Telephone #: \_\_\_\_\_ Your E-mail Address: \_\_\_\_\_

Company Name (if any): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please make payable to **UNC Asheville Foundation** and mail to:  
UNC Asheville, CPO 3800, Asheville, NC 28804

You can also donate by visiting: <https://giving.unca.edu/>, click on  
"MakeAGift" and be sure to indicate "Other" - **FIRST Robot Team**.

Donation Type: ☐ Cash ☐ In-Kind

☐ Please send me a tax receipt.

Donation amount: \_\_\_\_\_



**For questions or information contact Sophia Ungert at (828) 251-6847 or [sungert@unca.edu](mailto:sungert@unca.edu).**